



# Budgeting, Forecasting, and Planning Process

Ref.: 15389 306270 Date: 24 - 28 Feb 2025 Location: London (UK) Fees: 5200 Euro

#### Introduction:

A good plan should start with a good forecast, which in turn can lead to a good budget. The strategy is a long-term plan of what the company will do to achieve its policy. A budget is a short-term plan for how the strategies will be achieved. It is an estimate of the activities that the company has to develop to achieve its short-term plans.

#### **Targeted Groups:**

- Financial accounting team members.
- Cost accounting and management personnel.
- Finance professionals.
- Planning managers.
- Members of the Capital Investments and Projects team.

## Course Objectives: At the end of this course, the participants will be able to:

- Understand the planning and budgeting process and apply it in an effective manner.
- Predict cash flows accurately and use statistical tools for analysis and forecasting.
- Calculating the cost of capital and applying financial models to evaluate investments.
- Use scenario analysis to plan for various circumstances.
- Analyze financial data in an effective way and apply advanced Excel.
- Create and monitor an effective budget using Budget Control.
- Understand cost systems and their application to various activities.
- Optimize cost systems using activity-based costing.
- Design an ABC system and understand its advantages and disadvantages.
- Performance evaluation using the Balanced Scorecard.

## **Targeted Competencies:**

- Planning for success.
- prediction process.
- budget process.
- Balancing control.
- Anticipate expenses.
- · Activity-Based Business Costing ABC.
- Activity-Based Budgeting ABB.



# Course Content: Unit 1: Planning for Success:

- What are planning strategies?
- · Work with cycle planning
- the message
- · Strategic analysis
- The strategic choice
- Strategic execution
- Corporate goals
- Corporate value and shareholder value
- The problem of agency and corporate governance
- · Planning and working capital requirements
- · Abstract outline
- Financial planning for growth
- Make a financial model
- Develop key performance indicators KPIs
- Balanced card

#### Unit 2: the forecasting process:

- Determine the purpose and objective of the forecast
- · data analysis
- Statistical analysis tools
- · Quantitative analysis and forecasting
- forecasting techniques
- Univariate analysis models: time series; moving averages; housing smoothing; trend development
- · Causal Analysis Models Regression Analysis

# **Unit 3: The Budget Process:**

- Why do we do balancing? Budget objectives
- Planning and Control
- Create a budget for sales and costs
- Stages of the budget process
- Budget preparation process
- Monitor the number of workers and labor costs in the budget form
- Considering depreciation in the budget form
- Complete budgeting

## **Unit 4: Balancing Control:**

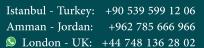
- Standard cost
- · standard cost targets
- Flexible budgets
- · Analyze differences
- · Reasons for differences
- Plan and run variations





# Unit 5: Expense Forecasting - Activity-Based Costing ABC and Activity-Based Budgeting ABB:

- Activities that cause costs
- Operations and activities
- Under- and over-cost the exchange of costs between products
- Activity Based Costing ABC
- Optimize the cost system
- ABC and cost management
- ABC systems design
- Cost hierarchy and price factors
- Advantages and disadvantages of ABC systems
- From traditional budgeting to activity-based budgeting ABB
- ABB process
- Incentives and the behavioral aspect of budgeting.





# Registration form on the : Budgeting, Forecasting, and Planning Process

code: 15389 From: 24 - 28 Feb 2025 Venue: London (UK) Fees: 5200 Euro

Complete & Mail or fax to Mercury Training Center at the address given below

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