MERCURY

Logistics Performance & Financial Measures Course

08 - 12 Jul 2024
London (UK)

Logistics Performance & Financial Measures Course

Ref.: 15515_312939 **Date:** 08 - 12 Jul 2024 **Location:** London (UK) **Fees:** 5200 **Euro**

Introduction:

This logistics performance and financial measures course is designed to equip participants with the knowledge and skills necessary to optimize logistics operations and enhance financial performance within their organizations. Join us for an immersive learning experience tailored to professionals seeking to excel in the dynamic field of logistics management.

The logistics performance and financial measures course provide comprehensive insights into the intricate dynamics of managing logistical operations while effectively measuring financial metrics. Through this course, participants will delve into the intricate details of optimizing supply chain processes, enhancing operational efficiency, and maximizing cost-effectiveness.

Additionally, the curriculum delves into the critical aspects of financial measurement, equipping learners with the tools to assess performance, analyze key financial indicators, and make data-driven decisions. With a focus on practical application and real-world scenarios, this course empowers professionals to navigate the complex landscape of logistics management while driving financial success for their organizations.

Targeted Groups:

- Logistics managers and supervisors seeking to improve efficiency and effectiveness in logistics operations.
- Supply chain professionals responsible for optimizing transportation, warehousing, and inventory management.
- Finance professionals involved in cost analysis, budgeting, and financial performance evaluation within logistics departments.
- Business owners and entrepreneurs looking to streamline logistics processes and maximize profitability.

Course Objectives:

At the end of this course, the participants will be able to:

- Gain a comprehensive understanding of key performance indicators KPIs and financial measures relevant to logistics management.
- Learn how to analyze and interpret logistics data to identify areas for improvement and cost-saving opportunities.
- Develop strategies for optimizing transportation, warehousing, inventory management, and distribution networks.
- Understand the impact of logistics decisions on financial performance and profitability.
- Acquire practical skills in budgeting, forecasting, and financial modeling for logistics operations.
- Explore best practices and case studies to apply theoretical concepts to real-world logistics scenarios.

Targeted Competencies:

- Proficiency in analyzing logistics performance metrics and financial indicators to assess operational efficiency.
- Ability to identify opportunities for cost reduction and process improvement within logistics operations.
- Skill in developing and implementing logistics strategies aligned with financial objectives and organizational goals.
- Competence in utilizing financial tools and techniques to evaluate the financial impact of logistics decisions.
- Understanding of risk management principles and strategies for mitigating logistics-related financial risks.
- Capability to communicate effectively with stakeholders and senior management regarding logistics performance and financial results.

Course Content:

Unit 1: Introduction to Logistics Performance Measurement:

- Overview of logistics performance measurement and its importance in supply chain management.
- Key performance indicators KPIs for evaluating transportation, warehousing, and inventory performance.
- Introduction to financial measures and their relevance to logistics management.

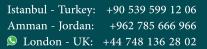### Unit 2: Transportation Management and Financial Optimization:

- Strategies for optimizing transportation modes, routes, and carriers to reduce costs and improve service levels.
- Financial analysis techniques for evaluating transportation costs, including cost per mile, cost per unit, and total cost of ownership.
- Case studies and simulations on transportation cost optimization and financial impact analysis.

Unit 3: Warehouse Management and Cost Control:

- Best practices for warehouse layout design, inventory storage, and order fulfillment to minimize costs and maximize efficiency.
- Cost management strategies for warehouse operations, including labor, space, equipment, and inventory carrying costs.
- Hands-on exercises in warehouse cost analysis and optimization.

Unit 4: Inventory Management and Financial Planning:

- Inventory management techniques for balancing supply and demand, minimizing stockouts, and reducing excess inventory.
- Financial planning tools and methods for inventory control, including economic order quantity EOQ, safety stock, and reorder point analysis.
- Case studies and group discussions on inventory cost management and financial planning.

Unit 5: Distribution Network Optimization and Financial Modeling:

- Strategies for optimizing distribution networks, including network design, location analysis, and route optimization.
- Financial modeling techniques for evaluating distribution network changes, including net present value NPV analysis and return on investment ROI calculations.
- Group projects on distribution network optimization and financial modeling.

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Registration form on the :
Logistics Performance & Financial Measures Course

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