



Strategic Planning & Leadership via Saudi Vision 2030

01 - 05 Sep 2025
Barcelona (Spain)



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Ref.: 15686_320694 **Date:** 01 - 05 Sep 2025 **Location:** Barcelona (Spain) **Fees:** 5500 **Euro**

Introduction:

Saudi Arabia's Vision 2030 aims to achieve a comprehensive transformation across various sectors and enhance the Kingdom's global standing. Modern leadership and strategic planning have become more crucial than ever. The course "Strategic Planning & Leadership via Saudi Vision 2030" is designed to meet the needs of leaders and managers in various institutions, highlighting contemporary leadership principles and methods that align with the accelerating economic, social, and technological changes.

This Strategic Planning & Leadership via Saudi Vision 2030 course aims to enhance participants' ability to develop innovative and effective strategies that align with the Vision's objectives, contributing to sustainable development and building a prosperous future for the Kingdom.

Targeted Groups:

- Government leaders.
- Executives.
- Entrepreneurs.
- Project managers.
- Strategic consultants.
- Planning officials.
- Corporate development officers.
- Middle managers.
- Human resources managers.
- Innovation and digital transformation leaders.

Course Objectives:

At the end of this course, participants will be able to:

- Develop modern leadership skills to address future challenges and changes.
- Enhance strategic capabilities to design and implement plans that align with Vision 2030.
- Improve decision-making skills based on comprehensive and in-depth analysis of available information.
- Foster innovation and creativity in developing and executing new strategies that support national objectives.
- Build the capacity to manage change for successful transformation within organizations.
- Develop effective communication skills to enhance team collaboration and achieve common goals.
- Improve the ability to evaluate performance and measure the results of implemented strategies.
- Guide leaders towards long-term planning to achieve sustainability and growth.
- Enhance risk management capabilities and preparedness for future challenges.
- Stimulate critical and analytical thinking to ensure effective strategic decision-making.

Targeted Competencies:

- Problem-solving.
- Risk analysis.
- Team management.
- Prioritization.
- Initiative direction.
- Performance evaluation.
- Long-term planning.
- Motivation and inspiration.
- Negotiation and persuasion.
- Workplace flexibility.

Course Content:

Unit 1: Organizational and Structural Frameworks:

Organizational and structural frameworks and public sector regulations are fundamental pillars of administrative development and one of the key goals for enhancing government work under Saudi Arabia's Vision 2030. This unit covers:

- Methods and challenges in public policy formulation and implementation.
- Strategic planning and its role in achieving Vision 2030.
- Developing systems and regulations in the public sector to align with Vision 2030.
- Modern trends in developing organizational structures.
- The role of organizational consulting in achieving Vision 2030.
- Practical applications in organizational and structural frameworks.

Unit 2: Human Resource Development:

Human resources are a critical foundation for achieving administrative development and a core element of Vision 2030. This unit addresses:

- Planning and investing in human capital development.
- Strategies and methods for job localization.
- Preparing and developing change and transformation leaders.
- Modern education and training programs and their role in human resource development.
- Improving job quality.
- Practical applications in human resource development.

Unit 3: Public Financial Management and Allocation:

Public financial management and allocation under Vision 2030 aim to enhance government spending efficiency, diversify income sources, and protect integrity to achieve a thriving economy. This unit explores:

- Methods for developing public financial management.
- Governance and integrity protection in public finance.
- Efficiency and optimization in government spending.
- Diversifying government income sources and allocation challenges.
- Investment and public-private partnerships.
- Practical applications in public financial management and allocation.

Unit 4: Enabling Information Technology and Enhancing Digital Transformation:

Enabling information technology and enhancing digital transformation is crucial for the success of strategic and operational plans. This unit includes:

- The public sector's organizational and technical readiness to align with Vision 2030.
- Challenges and the future of digital transformation in the Kingdom.
- Smart tools and techniques such as artificial intelligence and business intelligence and their role in supporting and empowering the public sector.
- The reality and challenges of cybersecurity in the Kingdom.
- Utilizing data in administrative development data analysis, knowledge building, open data, and big data.
- Practical applications in enabling information technology and enhancing digital transformation.

Unit 5: Performance Measurement and Management:

Under Vision 2030, public sector agencies strive to improve performance, with performance measurement being a key requirement for achieving this goal through specific mechanisms and procedures. This unit covers:

- Performance measurement and management and their role in achieving Vision 2030.
- Performance measurement and management are about enhancing transparency and accountability and combating corruption.
- How do we measure and manage performance and institutional excellence?
- Methods and methodologies for performance measurement and management.
- The current state and challenges of performance measurement and management.
- Practical applications in performance measurement and management.

Unit 6: Vision 2030 Programs and Initiatives and Local, Regional, and International Administrative Development Experiences:

- This unit presents an overview of the realities and challenges in managing Vision 2030 programs and initiatives.
- Explores local, regional, and international experiences in administrative development, aiming to leverage these insights to enhance the development of both the public and private sectors.



**Registration form on the :
Strategic Planning & Leadership via Saudi Vision 2030**

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Complete & Mail or fax to Mercury Training Center at the address given below

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Position:

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Telephone / Mobile:

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