



Excellence in Leadership Management Certificate

29 Jul - 02 Aug 2024
Casablanca (Morocco)



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Ref.: 15621_317468 **Date:** 29 Jul - 02 Aug 2024 **Location:** Casablanca (Morocco) **Fees:** 3000 Euro

Introduction:

Corporations must nurture dynamic leaders who can help their employees be innovative, enterprising, focused, and productive. This Excellence in Leadership Management certificate course allows leaders to learn management skills and leadership styles to maximize their impact and effectiveness in the workplace.

This Excellence in Leadership Management certificate training gives them the insights and skills necessary to utilize the abilities of those who report to them. Focusing on real-life organizational issues and the details of individual delegates will equip current and future leaders to meet the new and many challenges that accelerating globalization is presenting to all organizations.

Participants in the Excellence in Leadership Management certificate course will develop leadership skills based on the latest scientific findings on effective and creative decisions. You will also learn how to apply flexible leadership skills practically to help your team achieve its goals.

Target Groups:

- Head of departments.
- Managers among all the managerial levels.
- Supervisors.
- Team leaders.

Course Objectives:

At the end of this Excellence in Leadership Management certificate course, the participants will be able to:

- Develop appropriate management and leadership skills.
- Enhance leadership through a better understanding of leadership styles.
- Share their thinking and communicate their vision, purpose, and direction.
- Add a passion for motivating people.
- Encourage employees to think outside the box of conformity.
- Cultivate and manage creativity.
- Gain a greater awareness of yourself and your full leadership potential.
- Sharpen their leadership styles for the benefit of your team and department.
- Develop adaptability in dealing with different people.
- Enhance decision-making skills in employees.
- Apply practical decision-making skills in solving problems.
- Learn the essentials of creative and inspiring leadership.
- Build group cohesion and harmony.
- Learn how to cultivate key leadership styles for different situations and circumstances.
- Enhance personal growth and confidence in your leadership and management capabilities.

Targeted Competencies:

- Management and leadership skills.
- Self-confidence.
- Emotional intelligence.
- Change management.
- Flexibility in various leadership situations.
- Motivation skills.
- Decision-making skills.
- Communication skills.

Excellence in Leadership Management:

Effective leadership is critical to any organization's success. As part of the leadership excellence program, this leadership and management excellence course will help participants grow as certified leadership professionals, enable them to undertake leadership training certifications, and aim for advanced and executive leadership certification. Managers will gain the skills needed for management certifications and become holders of certificates of management excellence.

Course Content:

Unit 1: Successful Leadership Styles:

- Inspirational leadership.
- Power of influence.
- Understand and develop others.
- Proactive leadership.
- Delegation as a leadership style.
- Motivational leadership.

Unit 2: Accountable Communication:

- What is accountability?
- Improve personal credibility.
- Lead with integrity.
- Sharpen your communication skills.
- Listen with the heart.
- Inspire and guide the team.

Unit 3: Developing Emotionally Intelligent Organizations:

- How Perception Influences Our Leadership Style?
- Understand our personality.
- Personality and leadership style.
- Improve our strengths and manage our weaknesses.
- Maximize our interpersonal relationships with others.
- Remove emotional and mental blind spots.

Unit 4: Developing Decision-Making Skills:

- Use your left brain and right brain to make decisions.
- Split-brain theory for developing practical problem-solving skills.
- Grow openness to new ideas when making decisions.
- Promote idea mobility in teams.

- Understand the creative problem-solving process in individuals and teams.
- IDEAL problem-solving approach.

Unit 5: Applying Effective Decision-Making Skills in the Workplace:

- Encourage creative problem-solving for continuous improvement.
- Remove blocks to creative problem-solving.
- Convergent versus Divergent Thinking.
- Divergent Thinking Skills for solving problems.
- Using SCAMPER techniques to approach problem-solving.
- Apply SCAMPER techniques to make effective decisions.

Unit 6: Overcoming Mental Blocks to Decision-Making:

- Challenge self-imposed assumptions.
- Metaphorical thinking.
- Increase new ideas.
- Get people behind your ideas.
- Evaluate new ideas.
- Creative leadership.

Unit 7: Effective Leadership to Develop Dynamic Problem-Solving in the Team:

- Ensure alignment with the corporate mission.
- Encourage self-initiated activity.
- Endors Unofficial activity.
- Enhance Serendipity.
- Importance of appreciating diverse stimuli.
- Practice within-company communication for problem-solving.
- Develop a personal action plan.



**Registration form on the :
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Complete & Mail or fax to Mercury Training Center at the address given below

Delegate Information

Full Name (Mr / Ms / Dr / Eng):

Position:

Telephone / Mobile:

Personal E-Mail:

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Company Information

Company Name:

Address:

City / Country:

Person Responsible for Training and Development

Full Name (Mr / Ms / Dr / Eng):

Position:

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