



Management Analysis & Operational Auditing

20 - 24 Jan 2025
Casablanca (Morocco)



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Ref.: 15312_303848 **Date:** 20 - 24 Jan 2025 **Location:** Casablanca (Morocco) **Fees:** 3000 Euro

Introduction:

In today's dynamic business landscape, the need for effective management analysis and operational auditing has never been more critical. This comprehensive course delves into the core principles and practices of these two interconnected disciplines. It equips participants with the knowledge and skills to evaluate and enhance organizational performance while ensuring compliance with established standards.

This course provides a comprehensive foundation for professionals seeking to excel in management analysis and operational auditing. Participants will gain the expertise needed to drive organizational improvements, enhance compliance, and contribute to long-term success. Join us in this journey to becoming skilled management analysts and operational auditors.

Targeted Groups:

- Managers and Supervisors
- Auditors and Internal Control Professionals
- Business Analysts
- Finance and Accounting Professionals
- Operations Managers
- Compliance Officers
- Anyone interested in improving organizational effectiveness

Course Objectives:

Upon completing this course, participants will be able to:

- Conduct thorough management analysis to identify inefficiencies and areas for improvement.
- Develop and implement effective operational auditing strategies.
- Utilize data analytics for decision-making and process optimization.
- Enhance risk management and internal control systems.
- Ensure compliance with industry regulations and best practices.
- Improve overall organizational performance and profitability.

Targeted Competencies:

- Data Analysis and Interpretation
- Risk Assessment and Mitigation
- Internal Control Implementation
- Process Optimization
- Compliance Management
- Effective Communication
- Problem-Solving and Decision-Making

Course Content:

Unit 1: Fundamentals of Management Analysis

- Understanding Management Analysis
- Key Concepts and Terminology
- Techniques for Data Collection and Assessment
- SWOT Analysis
- Case Studies and Practical Exercises

Unit 2: Operational Auditing Essentials

- Introduction to Operational Auditing
- Audit Planning and Execution
- Evaluating Internal Controls
- Sampling Methods and Sampling Plans
- Real-world Audit Scenarios

Unit 3: Data Analytics in Management Analysis

- Leveraging Data Analytics Tools
- Data Visualization Techniques
- Predictive Analytics for Decision-Making
- Hands-on Data Analysis Projects

Unit 4: Risk Management and Compliance

- Risk Identification and Assessment
- Developing Effective Risk Mitigation Strategies
- Compliance Frameworks and Standards
- Case Studies in Compliance Failures

Unit 5: Performance Improvement Strategies

- Identifying Inefficiencies and Bottlenecks
- Process Optimization Techniques
- Lean Six Sigma Principles
- Continuous Improvement Models
- Implementing Performance Improvement Plans

Unit 6: Reporting and Communication

- Effective Reporting in Management Analysis and Auditing
- Communicating Findings and Recommendations
- Stakeholder Engagement and Management
- Building a Culture of Accountability

Unit 7: Practical Applications and Group Projects

- Applying Knowledge to Real-world Scenarios
- Group Projects: Solving Complex Business Challenges
- Analyzing and Presenting Solutions



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- Feedback and Peer Review
- Q&A and Clarifications

Unit 8: Course Conclusion and Certification

- Recap of Key Learning Points
- Final Assessment and Evaluation
- Awarding of Certificates
- Next Steps and Continuous Learning Opportunities



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**Registration form on the :
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