MERCURY

Strategic Corporate Governance

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Introduction:

This course on Strategic Corporate Governance is carefully outlined to take the participants through a blend of three key interlinked corporate topics: Governance, Strategic Management, and Strategic Leadership aiming to enrich their knowledge and understanding of those mission-critical practices. This training course elaborates on all the processes of Corporate Governance covering frameworks at both the Board level Board Governance as well as the Executive Management levels Assurance and Control. Delegates will be able to assess the strength of their own Organization's Governance Practices and identify where change and improvement are needed.

This training course addresses all the elements of the Strategic Management system from setting the purpose and until successful implementation and elaborates on the role of the Leadership in realizing this success. Participants will be able to establish the Strategic dimension tying Corporate Governance with Strategic Planning across the organization. This training course will also present the Guiding Principles of the Governance standard codes and how Corporate Governance is measured and benchmarked around the world.

Targeted Groups:

- Chairs, Committee Chairs
- Board Members, Committee Members
- Board Secretaries
- CEOs, Executive Directors, Senior Management
- Corporate Governance Officers / Professionals
- Strategic Planning Officers / Professionals
- Risk / Compliance Management Function
- Internal Audit Function, Internal Control Function
- Corporate Affairs, Legal

Course Objectives:

At the end of this course the participants will be able to:

- Explore a comprehensive Generic Governance model based on key principles and adaptable to any organization
- Learn about the Roles, Duties, and Responsibilities of the Board
- Study how to develop and implement a Corporate Strategy
- Discuss how to apply a comprehensive model of Governance Assurance and Control within the organization
- Discuss the Integrated Model of Governance Disclosures and Reporting within the Organization
- Learn about the standard codes of Corporate Governance and their Guiding principles
- Gain an Understanding about Board Evaluation and Governance Measurement and Benchmarking

Targeted Competencies:

- Principles of Good Corporate Governance
- Board's Roles, Duties, and Responsibilities
- The Board Governance framework
- The Strategic Management system elements
- The Governance, Risk, and Compliance GRC Perspective
- The Integrated Assurance and Control Model
- The Integrated Disclosures and Reporting Model

Course Content:
Unit 1: Corporate Governance:

- What is Corporate Governance
- Governance Historical Evolution
- The Governance Challenge
- Principles for Good Corporate Governance
- The 4 Ps of Corporate Governance
- Who's Who in Corporate Governance

Unit 2: The Board:

- Board positioning within the Power hierarchy
- Board's Roles, Duties, and Responsibilities
- Board Structure
- Board Instruments and Tools
- Board Governance
- Board's Dynamics
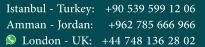- Influence of Leadership of the Board and the Organization

Unit 3: Strategic Planning and Management:

- The Essence of Strategy - Strategy Definitions
- Strategic Leadership
- Levels of Strategy
- The Strategic Management System
- Strategy Governance

Unit 4: Integrated Assurance and Control, Disclosures and Reporting:

- The Governance, Risk, and Compliance GRC Perspective
- The Three 3 Lines of Defense Model
- Role of Internal Audit
- Role of External Audit
- Emerging Governance Practices
- Integrated Disclosures and Reporting Framework

Unit 5: Corporate Governance Around the World:

- Corporate Governance Standard Codes
- Guiding Principles
- Board Evaluation
- Governance Measurement and Benchmarking