



Advanced Wealth Management and Strategic Investment

23 - 27 Aug 2026
Istanbul (Turkey)



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Ref.: 15794_327165 **Date:** 23 - 27 Aug 2026 **Location:** Istanbul (Turkey) **Fees:** 4900 **Euro**

Introduction:

In the fast-evolving world of finance and business, mastering wealth management and investment skills has become essential to achieving long-term financial goals and capitalizing on available investment opportunities. This Advanced Wealth Management and Strategic Investment course equips participants with knowledge and skills in modern wealth management strategies and investment techniques. It gives them the tools to make informed, analytically grounded financial decisions.

The Advanced Wealth Management and Strategic Investment course provides a comprehensive approach to strategic wealth management. Participants will explore advanced wealth management techniques, focusing on strategic solutions and financial planning to optimize long-term wealth growth. It covers critical investment and wealth management topics, including effective investment strategies and solutions.

This Advanced Wealth Management and Strategic Investment program is designed for aspiring wealth management investment professionals and advisors. It emphasizes developing a strategic vision in wealth management investment to meet clients' diverse financial needs. Participants will be equipped with the expertise to provide tailored investment solutions in the wealth management and investment sectors.

Targeted Groups:

- Asset and portfolio managers.
- Financial advisors and investment analysts.
- Heads of finance departments and wealth managers.
- High-net-worth individuals and those interested in effectively managing their assets.
- Professionals in the investment, banking, and financial planning sectors.

Course Objectives:

At the end of this Advanced Wealth Management and Strategic Investment course, the participants will be able to:

- Understand the fundamentals and advanced concepts of wealth management and investment.
- Develop comprehensive and effective investment plans to achieve financial goals.
- Apply financial and statistical analysis tools to evaluate investment opportunities.
- Assess risks and implement hedging strategies to protect investments.
- Execute asset allocation strategies to achieve optimal balance between returns and risks.

Targeted Competencies:

By the end of this Advanced Wealth Management and Strategic Investment training, the participant's competencies will:

- Advanced financial analysis.
- Strategic investment decision-making.
- Risk management and financial performance assessment.
- Balancing returns with risk mitigation.
- Communication and discussion skills on investment decisions.

Course Content:

Unit 1: Fundamentals of Wealth Management and Investment:

- Introduction to wealth management and its significance.
- Core principles of long-term investment.
- History of wealth management development and key challenges faced.
- Traditional versus modern investment strategies.
- Analysis of factors influencing investment decision-making.

Unit 2: Financial Analysis for Asset Valuation:

- Essential tools of financial analysis liquidity ratios, profitability, debt ratios.
- Financial data analysis and applications of financial metrics.
- Valuation of companies and assets in the market.
- The role of financial analysis in portfolio management.
- Impact of economic factors on asset analysis.

Unit 3: Portfolio Management Strategies:

- Types of investment portfolios and their objectives.
- Asset allocation and financial resource allocation.
- Analysis of investment performance and return evaluation.
- Use of hedging strategies to reduce risk.
- Application of risk management models in investment portfolios.

Unit 4: Risk Management in Investment and Analysis:

- Definition and importance of risk management in investment.
- Types of risks market, credit, liquidity.
- Hedging strategies and financial protection.
- Applications of statistical models in risk analysis.
- Risk mitigation tools and how to activate them in portfolios.

Unit 5: Strategic Financial Planning for Wealth:

- Principles and objectives of strategic financial planning.
- Financial needs analysis and prioritization.



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- Developing investment plans to achieve long-term financial goals.
- Strategies for balancing income and expenses.
- Monitoring and updating investment plans to align with economic changes.



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**Registration form on the :
Advanced Wealth Management and Strategic Investment**

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Complete & Mail or fax to Mercury Training Center at the address given below

Delegate Information

Full Name (Mr / Ms / Dr / Eng):

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Position:

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Telephone / Mobile:

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Personal E-Mail:

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Official E-Mail:

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Company Information

Company Name:

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Address:

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Person Responsible for Training and Development

Full Name (Mr / Ms / Dr / Eng):

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