



Executive Assistant Training

26 - 20 May 2025
Casablanca (Morocco)



Executive Assistant Training

Ref.: 15348_305038 **Date:** 26 - 20 May 2025 **Location:** Casablanca (Morocco) **Fees:** 3000 Euro

Introduction:

The program aims to identify the work of the top office managers according to the best international methodologies and practices. This training program aims to develop the skills of the top office managers and provide them with the necessary technical assistance to perform the work with high production efficiency and provide them with the expertise and skills required by the responsibilities and duties of the job. In this training program, we will introduce the knowledge and skills units that familiarize them with the specialties, duties, and responsibilities of office managers. And the scientific concept of administrative communication and its methods and the art of dealing with leaders and subordinates. Time management and optimal use. And the art of official correspondence and its formulations speech/memo/reports. Indexing and archiving practical applications. And behavioral skills related to the function and behavioral aspects of performance and art of etiquette and modern ceremonies.

Targeted Groups:

- Executive Assistants
- Administrative Assistants
- Secretarial Staff

Objectives:

At the end of this course the participants will be able to:

- Provide excellent support to their Managers and Teams
- Encourage an understanding of their strengths and weaknesses
- Become a skilled communicator and influencer
- Develop confidence in reporting and presenting
- Understand the importance of setting and achieving targets
- Identify priorities and manage time to keep work on track

Targeted Competencies:

- Administrative skills
- Time management
- Coordinating skills
- Prioritizing
- Communication skills
- Etiquette and protocol skills
- Problem-solving
- Stress management
- Conflict management

Course Content:

Unit 1: Defining and Developing the Role:

- The Executive Assistant - your vital partnership with management
- Defining the responsibilities and authority of your role. Biases & prejudice
- Identifying ways of broadening your role and creating opportunities to increase your responsibilities
- Developing the managerial aspects of your role
- Essential management skills Planning for development
- Identifying and overcoming barriers to your success
- Understanding your own and others personality & subsequent behavior

Unit 2: Tasks and Responsibilities of the Director of the Contemporary Office:

- Functional Office Manager.
- Office management functions.
- Office Manager Skills.
- Qualifications of office manager.
- Duties of the office manager.
- Dimensions of the office manager function.
- The concept of higher office management.
- Responsibilities, duties, and responsibilities of office managers.
- The scientific concept of administrative communication and its methods.
- The art of dealing with leaders and subordinates.
- Behavioral skills related to the functionality of the office manager.
- Planning meetings.
- Business Scheduling.
- Development of cataloging and archiving systems.
- Information Systems and Decision Making.
- High reporting skills and performance indicators KPIs
- Management of relations between senior management staff and organizational units.

Unit 3: The Importance of Communication Skills in Office Management:

- The concept of communication and its types.
- Davis model of communication.
- JOHARI WINDOW MODEL.
- Sound skills for effective office manager.
- Effective body language skills for effective office manager.
- Office Manager Patterns according to the Herman HBDI Scale.
- Perceptual Positioning Techniques.
- Perceptual Positioning Techniques.
- Skills to deal with different human patterns.
- The importance of language skills in the success of an effective office manager.
- Skills of persuasion and influence in the field of office management work.
- Practical applications on effective communication skills in office management.

Unit 4: Office Management Protocol:

- Protocol concept.
- Elements of effective office manager behavior.
- Secretary skills in handling protocol management.
- Management of the first impression of the beneficiary of office management services.
- Summary of Recent research has been conducted on the influence of body language in persuading others.
- The concept of the first impression.
- Factors affecting the formation of the first impression of the recipient of office management services.
- The concept of charisma.
- Psychological criteria for effective office manager.
- Effective office manager and protocol dealing with VIP visitors.
- The importance of compatibility between the physical and psychological characteristics of the office manager industry of the ideal impression.
- Etiquette skills and their impact on the success of the effective office manager.
- Skills in dealing with the public to receive complaints.

Unit 5: Excellence in Office Management Strategies and Arts:

- Stages of preparation and processing systems for organizing files and information.
- Strategy used to serve office and archiving business.
- Skills of receiving and exporting correspondence.
- Methods of indexing and archiving documents and files.
- The art and drafting of official correspondence correspondence/memos/reports.
- The art of writing reports.
- The art of organizing meetings.
- The art of writing and managing meeting minutes.
- Higher thinking skills for effective office manager.
- The importance of enabling higher thinking skills and activating them for effective office manager.
- Problem-solving and decision-making skills.
- Skills of innovative and creative thinking.
- Practical applications on the higher thinking skills of the office manager.
- Conflict Management and Mitigation Skills in the Work Environment.
- The concept of conflict management.
- Stress management skills.



Istanbul - Turkey: +90 539 599 12 06

Amman - Jordan: +962 785 666 966

WhatsApp London - UK: +44 748 136 28 02

**Registration form on the :
Executive Assistant Training**

code: 15348 **From:** 26 - 20 May 2025 **Venue:** Casablanca (Morocco) **Fees:** 3000 **Euro**

Complete & Mail or fax to Mercury Training Center at the address given below

Delegate Information

Full Name (Mr / Ms / Dr / Eng):

.....

Position:

.....

Telephone / Mobile:

.....

Personal E-Mail:

.....

Official E-Mail:

.....

Company Information

Company Name:

.....

Address:

.....

City / Country:

.....

Person Responsible for Training and Development

Full Name (Mr / Ms / Dr / Eng):

.....

Position:

.....

Telephone / Mobile:

.....

Personal E-Mail:

.....

Official E-Mail:

.....

Payment Method

☐ Please invoice me

☐ Please invoice my company