Business Continuity Management: Standards, Plans and Systems

27 Jun - 01 Jul 2027
Istanbul (Turkey)

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Business Continuity Management: Standards, Plans and Systems

Ref.: 15493_310161 **Date:** 27 Jun - 01 Jul 2027 **Location:** Istanbul (Turkey) **Fees:** 4900 **Euro**

Introduction:

Business continuity management BCM is a holistic management process that identifies potential threats to an organization and the impacts on business operations that those threats, if realized, might cause. It provides a framework for building organizational resilience with the capability for an effective response that safeguards the interests of key stakeholders, reputation, brand, and value-creating activities.

This Business Continuity Management, Planning, Systems, and Standards course amalgamates presentations, individual tasks, and team exercises to foster a practical grasp of BCM components. By delving into the meaning of BCM and examining it with long sentences and keywords, participants are equipped to craft, implement, and validate effective strategies and BCM plans.

Targeted Groups:

- Business Continuity Managers.
- Incident Response teams.
- Chief Information Security Officers CISOs.
- Chief Information Officers CIOs.
- Operational Risk Managers.

Course Objectives:

At the end of this Business Continuity Management, Planning, Systems, and Standards course, the participant will be able to:

- Employ leading BCM practices, encompassing methodologies and tools.
- Develop skills to devise robust strategies for monitoring and managing risks.
- Formulate a risk budget grounded in Expected Monetary Value EMV.
- Employ concise strategies for handling multiple risks.
- Strengthen organizational capabilities within a Business Continuity team.
- Design, execute, and oversee a Business Continuity Management System BCMS.
- Seamlessly integrate risk and opportunity into forthcoming project plans.

Targeted Competencies:

Participants competencies in this Business Continuity Management, Planning, Systems, and Standards training will:

- Analytical risk assessment.
- Strategic planning.
- Effective communication.
- Crisis management.
- Process-driven thinking.
- Comprehensive risk reporting.

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Course Content:

Unit 1: Business Continuity Management Program, Policy, and Strategy:

- Implementing an effective BCM business continuity management program with adept leadership.
- Requirements and guidelines for business continuity policies.
- Crafting a comprehensive business continuity management strategy.
- Planning for emergencies and contingencies.
- Comprehending stakeholder expectations.
- Adherence to pertinent legislation, regulations, and business continuity management standards.

Unit 2: Introduction to Business Continuity Management and Organizational Resilience:

- Demonstrating the value of business continuity for organizational resilience.
- Defining Organizational Resilience and its constituent elements.
- Explaining the benefits of business continuity management.

Unit 3: Business Continuity Management Standards and Certifications:

- Understanding the overview and methodology of NCEMA 7000-2021 Standards by the UAE National Emergency, Crisis, and Disasters Management Authority.
- Embracing GPG 2013 Guidelines provided by BCI.
- Discussing BCM certification paths and their importance.
- Comprehending Community Security Requirements ISO 22301-2019 and BCMS.
- Overviewing and contextualizing ISO 22301 requirements.

Unit 4: Implementation of Business Continuity Program:

- Developing the necessary competency framework for operational planning.
- Assessing business continuity management BCM training needs and competency frameworks.
- Offering insights into the lifecycle and framework of BCM.

Unit 5: Development and Implementation of Business Continuity Plan:

- Accounting for costs related to business continuity management.
- Structuring and establishing ownership of the continuity plan.
- Clarifying roles and responsibilities within a business continuity management program.

Unit 6: Risk Management and Business Impact Analysis:

- Applying methodologies for business impact analysis.
- Illustrative case studies on risk management and business impact analysis.
- Exploring various business impact analysis types: strategic, tactical, and operational.

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Unit 7: Additional Considerations in Business Continuity Management:

- Evaluating business management challenges in the UAE and GCC.
- Analyzing the role of BCM in both public and private sectors.
- Discussing the benefits of a business continuity management system within different sectors.

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