



The Complete Course in Information Management Systems

25 - 20 May 2025
Istanbul (Turkey)





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Ref.: 15396_306523 **Date:** 25 - 20 May 2025 **Location:** Istanbul (Turkey) **Fees:** 4200 Euro

Introduction:

The field of Information Management Systems IMS is rapidly evolving, and its impact is felt across all sectors and industries. From the collection and storage of data to the processing and analysis of information, IMS plays a critical role in enabling organizations to make informed decisions and stay competitive in today's fast-paced business environment.

This advanced course in Information Management Systems is designed to provide students with an in-depth understanding of the latest trends, concepts, and technologies in the field. Building on a strong foundation of IMS principles, the course will cover topics such as data management and warehousing, enterprise content management, business process management, and workflow automation, as well as emerging trends in the field such as big data, cloud computing, artificial intelligence, and the Internet of Things.

Through a combination of lectures, case studies, and hands-on exercises, participants will gain practical skills and knowledge to design, implement, and manage information systems that meet the needs of modern organizations. The course is suitable for professionals seeking to enhance their knowledge and skills in IMS, as well as students with a background in information technology, computer science, or business.

Targeted Groups:

- Information Technology Professionals.
- Business Professionals.
- Data Science Professionals.
- Computer Science specialists.
- Business specialists.

Course Objectives:

At the end of this course the participants will be able to:

- Analyze the information needs of organizations and design information management systems that meet those needs.
- Understand the concepts and principles of data management and warehousing, and design and implement effective data integration and ETL processes.
- Design and implement enterprise content management systems that support collaboration, workflow, and business process management.
- Develop and implement business process management and workflow automation systems that improve organizational efficiency and effectiveness.
- Understand the emerging trends and technologies in information management systems, including big data, cloud computing, artificial intelligence, and the Internet of Things.
- Apply best practices in governance, risk, and compliance to information management systems, ensuring the security and privacy of organizational data.
- Apply critical thinking and problem-solving skills to analyze and solve real-world information management challenges.
- Communicate effectively with technical and non-technical stakeholders to design, implement, and manage information management systems that meet organizational needs.

Targeted Competencies:

- Foundations of Information Management Systems
- Data Management and Warehousing
- Enterprise Content Management
- Business Process Management and Workflow Automation
- Emerging Trends in Information Management Systems

Course Content:

Unit 1: Foundations of Information Management Systems:

- Overview of information management systems
- System development life cycle
- Information systems strategy and planning
- Governance, risk, and compliance

Unit 2: Data Management and Warehousing:

- Data management concepts and principles
- Data warehousing architecture and design
- Data integration and ETL extract, transform, load
- Data quality and governance

Unit 3: Enterprise Content Management:

- Content management systems architecture and design
- Records management and retention policies
- Workflow and business process management
- Collaboration and document management

Unit 4: Business Process Management and Workflow Automation:

- Business process modeling and analysis
- Workflow automation and orchestration
- Process monitoring and optimization
- Integration with other information systems

Unit 5: Emerging Trends in Information Management Systems:

- Big data and analytics
- Cloud computing and virtualization
- Artificial intelligence and machine learning
- Internet of Things and sensor networks



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