



## Certified Logistics & Transportation Manager

21 - 25 Oct 2024  
Boston (USA)



# Certified Logistics & Transportation Manager

**Ref.:** 15151\_270848 **Date:** 21 - 25 Oct 2024 **Location:** Boston (USA) **Fees:** 5500 **Euro**

## Introduction:

Effective management of the flow of materials throughout an organization's supply chain is of critical importance. This course brings you up to date with the latest logistics models and practices. The course's main focus is on the optimization of transport, warehouse, and inventory management activities.

## Targeted Groups:

- Supply Chain Coordinators logistic managers, marketing managers
- Logistic officers & Coordinators
- Procurement Managers & officers
- Warehousing Managers
- Transportation Coordinators
- Personnel of freight forwarders
- Personnel of logistics service providers

## Course Objectives:

At the end of this course the participants will be able to:

- Explore new methods and technologies in warehousing
- Develop a strategy to better manage inventories
- Improve control over warehouse and transportation operations
- Analyze the function of transportation management and choosing the best strategies
- Understand new trends in supply management and International supply chain management
- Ability to use INCOTERMS skillfully
- Ability to use logistics performance metrics
- Getting to know shipping documents and dealing with bills of lading In paper and electronic form
- Learn about supply chain risk management and transportation risk management techniques.
- Use of negotiation techniques and Sharpen negotiation skills

## Targeted Competencies:

- Supply chain management
- Enhancing customer value
- Warehouse design
- Warehouse operation
- Inventory management
- Transportation management
- INCOTERMS

## **Course Content:**

### **Day 1: Logistics Strategies:**

1. Welcome and introduction & introduce session aims and objectives
2. Logistics definition and Why the Increasing Interest?
3. Major transportation modes
4. Warehousing strategies
5. The evolution of logistics strategy
6. Q&A
7. Homework

### **Day 2: Warehousing:**

1. Quick review of the last session
2. Homework solution
3. Introducing session objectives
4. Inventory management, classifications, functions, problems, importance.
5. ABC analysis
6. Inventory Record accuracy & cycle counting
7. Basic EOQ model
8. Quantity discount models
9. When to reorder with EOQ ordering
10. Warehousing management
11. Q&A
12. Homework

### **Day 3: Logistics and Supply Chain:**

1. Quick review of the last session
2. Homework solution
3. Introducing session objectives
4. What is the supply chain?
5. Supply chain management
6. Supply chain performance measures
7. Supply chain design
8. Managing the supply chain risks
9. International logistics
10. Q&A
11. Homework

### **Day 4: Transportation:**

1. Quick review of the last session
2. Homework solution
3. Introducing session objectives
4. Transportation operations
5. INCOTERMS
6. Transportation risk management
7. Transportation sourcing & management
8. Q&A

## 9. Homework

### **Day 5: Documentation, Negotiation skills, Logistics Planning:**

1. Quick review of the last session
2. Homework solution
3. Introducing session objectives
4. Logistics documentations
5. Bill of lading
6. Negotiation skills
7. Logistics planning
8. Q&A
9. General review



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**Registration form on the :  
Certified Logistics & Transportation Manager**

**code:** 15151 **From:** 21 - 25 Oct 2024 **Venue:** Boston (USA) **Fees:** 5500 **Euro**

Complete & Mail or fax to Mercury Training Center at the address given below

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