



## Workplace Culture Training Course

02 - 06 Dec 2024  
Casablanca (Morocco)



# Workplace Culture Training Course

**Ref.:** 15578\_315643 **Date:** 02 - 06 Dec 2024 **Location:** Casablanca (Morocco) **Fees:** 3000 Euro

## Introduction:

In this comprehensive workplace culture training course, we delve into the intricate dynamics of workplace culture, exploring its significance, impact, and strategies for fostering a positive and inclusive environment.

As organizations strive to thrive in today's competitive landscape, cultivating a solid and vibrant workplace culture is critical. From enhancing employee engagement and retention to driving innovation and productivity, workplace culture influences every facet of organizational success.

This course will equip you with the knowledge, insights, and practical tools necessary to understand, nurture, and transform workplace culture effectively. Let's embark on this journey together as we explore the foundations of workplace culture and unlock its immense potential for organizational excellence and employee well-being.

## Targeted Groups:

- Leadership Teams.
- Human Resources Personnel.
- Middle Managers.
- Frontline Supervisors.
- Employees at all Levels.
- New Hires.
- Diverse Workforce Members.
- Remote or Distributed Teams.

## Course Objectives:

At the end of this course, the participants will be able to:

- Understand the importance of workplace culture in organizational success.
- Identify critical elements contributing to a positive workplace culture.
- Learn strategies to assess and evaluate existing workplace culture.
- Develop skills to promote inclusivity and diversity within the workplace.
- Explore methods to communicate and reinforce cultural values effectively.
- Acquire techniques for managing and resolving conflicts within the cultural context.
- Foster employee engagement and retention through culture-building initiatives.
- Cultivate leadership behaviors that align with and reinforce desired cultural norms.

## Targeted Competencies:

- Communication Skills.
- Leadership Development.
- Emotional Intelligence.
- Conflict Resolution.

- Diversity and Inclusion Awareness.
- Team Building.
- Cultural Sensitivity.
- Change Management.

## **Course Content:**

### **Unit 1: Introduction to Workplace Culture:**

- Define the importance of workplace culture.
- Impact of workplace culture on organizational performance.
- Case studies illustrating successful and toxic workplace cultures.
- The role of leadership in shaping organizational culture.
- Cultural alignment with company values and mission statement.

### **Unit 2: Assessing Workplace Culture:**

- Methods for assessing current workplace culture.
- Surveys, interviews, and other assessment tools.
- Analyze cultural strengths and areas for improvement.
- Identify cultural gaps between leadership and employees.
- Benchmark against industry best practices.

### **Unit 3: Building a Positive Workplace Culture:**

- Establish core values and cultural norms.
- Strategies for fostering inclusivity and diversity.
- Promote open communication and trust among team members.
- Encourage employee empowerment and autonomy.
- Create opportunities for team bonding and collaboration.

### **Unit 4: Managing Conflict within the Culture:**

- Understand the role of conflict in workplace dynamics.
- Techniques for resolving disputes while preserving cultural integrity.
- Build consensus and promote constructive dialogue.
- Implement conflict resolution policies and procedures.
- Train employees and managers in conflict management skills.

### **Unit 5: Sustaining and Evolving Workplace Culture:**

- Strategies for maintaining a positive culture during times of change.
- Recognize and celebrate cultural achievements.
- Continuous improvement and adaptation to meet evolving organizational needs.
- Integrate cultural considerations into decision-making processes.
- Align performance management and rewards with cultural values.



**Registration form on the :  
Workplace Culture Training Course**

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