



## An Introduction to AI Concepts Training Course

18 - 22 May 2025  
Sharm El-Sheikh (Egypt)



# An Introduction to AI Concepts Training Course

**Ref.:** 15614\_317192 **Date:** 18 - 22 May 2025 **Location:** Sharm El-Sheikh (Egypt) **Fees:** 4500 Euro

## Introduction:

Welcome to An Introduction to AI Concepts Training Course, a comprehensive program designed to provide a thorough understanding of basic AI concepts and fundamental principles. This AI training course is tailored for individuals exploring the fascinating artificial intelligence and machine learning world.

The course delves into various general AI concepts, offering insights into the core ideas that drive this innovative field. Whether you are a beginner or have some prior knowledge, this introduction to AI course will equip you with the necessary skills to navigate and utilize AI tools effectively.

Throughout the course, participants will gain a solid foundation in AI and machine learning techniques, enabling them to understand and apply machine learning AI tools in real-world scenarios. The curriculum covers various topics, including essential AI algorithms, machine learning models, and their applications.

By the end of the course, learners will be proficient in identifying and implementing AI solutions, harnessing the power of machine learning techniques in AI to solve complex problems. This AI training course introduces the theoretical aspects of artificial intelligence and emphasizes practical applications and hands-on experience.

Participants can work with cutting-edge AI tools and gain valuable insights into the capabilities and limitations of various AI and machine learning techniques. This introduction to AI course embarks on a journey to master the essential concepts and tools shaping technology's future.

## Targeted Groups:

- Beginners in AI and Machine Learning.
- Data Science Enthusiasts.
- IT Professionals Seeking AI Knowledge.
- Business Analysts and Strategists.
- Students and Academics.
- Tech Entrepreneurs and Innovators.
- Software Developers and Engineers.
- Corporate Training Participants.
- Digital Transformation Leaders.
- Curious Individuals with a Technical Background.

## Course Objectives:

At the end of this introduction to AI concepts course, the participants will be able to:

- Introduce fundamental AI concepts.
- Explain general AI principles and methodologies.
- Teach the basics of machine learning techniques.
- Demonstrate the use of essential AI algorithms.

- Provide hands-on experience with AI tools.
- Enable understanding of AI and machine learning integration.
- Develop skills to apply machine learning models.
- Facilitate problem-solving with AI-based solutions.
- Foster critical thinking in AI applications.
- Equip learners to analyze AI and machine learning data.

## Targeted Competencies:

By the end of this introduction to AI concepts training, the target competencies will be able to:

- Understand Basic AI Concepts.
- Familiar with General AI Principles.
- Proficiency in AI Algorithms and Techniques.
- Apply Machine Learning Models.
- Effective Use of AI Tools.
- Problem-solving with AI Solutions.
- Know AI and Machine Learning Integration.
- Hands-on Experience with AI Technologies.
- Critical Thinking in AI Implementation.
- Ability to Analyze AI and Machine Learning Data.

## Course Content:

### Unit 1: Understanding Basic AI Concepts:

- Introduction to AI concepts.
- Overview of artificial intelligence and its history.
- Key definitions and terminologies.
- Differences between AI, machine learning, and deep learning.
- Applications of AI in various industries.
- Ethical considerations in AI development.
- Future trends in AI.

### Unit 2: Introduction to AI Tools:

- Overview of popular AI tools and platforms.
- Intro to programming languages used in AI Python, R.
- Understand AI development environments.
- Installation and setup of AI tools.
- Hands-on practice with AI software.
- Utilize cloud-based AI tools.
- Basic troubleshooting and support for AI tools.

### Unit 3: AI Algorithms and Machine Learning:

- Explain AI algorithms.
- Intro to supervised learning techniques.
- Overview of unsupervised learning methods.
- Basics of reinforcement learning.
- Implement key AI algorithms.
- Case studies of AI algorithm applications.



- Evaluate and validate AI models.

#### **Unit 4: Machine Learning Techniques in AI:**

- Intro to machine learning techniques.
- Understand data preprocessing and cleaning.
- Feature selection and extraction.
- Model training and testing.
- Hyperparameter tuning and optimization.
- Deploy machine learning models.
- Practical examples of machine learning applications.

#### **Unit 5: AI and Machine Learning Techniques Integration:**

- Integrate AI and machine learning techniques.
- Real-world applications and use cases.
- Develop end-to-end AI solutions.
- Utilize machine learning AI tools.
- Challenges in AI and machine learning integration.
- Best practices for successful AI implementation.
- Future directions in AI and machine learning integration.



**Registration form on the :  
An Introduction to AI Concepts Training Course**

**code:** 15614 **From:** 18 - 22 May 2025 **Venue:** Sharm El-Sheikh (Egypt) **Fees:** 4500 **Euro**

Complete & Mail or fax to Mercury Training Center at the address given below

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