MERCURY

Public-Private Partnership Project Management (PPP) Course

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Introduction:

PPP Public-Private Partnership project management is complex and has significant financial outputs and consequences. The projects include infrastructure, power generation, and utilities, all of which should be implemented efficiently and sustainably. Hence, these projects involve significant challenges that must be overcome to deliver a successful project.

The success or failure of a project depends on many factors. The case studies in this PPP public-private partnership project management training will help guide participants through the dos and don’ts of successful PPP project delivery and implementation.

This PPP public-private partnership project management course will identify the underlying best practices that can be applied in most countries, emerging markets, or developing economies, always recognizing the local conditions.

A range of case studies and examples will help illustrate successful and less successful practices. Further, this PPP public-private partnership project management training will help illustrate what parties have learned through experience and how PPPs have evolved in this process.

The PPP concept obligates a more collaborative relationship between both sectors, fostered by openness and trust. This PPP public-private partnership project management course presents a significant shift from the traditional arms-length approach to procuring services and executing projects.

Well-designed, feasible projects attract greater interest among potential investors and demonstrate the potential benefits of proceeding to the procurement phase. Therefore, PPP projects critically require specially trained personnel with a deep understanding of the many different constraints involved and who display extensive knowledge of preparing and commencing a PPP project.

Targeted Groups:

- Policy Makers.
- Senior Government Personnel.
- Legal Advisors.
- Financial Advisors.
- Directors and Senior Management from Private Infrastructure/ Public Utility Sectors.
- Technical and Financial Consultants.
- Senior Non-Government Organization NGO Officers.
- Professionals have some experience with infrastructure projects and wish to improve their knowledge and decision-making capacity to enact policies related to PPPs.

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Course Objectives:

At the end of this PPP public-private partnership project management course, the participants will be able to:

- Determine project identification, screening, and selection.
- Know the roles and responsibilities of the stakeholders in PPP projects.
- Address the range of issues in identifying, financing, and procurement.
- Analyze best practices in conducting financial, economic, and technical feasibility studies.
- Evaluate risk identification, mitigation, and allocation among parties involved in a PPP project.
- Gain from the knowledge transfer and equip the public sector to meet project expectations.

Targeted Competencies:

By the end of this PPP public-private partnership project management training, the target competencies will be able to:

- Select a PPP contract type for a given project context.
- Adopt internationally recognized good practice.
- How to make projects more attractive to private investors.
- Basic project appraisal.
- Structure for a given PPP project.
- Knowledge of the PPP scheme.

What is a Public-Private Partnership PPP Project Management?

The public-private partnership PPP project management course offers comprehensive training on managing PPP projects effectively. Covering the principles, processes, and best practices of PPP management, this course equips participants with the necessary skills to obtain a PPP certificate.

It delves into the role and importance of PPPs. It explores why these partnerships are vital for efficiently delivering public infrastructure and services. Through a structured curriculum, participants gain insights into the benefits and advantages of PPPs, including enhanced resource mobilization and risk-sharing between the public and private sectors.

By understanding the characteristics and theory behind PPPs, learners can navigate the complexities of implementing successful PPP projects. This program provides a deep understanding of PPP concepts. It offers practical guidance on navigating PPP processes and engaging with relevant organizations.

Course Content:

Unit 1: Project Pre-Feasibility Analysis:

- Needs and options analysis.
- Legal feasibility.
- Technical feasibility.
- Scoping social/environment safeguards analysis.
- Preliminary financial viability, including expectations of required Government financial support.

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Unit 2: Defining Public-Private Partnerships and Setting the Framework and Structure:

- Rationale, aim, and motivation for engaging PPP.
- Critical phases of the PPP project process.
- The structure of the PPPs.
- Different types of PPPs.
- The four levels of preparation and implementation.
- Analyze the critical factors for the project preparation process.

Unit 3: Key Decision Criteria for Identification of PPP Projects, PPP Screening, and Cost-Benefit Analysis:

- Public investment delivery model.
- Economies of scale and project grouping.
- Analysis of cost benefits of a PPP project.
- How to get value for money in PPP projects.
- Commercialization potential analysis.
- Market potential.
- Capacity to assume long-term commitments.

Unit 4: Basics of Project Preparation: An Overview of its Key Components:

- Project identification, risks, sustainability.
- Project design: Tender strategy, technical aspects, components, cost estimation, and financing.
- Structuring a PPP contract.
- How to avoid common pitfalls.
- Importance of project financial and economic analysis.
- Understanding and applying payment mechanisms.
- Preparing the Project Implementation Plan.
- Project Management Arrangements - Various types of agreements and monitoring indicators.

Unit 5: Planning for PPP Project Management, Project Operations, and Hardback:

- Appointing a PPP project manager and project team Project Implementation Unit.
- Key roles within the project include decision-making authorities, sources, and funding for assistance.
- Preparing the project plan.
- Dealing with the main challenges of a PPP project.
- The absolute importance of stakeholder consultation and managing the interface.
- Risk assessment and analysis.
- Going beyond the construction phase to ensure success in Operations.
- Hand back of assets upon contract expiry.

Conclusion:

Upon completing the PPP public-private partnership project management course, participants will possess a solid foundation in PPP management, enabling them to contribute effectively to PPP projects and drive sustainable development initiatives.