Finance for Non-Finance Executives

28 Feb - 04 Mar 2027
Kuala Lumpur (Malaysia)

Dubai - UAE: +971 4 450 5697
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Ref.: 15899_337413 **Date:** 28 Feb - 04 Mar 2027 **Location:** Kuala Lumpur (Malaysia) **Fees:** 4600 **Euro**

Introduction:

Understanding finance basics is crucial for executives, even if their primary expertise lies outside the financial realm. The Finance for Non-Finance Executives course is designed to simplify key financial concepts and tools, empowering executives to make informed decisions, interpret financial statements, and communicate effectively with finance professionals.

Participants will learn how financial data impacts business strategy, risk management, and organizational performance, helping them align financial goals with operational objectives. This Finance for Non-Finance Executives course will equip non-financial managers with the confidence and competence to contribute meaningfully to their organization’s financial success.

The Finance for Non-Finance Executives course is designed to provide essential accounting and finance training for professionals without a financial background. It equips participants with a solid understanding of finance and accounting for non-financial executives, empowering them to make informed financial decisions.

Whether participants are new to finance or seeking to enhance their knowledge, this Finance for Non-Finance Executives training offers practical insights that can be applied to daily business operations. Improve their financial literacy and boost their confidence in handling financial matters with our comprehensive finance training.

Targeted Groups:

- Senior executives and managers from non-financial backgrounds.
- Department heads looking to enhance financial literacy.
- Professionals transitioning into leadership roles.
- Entrepreneurs and business owners are seeking financial acumen.
- Project managers need to understand the financial impacts.
- HR, marketing, and operations professionals aiming to improve financial decision-making.
- Professionals aiming to improve communication with finance teams.

Course Objectives:

At the end of this Finance for Non-Finance Executives course, the participants will be able to:

- Provide a foundational understanding of key financial concepts.
- Enable participants to read and interpret financial statements.
- Equip executives with skills to analyze financial performance and trends.
- Teach budgeting, forecasting, and financial planning techniques.
- Develop the ability to make data-driven financial decisions.
- Improve communication between non-financial managers and finance teams.
- Foster an understanding of financial risks and opportunities in business.
- Enhance strategic thinking by linking financial data with business goals.
- Build confidence in evaluating investment decisions and capital projects.

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Targeted Competencies:

By the end of this Finance for Non-Finance Executives training, the participant's competencies will:

- Interpreting financial statements and key financial metrics.
- Understanding the fundamentals of budgeting and forecasting.
- Analyzing financial performance and identifying trends.
- Making informed financial decisions aligned with business strategy.
- Communicating financial concepts to non-financial stakeholders.
- Assessing financial risks and opportunities.
- Managing cash flow and working capital.
- Evaluating investment options and capital allocation.
- Understanding cost structures and profitability analysis.

Course Content:

Unit 1: Introduction to Financial Statements:

- Understand the purpose and components of financial statements.
- Learn the key financial statements: balance sheet, income statement, and cash flow statement.
- Analyze the balance sheet structure: assets, liabilities, and equity.
- Review income statement elements: revenues, expenses, and profits.
- Explore the cash flow statement and its importance in financial health.
- Learn how to assess a company’s liquidity, profitability, and solvency.
- Understand how financial statements reflect business performance and strategy.
- Interpret key financial ratios derived from financial statements.

Unit 2: Budgeting and Forecasting:

- Understand the importance of budgeting in financial planning.
- Learn the difference between operating budgets, capital budgets, and cash budgets.
- Discover how to create realistic financial forecasts based on historical data.
- Explore techniques for revenue and expense forecasting.
- Understand the link between budgets and organizational strategy.
- Learn how to monitor and adjust budgets to stay aligned with financial goals.
- Study the process of variance analysis to compare budgeted vs. actual performance.
- Develop skills to manage financial resources effectively using budgeting tools.

Unit 3: Financial Decision-Making and Analysis:

- Understand the key financial principles that guide decision-making.
- Learn to evaluate the financial health of your business using financial metrics.
- Explore break-even analysis and its application in decision-making.
- Understand cost structures: fixed vs. variable costs, direct vs. indirect costs.
- Learn how to assess project return on investment ROI and payback period.
- Analyze profitability and cost-effectiveness of business operations.
- Explore risk assessment techniques and financial impact analysis.
- Make informed business decisions based on financial data and trends.

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Unit 4: Cash Flow Management:

- Understand the concept of cash flow and its critical role in business operations.
- Learn to differentiate between cash flow and profit.
- Analyze the components of cash flow: operating, investing, and financing activities.
- Learn techniques for improving cash flow through better receivables and payables management.
- Explore strategies to manage working capital and avoid cash flow problems.
- Understand cash flow forecasting and its importance in long-term planning.
- Learn to assess liquidity and ensure sufficient cash availability for business needs.
- Study the implications of poor cash flow management on business sustainability.

Unit 5: Communicating Financial Information:

- Learn how to communicate financial data to non-financial stakeholders effectively.
- Understand how to present financial information clearly and concisely.
- Develop the ability to translate complex financial concepts into actionable insights.
- Explore strategies to facilitate discussions with finance teams and executives.
- Understand the role of financial communication in decision-making processes.
- Learn how to use financial reports to influence strategic business decisions.
- Master the art of financial storytelling to convey the implications of financial data.
- Build confidence in leading financial discussions and contributing to business strategy.

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Registration form on the :
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code: 15899 **From:** 28 Feb - 04 Mar 2027 **Venue:** Kuala Lumpur (Malaysia) **Fees:** 4600 **Euro**

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