



Strategic Mastery and Advanced Techniques for Developing a Strategic Mindset

26 - 30 Aug 2024
Barcelona (Spain)



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Ref.: 15632_317963 **Date:** 26 - 30 Aug 2024 **Location:** Barcelona (Spain) **Fees:** 5500 **Euro**

Introduction:

In today's rapidly evolving business landscape, strategic thinking is advantageous and crucial for organizational success. A strategic mindset goes beyond routine decision-making; it involves anticipating trends, understanding competitive dynamics, and charting a course that ensures long-term viability and growth.

Throughout this course, participants will delve deep into the principles and practices of strategic thinking. We will explore how strategic leaders navigate complexity, seize opportunities, and mitigate risks effectively. Equipping yourself with these advanced strategic skills will empower you to lead with clarity, foresight, and resilience in an increasingly competitive global environment.

Targeted Groups:

- Mid to Senior-level Managers.
- Strategic Planners and Analysts.
- Business Leaders and Entrepreneurs.

Course Objectives:

At the end of this course, the participants will be able to:

- Develop a strategic mindset for effective decision-making.
- Apply strategic thinking to solve complex business challenges.
- Align organizational goals with strategic initiatives.
- Lead teams towards strategic goals with clarity and confidence.

Targeted Competencies:

- Strategic Analysis and Planning.
- Critical Thinking and Problem Solving.
- Decision Making under Uncertainty.
- Change Management and Adaptability.

Course Content:

Unit 1: Foundations of Strategic Mindset:

- Understand Strategic Thinking vs. Tactical Thinking.
- Elements of a Strategic Mindset.
- Case Studies on Successful Strategic Thinking.



Unit 2: Strategic Analysis and Planning:

- Environmental Scanning and SWOT Analysis.
- Setting SMART Strategic Goals.
- Develop Strategic Initiatives and Action Plans.

Unit 3: Decision-Making in Strategic Contexts:

- Decision-Making Models and Frameworks.
- Risk Assessment and Mitigation Strategies.
- Scenario Planning and Contingency Planning.

Unit 4: Leading with Strategic Vision:

- Communicate Strategic Vision to Stakeholders.
- Build Alignment and Commitment.
- Inspire Innovation through Strategic Leadership.

Unit 5: Adapting Strategies to Change:

- Manage Strategic Change and Transformation.
- Agile Approaches in Strategic Management.
- Evaluate and Adjust Strategic Plans.



**Registration form on the :
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