



Digital Practitioner Foundation

04 - 08 Nov 2024
Madrid (Spain)



Digital Practitioner Foundation

Ref.: 15236_303414 **Date:** 04 - 08 Nov 2024 **Location:** Madrid (Spain) **Fees:** 5500 **Euro**

Introduction:

This course is designed to prepare the participants to gain fundamental knowledge about new industry-standard including key concepts such as Digital Transformation, Digital-First, and also the structure of the Body of Knowledge.

Course Objective:

DIGITAL PRACTITIONER PROGRAM is designed to assist individuals and organizations who wish to create and manage product offerings with an increasing digital component, or lead their organization through Digital Transformation. It provides guidance for the Digital Practitioner, whether based in a traditional "IT" organization, manufacturing unit, sales, customer support, or embedded in a cutting-edge integrated product team.

Targeted Competencies:

- create and manage product offerings with an increasing digital component
- lead your organization through Digital Transformation
- work as IT professional within any size organization, from a startup through to a large enterprise, that has adopted digital approaches

Targeted Groups:

This course is addressed to anyone willing to master the knowledge about digital practice Standard at fundamental level:

- Senior digital business professionals, up to and including C-level, who need increased awareness of digital practices
- Mid-career IT professionals who need retraining to stay relevant and validate digital Subject Matter
- Expert SME status in specific domain areas
- Entry-level computing and digital business professionals
- Hiring managers and workforce strategists
- College-level students and computing and digital business majors

Course Content

Unit 1: Introduction to the DP Standard

- Digital Transformation as Strategy
- Digital-First Culture
- The Seven Levers of Change
- DP Structure with the Four Contexts



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Unit 2: Individual/Founder

- Digital Value
- Digital Infrastructure
- Application Delivery

Unit 3: Team

- Product Management
- Work Management
- Operations Management

Unit 4: Team of Teams

- Coordination and Process
- Investment and Portfolio
- Organization and Culture

Unit 5: Enduring Enterprise

- Governance, Risk, Security, and Compliance
- Information Management
- Architecture



**Registration form on the :
Digital Practitioner Foundation**

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Complete & Mail or fax to Mercury Training Center at the address given below

Delegate Information

Full Name (Mr / Ms / Dr / Eng):

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Position:

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Telephone / Mobile:

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Personal E-Mail:

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Official E-Mail:

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Company Information

Company Name:

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Address:

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City / Country:

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Person Responsible for Training and Development

Full Name (Mr / Ms / Dr / Eng):

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