



## Artificial Intelligence (AI) and Machine Learning (ML)

16 - 20 Feb 2025  
Sharm El-Sheikh (Egypt)



# Artificial Intelligence (AI) and Machine Learning (ML)

**Ref.:** 15651\_318986 **Date:** 16 - 20 Feb 2025 **Location:** Sharm El-Sheikh (Egypt) **Fees:** 4500 Euro

## Introduction:

This advanced training course delves into the intricacies of Artificial Intelligence AI and Machine Learning ML, providing participants with a comprehensive understanding of advanced concepts, techniques, and applications. Designed for experienced professionals in the field, it will cover state-of-the-art developments, research trends, and practical implementations in AI and ML.

## Targeted Groups:

- Data Scientists.
- AI and ML Engineers.
- Researchers in AI and ML.
- IT Professionals are seeking advanced knowledge in AI and ML.
- Advanced Computer Science Students.
- Industry Professionals are aiming to implement AI/ML solutions.

## Course Objectives:

At the end of this course, the participants will be able to:

- Understand and apply advanced AI and ML algorithms.
- Implement and optimize complex models and architectures.
- Analyze and interpret large datasets using AI and ML techniques.
- Integrate AI and ML solutions into existing systems.
- Stay updated with the latest trends and research in AI and ML.

## Targeted Competencies:

- Advanced algorithm design and implementation.
- Data analysis and visualization.
- Model optimization and performance tuning.
- AI/ML integration and deployment.
- Research and development in AI/ML.

## **Course Content:**

### **Unit 1: Advanced Machine Learning Algorithms:**

- Deep Learning Architectures.
- Convolutional Neural Networks CNNs.
- Recurrent Neural Networks RNNs.
- Generative Adversarial Networks GANs.
- Ensemble Methods.
- Bagging and Boosting.
- Random Forests.
- Gradient Boosting Machines.
- Reinforcement Learning.
- Q-Learning.
- Policy Gradients.
- Deep Reinforcement Learning.

### **Unit 2: Natural Language Processing NLP:**

- Text Preprocessing Techniques.
- Tokenization.
- Lemmatization and Stemming.
- Advanced NLP Models.
- Transformers e.g., BERT, GPT.
- Seq2Seq Models.
- Applications of NLP.
- Sentiment Analysis.
- Machine Translation.
- Text Summarization.

### **Unit 3: Introduction to AI in Accounting and Finance:**

- Overview of AI and its evolution in accounting and finance.
- Key concepts and terminologies in AI.
- Importance of AI in modern financial practices.
- Benefits and challenges of AI adoption in finance.
- Current trends and future outlook of AI in the industry.



## **Unit 4: Model Deployment and Production:**

- Model Serving and Monitoring.
- Deploying Models with TensorFlow Serving.
- Monitoring Model Performance.
- Scalability and Performance.
- Distributed Computing with Spark.
- Parallel Processing Techniques.
- AI/ML in the Cloud.
- AWS SageMaker.
- Google AI Platform.

## **Unit 5: Ethics and Future Trends in AI/ML:**

- Ethical AI and Bias Mitigation.
- Fairness in AI.
- Bias Detection and Correction.
- Legal and Societal Impacts.
- AI Regulations.
- Societal Implications of AI.
- Future Directions and Research.
- Quantum Computing in AI.
- Neuromorphic Computing.



**Registration form on the :  
Artificial Intelligence (AI) and Machine Learning (ML)**

**code:** 15651 **From:** 16 - 20 Feb 2025 **Venue:** Sharm El-Sheikh (Egypt) **Fees:** 4500 **Euro**

Complete & Mail or fax to Mercury Training Center at the address given below

**Delegate Information**

Full Name (Mr / Ms / Dr / Eng):

Position:

Telephone / Mobile:

Personal E-Mail:

Official E-Mail:

**Company Information**

Company Name:

Address:

City / Country:

**Person Responsible for Training and Development**

Full Name (Mr / Ms / Dr / Eng):

Position:

Telephone / Mobile:

Personal E-Mail:

Official E-Mail:

**Payment Method**

Please invoice me

Please invoice my company