



Principles of Urban Environment and its Development: European Experiences

03 - 07 Jan 2027
Istanbul (Turkey)



Principles of Urban Environment and its Development: European Experiences

Ref.: 15931_339008 **Date:** 03 - 07 Jan 2027 **Location:** Istanbul (Turkey) **Fees:** 5500 **Euro**

Introduction:

The Principles of Urban Environment and its Development: European Experiences training course deeply explores urban design principles and sustainable planning practices. It examines strategies for revitalizing and enhancing urban spaces while emphasizing the importance of integrating community and stakeholder needs into the development process.

Drawing on European case studies, the Principles of Urban Environment and its Development: European Experiences course highlights innovative approaches to urban transformation. It offers valuable insights into creating resilient, vibrant, and inclusive urban environments. Participants will gain an understanding of the complexities involved in urban development and the role of sustainable design in shaping cities' future.

The Principles of Urban Environment and its Development: European Experiences course explores the complexities of urban development, focusing on European experiences. Urban environment refers to the man-made surroundings in which people live, work, and interact. It delves into the relationship between urban development and the environment, examining how urban development impacts the environment.

Understanding the definition of urban environment is key, as it addresses the ways in which new urban environments shape the surrounding areas. The Principles of Urban Environment and its Development: European Experiences training highlights development environment economics and how urban development affects the environment. It offers a unique perspective on environmental principles across Europe.

Targeted Groups:

- Urban planners and designers.
- Architects and civil engineers.
- Government officials and policymakers.
- Environmental sustainability professionals.
- Real estate developers.
- Community organizers and stakeholders.
- Researchers and academic professionals.
- Urban development consultants.
- Students in urban studies and related fields.
- Non-governmental organizations NGOs focused on urban issues.

Course Objectives:

At the end of this Principles of Urban Environment and its Development: European Experiences course, the participants will be able to:

- Understand key urban design principles and sustainable planning approaches.
- Learn strategies for revitalizing and enhancing urban environments.
- Explore European case studies on successful urban development projects.
- Develop skills to integrate community and stakeholder needs into urban planning.
- Analyze the role of sustainability in shaping future urban landscapes.
- Gain insights into policy frameworks and governance in urban development.
- Apply best practices in creating inclusive and resilient urban spaces.
- Cultivate the ability to assess and improve urban environments effectively.
- Foster collaboration among urban planners, communities, and stakeholders.

Targeted Competencies:

By the end of this Principles of Urban Environment and its Development: European Experiences training, the participants competencies will:

- Mastery of urban design principles and sustainable planning methods.
- Ability to develop strategies for urban revitalization and improvement.
- Skills in integrating community and stakeholder engagement in planning processes.
- Knowledge of European best practices in urban development.
- Competence in assessing and implementing sustainable urban projects.
- Ability to design inclusive and resilient urban environments.
- Proficiency in addressing environmental and social challenges in urban settings.
- Capacity to lead collaborative urban development initiatives.
- Expertise in policy-making for urban development and sustainability.
- Strong understanding of urban governance and regulatory frameworks.

Course Content:

Unit 1: Urban Design Principles and Sustainable Planning:

- Introduction to urban design principles and their significance.
- Key elements of sustainable urban planning.
- The relationship between environmental, social, and economic sustainability.
- Urban morphology: understanding the form and structure of cities.
- Green infrastructure and its role in sustainable cities.
- Low-carbon urban planning strategies.
- Smart city concepts and technological innovations in urban development.
- The importance of mixed-use developments and walkability.
- Urban mobility and sustainable transportation planning.
- European examples of successful sustainable urban planning.

Unit 2: Strategies for Revitalizing Urban Environments:

- The concept of urban regeneration and its objectives.
- Identifying areas in need of revitalization: indicators and criteria.
- Case studies of urban revitalization in European cities.
- Techniques for upgrading infrastructure and public spaces.
- Strategies for improving housing and reducing urban decay.
- Integrating cultural heritage preservation in urban renewal.
- The role of green spaces in revitalizing urban environments.
- Addressing economic disparities through urban revitalization projects.
- Urban greening as a tool for environmental and social improvement.
- Best practices for community-led urban revitalization initiatives.

Unit 3: Integrating Community and Stakeholder Needs:

- The importance of stakeholder engagement in urban development.
- Techniques for identifying and mapping stakeholders.
- Effective communication strategies for community involvement.
- Methods for balancing diverse community needs in urban planning.
- Participatory planning processes and their benefits.
- The role of local governments and non-governmental organizations NGOs in urban development.
- Collaborative decision-making in urban design projects.
- Incorporating public feedback into urban planning solutions.
- The challenge of managing conflicting interests in urban planning.
- Case studies of successful community integration in European urban projects.

Unit 4: Policy and Governance in Urban Development:

- Overview of urban governance structures in European cities.
- The role of national, regional, and local governments in urban development.
- Urban policy frameworks and their impact on sustainability.
- Zoning and land-use regulations in urban planning.
- Public-private partnerships PPP in urban development projects.
- The impact of European Union policies on urban development.
- Environmental regulations and their role in shaping urban spaces.
- Urban resilience policies in response to climate change.
- Funding mechanisms for sustainable urban projects.
- Evaluation and monitoring of urban development policies and outcomes.

Unit 5: Innovative Urban Development: European Case Studies:

- Examination of pioneering urban projects in Europe.
- The role of innovation hubs and creative industries in urban development.
- Urban design challenges in historic European cities.
- Examples of adaptive reuse and sustainable building techniques.
- The role of green roofs and vertical gardens in European cities.
- Smart city solutions in Amsterdam and Copenhagen.
- Urban agriculture initiatives in European cities.
- Lessons learned from the success and challenges of urban development in European cities.



**Registration form on the :
Principles of Urban Environment and its Development: European Experiences**

code: 15931 **From:** 03 - 07 Jan 2027 **Venue:** Istanbul (Turkey) **Fees:** 5500 **Euro**

Complete & Mail or fax to Mercury Training Center at the address given below

Delegate Information

Full Name (Mr / Ms / Dr / Eng):

Position:

Telephone / Mobile:

Personal E-Mail:

Official E-Mail:

Company Information

Company Name:

Address:

City / Country:

Person Responsible for Training and Development

Full Name (Mr / Ms / Dr / Eng):

Position:

Telephone / Mobile:

Personal E-Mail:

Official E-Mail:

Payment Method

☐ Please invoice me

☐ Please invoice my company