



Masterclass in Governance & Corporate Affairs

27 - 31 May 2024
Amsterdam (Netherlands)



Masterclass in Governance & Corporate Affairs

Ref.: 15156_293278 **Date:** 27 - 31 May 2024 **Location:** Amsterdam (Netherlands) **Fees:** 4900 **Euro**

Introduction:

This training course elaborates on the various roles and responsibilities of the Corporate Affairs function and its key involvement in all the processes of Governance within the Corporate. This training course will discuss the International Governance Standard codes and how Corporate Governance is measured and benchmarked. Attendees will gain comprehensive knowledge about Corporate Governance and its Guiding principles.

This course provides participants with a detailed understanding of the GRC Governance, Risk and Compliance Perspective, covering the Governance Framework at both the Board level the Board Governance Framework as well as the Executive management levels the Assurance and Control Governance Framework. This training course also addresses Effective Organizational Compliance Management and discusses in detail all aspects of the Risk Management vital process and its evolution into the implementation of an Integrated Enterprise Risk Management ERM framework.

Targeted Groups:

- Corporate Governance Officers / Professionals
- CEOs, Executive Directors
- Board Members, Committee Members
- Board Secretaries
- Chairs, Committee Chairs
- Senior management and Middle management
- Risk / Compliance Management Function
- Internal Audit Function, Internal Control Function

Course Objectives:

At the end of this course the participants will be able to:

- Learn all possible roles played by Corporate Affairs function
- Understand their key involvement in the various Governance processes
- Explore a comprehensive Generic Governance model based on key principles and adaptable to any organization
- Discuss in detail the three components of the GRC perspective
- Learn about Compliance and how to implement an effective compliance program
- Learn about Risk Management, its framework, and standard process
- Discuss models of Governance Assurance and Control within the organization
- Discuss the Integrated Model of Governance Disclosure and Reporting within the Organization
- Learn about the King IV standard code of Corporate Governance

Targeted Competencies:

- Corporate Affairs Roles and Responsibilities
- Corporate Governance
- Principles of Good Corporate Governance
- Corporate Affairs Involvement in Corporate Governance
- The Governance, Risk, and Compliance GRC Perspective
- Compliance and Compliance management
- Risk and Risk Management
- The GRC Assurance Model
- The GRC Disclosure and Reporting Model
- Corporate Affairs Involvement in GRC
- King IV Report on Corporate Governance

Course Content:

Unit 1: Corporate Affairs:

- The Context of Corporate Affairs
- Corporate Affairs Practices
- Reputation Management / Media Relations
- Government Relations
- Stakeholder Relations / Investor Relations
- Corporate Social Responsibility CSR
- Role of Corporate Affairs in Strategic Decision Making

Unit 2: Corporate Governance:

- What is Corporate Governance
- Need for Corporate Governance
- Principles for Good Corporate Governance
- 'Core' Principles
- 'Plan-Do-Check-Act' PDCA Principles
- The 4 P's of Corporate Governance
- Corporate Affairs Involvement in Corporate Governance

Unit 3: The GRC Governance, Risk, and Compliance Perspective:

- The GRC Governance, Risk and Compliance perspective
- Compliance and Compliance Management
- Elements of an Effective Compliance Program
- Risk and Risk Management
- Risk Management Framework
- Risk Management Process
- Enterprise Risk Management ERM

Unit 4: GRC Assurance, Disclosure, and Reporting:

- Good Governance Standard Framework
- The Three 3 Lines of Defense Model
- Role of Internal Control
- Role of Internal Audit
- Role of External Audit
- Integrated Reporting Framework
- Corporate Affairs Involvement in GRC

Unit 5: Governance Standard Codes:

- Good Governance: Guiding Principles
- King IV Report on Corporate Governance
- King IV Guiding Principles
- King IV Recommended Practices
- Governance Measurement and Benchmarking



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**Registration form on the :
Masterclass in Governance & Corporate Affairs**

code: 15156 **From:** 27 - 31 May 2024 **Venue:** Amsterdam (Netherlands) **Fees:** 4900 **Euro**

Complete & Mail or fax to Mercury Training Center at the address given below

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