



## Health Economics and Policy Training Course

31 May - 04 Jun 2027  
Casablanca (Morocco)



# Health Economics and Policy Training Course

**Ref.:** 15829\_329647 **Date:** 31 May - 04 Jun 2027 **Location:** Casablanca (Morocco) **Fees:** 4500 Euro

## Introduction:

The Health Economics and Policy training course provides an understanding of the global economic principles and policy frameworks shaping healthcare systems. Participants will explore the intersection of economics and healthcare, focusing on cost-effectiveness, resource allocation, and the impact of health policies on population well-being.

This Health Economics and Policy course equips professionals with the tools to analyze economic trends, assess policy implications, and design strategies to improve healthcare delivery and sustainability. Whether they are policymakers, healthcare managers, or researchers, it offers to navigate the complex challenges of modern healthcare systems.

Participants in this Health Economics and Policy training course explore health economics and policy, focusing on the principles that drive decision-making in healthcare. They will gain practical knowledge of applied health economics and policy, which is essential for understanding the impact of economic factors on health policy.

This Health Economics and Policy training draws on insights from leading centers for health economics and policy analysis, providing valuable exposure to the intersection of health economics, policy, and law. Topics include health economics policy management, health policy economics management, and preparing attendees for health sector roles requiring expertise in health economics and health policy.

## Targeted Groups:

- Healthcare policymakers and regulators.
- Health system administrators and managers.
- Public health professionals.
- Health economists and researchers.
- Insurance and healthcare financing professionals.
- Medical and pharmaceutical industry leaders.
- Academics and students in health-related fields.
- Non-governmental and international organization representatives.

## Course Objectives:

At the end of this Health Economics and Policy course, the participants will be able to:

- Understand core principles of health economics and policy.
- Analyze healthcare systems and their economic implications.
- Evaluate cost-effectiveness and resource allocation in healthcare.
- Explore health financing mechanisms and insurance models.
- Assess the impact of policies on healthcare access and quality.
- Develop strategies for sustainable healthcare delivery.
- Interpret and utilize data for informed decision-making.
- Strengthen skills in designing and implementing health policies.
- Enhance communication with stakeholders in the health sector.
- Address global health challenges through economic frameworks.

## Targeted Competencies:

By the end of this Health Economics and Policy training, the participant's competencies will:

- Economic analysis in healthcare.
- Policy evaluation and development.
- Cost-effectiveness analysis.
- Resource allocation and budgeting.
- Health financing strategies.
- Understanding health insurance models.
- Critical thinking in health policy decisions.
- Data interpretation for health economics.
- Stakeholder engagement and communication.
- Strategic decision-making in healthcare systems.

## Course Content:

### Unit 1: Foundations of Health Economics:

- Introduction to health economics and its significance.
- Key economic concepts and principles in healthcare.
- Overview of supply and demand in the healthcare market.
- Economic evaluation methods in healthcare.
- The role of opportunity cost in health decision-making.

## **Unit 2: Healthcare Financing and Insurance Models:**

- Understanding healthcare financing systems globally.
- Public vs. private healthcare funding models.
- Principles and design of health insurance systems.
- Risk pooling and its impact on financial sustainability.
- Challenges in healthcare financing in low-income settings.

## **Unit 3: Policy Development and Evaluation:**

- Frameworks for developing effective health policies.
- Steps in health policy formulation and implementation.
- Methods for evaluating the impact of health policies.
- Case studies of successful and unsuccessful health policies.
- Engaging stakeholders in policy processes.

## **Unit 4: Cost-Effectiveness and Resource Allocation:**

- Techniques for conducting cost-effectiveness analysis.
- Understanding cost-utility and cost-benefit analyses.
- Methods for prioritizing healthcare interventions.
- Balancing equity and efficiency in resource allocation.
- Practical tools for decision-making in resource-limited settings.

## **Unit 5: Global Health Economics and Emerging Challenges:**

- Economic impacts of global health challenges.
- The role of international organizations in health policy.
- Addressing health inequities through economic approaches.
- Implications of pandemics and public health emergencies.
- The future of health economics in a changing world.



**Registration form on the :  
Health Economics and Policy Training Course**

**code:** 15829 **From:** 31 May - 04 Jun 2027 **Venue:** Casablanca (Morocco) **Fees:** 4500 **Euro**

Complete & Mail or fax to Mercury Training Center at the address given below

**Delegate Information**

Full Name (Mr / Ms / Dr / Eng):

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Position:

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Telephone / Mobile:

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Personal E-Mail:

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Official E-Mail:

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**Company Information**

Company Name:

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Address:

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**Person Responsible for Training and Development**

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