



## Environmental, Social, and Governance (ESG) and Sustainability

03 - 07 Feb 2025  
Paris (France)





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**Ref.:** 15643\_318424 **Date:** 03 - 07 Feb 2025 **Location:** Paris (France) **Fees:** 5500 Euro

## Introduction:

In today's interconnected global landscape, businesses are increasingly recognized for their financial performance and impact on the environment, society, and governance practices. Environmental, Social, and Governance ESG criteria have emerged as pivotal metrics that gauge a company's commitment to sustainable and responsible business practices.

This course delves into the crucial aspects of ESG and sustainability, exploring how organizations can integrate these principles into their core strategies to achieve long-term resilience and growth. From mitigating environmental risks and fostering inclusive social practices to enhancing governance transparency, the course equips participants with essential knowledge and tools to navigate the complex landscape of sustainable business.

Through comprehensive insights, practical case studies, and strategic frameworks, participants will understand why ESG considerations are integral to corporate success in the 21st century. By the end of the course, learners will be empowered to drive meaningful change within their organizations, aligning financial goals with societal and environmental responsibilities for a sustainable future.

## Targeted Groups:

- Executives and senior management seeking to integrate ESG principles into corporate strategy.
- Sustainability officers responsible for developing and implementing ESG initiatives.
- Investors and financial analysts interested in assessing ESG performance for investment decisions.
- Regulatory and compliance professionals navigating ESG reporting frameworks.
- Managers of CSR Corporate Social Responsibility aiming to enhance social and environmental impact.
- Consultants and advisors guiding organizations on ESG integration and sustainability practices.

## Course Objectives:

At the end of this course, the participants will be able to:

- Understand the foundational principles and importance of ESG in modern corporate strategy.
- Explore global ESG frameworks and standards to measure and report sustainability performance effectively.
- Develop strategies to integrate ESG considerations into organizational governance and decision-making processes.
- Analyze case studies and best practices to implement sustainable practices that mitigate environmental impact.
- Equip participants with tools to enhance social responsibility initiatives and foster inclusive stakeholder engagement.
- Prepare professionals to navigate regulatory landscapes and compliance requirements related to ESG reporting.
- Assess the financial implications of ESG factors and their impact on long-term business resilience and profitability.
- Gain insights into investor perspectives on ESG criteria and strategies to attract sustainable investment.
- Explore innovative technologies and trends driving sustainable development and corporate responsibility.
- Foster leadership skills to champion ESG initiatives and drive organizational change toward sustainability.
- Collaborate with peers to develop actionable ESG strategies tailored to industry challenges and opportunities.
- Evaluate the role of transparency and accountability in building trust with stakeholders and enhancing corporate reputation.

## Targeted Competencies:

- Understand key ESG frameworks and reporting standards e.g., GRI, SASB.
- Analyze environmental impact assessments and sustainable practices.
- Implement social responsibility initiatives and stakeholder engagement strategies.
- Enhance corporate governance and transparency through ethical practices.
- Integrate sustainability into corporate strategy and risk management.
- Evaluate ESG performance metrics and benchmarks for continuous improvement.

## **Course Content:**

### **Unit 1: Introduction to ESG and Sustainability:**

- Overview of ESG principles: Environmental, Social, and Governance dimensions.
- Importance of integrating sustainability into corporate strategy for long-term value creation.
- Case studies illustrating successful implementation of ESG practices in various industries.
- Regulatory landscape: Understanding global frameworks and reporting standards e.g., GRI, SASB.
- Key challenges and opportunities in adopting ESG initiatives.

### **Unit 2: Environmental Considerations:**

- Assess environmental impact: Carbon footprint, water usage, waste management.
- Strategies for achieving carbon neutrality and sustainable resource management.
- Technologies and innovations driving environmental sustainability.
- Case studies on sustainable supply chain management and green procurement.
- Environmental risk assessment and mitigation strategies.

### **Unit 3: Social Responsibility and Stakeholder Engagement:**

- Develop inclusive corporate social responsibility CSR strategies.
- Stakeholder analysis and engagement: Employees, communities, customers, investors.
- Diversity, equity, and inclusion DEI initiatives in the workplace.
- Human rights considerations and ethical sourcing practices.
- Measure social impact and reporting on community engagement activities.

### **Unit 4: Governance and Ethics:**

- Principles of corporate governance: Board structures, roles, and responsibilities.
- Transparency and accountability: Ethics codes, whistleblowing policies.
- Manage conflicts of interest and ensure fair business practices.
- Regulatory compliance: Understanding legal frameworks and corporate governance guidelines.
- Role of leadership in fostering a culture of integrity and ethical decision-making.

### **Unit 5: Integrating ESG into Business Strategy:**

- ESG as a driver of business innovation and competitive advantage.
- Align ESG goals with financial performance and shareholder value.
- Integrate ESG considerations into risk management and decision-making processes.
- Investor relations and communicating ESG performance to stakeholders.
- Develop a roadmap for sustainable growth and continuous improvement.



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