



## Strategic Financial Decision-Making

27 - 31 Jan 2025  
Amsterdam (Netherlands)



# Strategic Financial Decision-Making

**Ref.:** 15490\_310038 **Date:** 27 - 31 Jan 2025 **Location:** Amsterdam (Netherlands) **Fees:** 4900 Euro

## Introduction:

In the realm of finance, decisions are not merely choices; they are strategic moves that can shape the future of an organization. Strategic financial decision-making involves carefully evaluating options, predicting outcomes, and aligning choices with long-term goals.

In the fast-paced and ever-evolving world of finance, strategic decision-making plays a pivotal role in the success of organizations. With the advent of technology, particularly the abundance of data, financial analysts are now adopting a data-driven approach to ensure precision and effectiveness in steering financial strategies.

## Targeted Groups:

- Finance Managers
- Strategy, Budgeting and Planning Managers
- Finance and Treasury Professionals
- Finance Analysts and Advisers
- Employees who want to gain great knowledge to improve their career

## Targeted Competencies:

- Financial strategic thinking
- Understanding financial statements
- Financial analysis
- Working capital management
- Preparing operating budgets
- Making capital budget decisions
- Financial decision making
- Cost management
- Value management

## Course Content:

### Unit 1: Importance of Strategic Financial Decision-Making

- Role of Data in Decision-Making
- Understanding Strategic Decision-Making
- Definition and Significance
- Components of a Data-Driven Approach

### Unit 2: The Role of Financial Analysts

- Responsibilities in Decision-Making
- Importance of Informed Decisions
- Leveraging Data for Precision
- Sources of Financial Data

### **Unit 3: Analytical Tools for Decision Support**

- Ensuring Effectiveness in Financial Strategies
- Aligning Data with Organizational Goals
- Adapting to Market Trends

### **Unit 4: Challenges in Data-Driven Decision-Making**

- Overcoming Perplexity in Data
- Addressing Burstiness in Financial Data

### **Unit 5: Human Touch in Data-Driven Decisions**

- The Balance Between Data and Intuition
- Integrating Emotional Intelligence
- Building a Data-Driven Culture
- Training Financial Teams
- Fostering a Data-Centric Mindset

### **Unit 6: Future Trends in Strategic Financial Decision-Making**

- Advancements in Technology
- Success Stories of Data-Driven Financial Decision-Making
- Learning from Failures and Adjusting Strategies
- Predictive Analytics in Finance

### **Unit 7: Tips for Implementing Data-Driven Approaches**

- Collaborative Decision-Making
- Continuous Learning and Adaptation
- Analyzing the Impact on Bottom Lines
- Measuring Success
  - Key Performance Indicators KPIs for Financial Decision-Making
- Evaluating the ROI of Data-Driven Initiatives



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