



## Leadership Best Practices: Enhancing Leadership for Peak Performance Conference

07 - 20 Apr 2025  
Casablanca (Morocco)





# Leadership Best Practices: Enhancing Leadership for Peak Performance Conference

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## Introduction:

World-class leaders choose enhanced leadership skills, best practices, and peak performance. They have used their influence to change their environment, government, or business for the good or to improve their organizations' success ratio. Organizational development literature contains various definitions and descriptions of leadership practices in organizations.

This enhanced leadership skills program establishes what some business leaders do to enhance leadership and improve their organization's position through effective leadership practices. We will analyze the best practices for leadership development from business leaders whose techniques have proven to work in the local and global markets.

Each practice will include a way in which any leader in the market can apply the practices learned to improve their environment. Besides, case studies are delivered through videos with hands-on activity and team case questions to provide further insight into how to make these practices work in your environment.

## Why Enhance Your Leadership Skills:

Improving leadership skills is crucial for any individual in a leadership role. Enhanced leadership skills contribute to better decision-making, more efficient management, stronger team cohesion, and, ultimately, a more successful organization.

This advanced practice leadership conference aims to elaborate on why enhancing leadership skills is necessary and how enhanced competencies can significantly affect performance leadership. Participants will leave with actionable strategies to foster an environment conducive to growth and innovation.

## Targeted Groups:

- Managers across all managerial levels.
- Supervisors.
- Team Leaders.
- Human Resources Management.
- Employees aim to acquire outstanding leadership skills to empower their capabilities.

## Conference Objectives:

By the end of this leadership practices conference, participants will be able to:

- Determine the best practices of leaders through history and how to apply them today.
- Articulate an understanding of what leadership means in their business.
- Explain their leadership capabilities and areas for personal development.
- Determine their role as an effective leader in any organization.
- Describe a change management model for management and the process of planning, communicating, and implementing change.
- Describe how to build and rebuild trust in an organization.
- Use personal influence and develop political savvy to network and influence people effectively.
- Develop strategies for creating a positive work environment that fosters leadership and a commitment to continuous improvement in others.
- Develop a Personal and Professional Vision and Communicate it to all stakeholders.
- Tap into an inner power to gain self-confidence and strength.
- Get the most productivity out of each constituent worker or other.
- Delegate and Empower employees to maximize results and time management.
- Develop a culture that earns respect through new ideas and innovation.

## Targeted Competencies:

At the end of this enhanced leadership skills conference, the target competencies will:

- Essential leadership skills.
- Develop a Leadership Balance.
- Build a following by building trust.
- Transform people into productive followers.
- Change management.
- Plan for the future.
- Lead by example.
- Personal growth techniques.
- Time management.
- Command respect.

## Conference Content:

### Unit 1: Leadership and Influence:

- What do they mean?
- Leadership roles.
- Self Appraisal: Leadership Behaviors.
- Leadership from Within.
- Paradigms that Guide Thinking.
- Three Lenses of Leadership.

## **Unit 2: How a Leader Leads From Within:**

- Ways to Increase Self-knowledge.
- Self-reflection and Self-esteem.
- Understand how you think.
- The character of a leader.
- Create an environment of leadership.
- Real leaders are emotionally intelligent.
- Guide to your inner leader.
- Balance in mind, body, and spirit.

## **Unit 3: The Role of a Change Leader:**

- Make the change transition.
- Responses to change.
- How to be resilient during change times.
- Environmental change factors.
- Change and leadership paradigms.
- Communicate change.
- The human side of change.

## **Unit 4: How a Leader Builds Trust:**

- What is Trust?
- The Benefits of a High-Trust Environment.
- Trust-reducing behaviors.
- Restor breached trust.
- Building capacity for trust.
- Personal Influence and Political Savvy.
- Negotiating agreement.

## **Unit 5: How a Leader Fosters a Leadership Environment:**

- Mind and action focus.
- The alliance mindset.
- Developing the Win-Win Solution.
- Tips on improving performance.
- Strategies for Fostering Leadership.
- Leadership knowledge check.
- Essential leadership qualities.
- Success questions.
- Action steps to take.

## **Unit 6: Creating and Implementing a Leadership Communication Strategy:**

- The leader is a Visionary.
- The Power of Creative Vision.
- The Leader's Influence on Culture.
- How does a leader facilitate the path to a culture?
- Implement a leadership communication approach.
- Models of best-run visionary companies.

## **Unit 7: How Effective Leaders Control Their "Inner Power":**

- Guide to knowing your leadership strengths.
- How do leaders use their emotional intelligence?
- Understand the leader's base of power.
- Understanding "Spiritual Capital".
- Leaders Influence people - employees, peers, and senior managers.
- Managing your body and mind effectively.

## **Unit 8: How a Leader Develops People:**

- Secrets to involving others.
- Best Practices of Effective Mentors and Coaches.
- The motivating leader.
- The Need for Achievement, Power, and Affiliation.
- Expectancy theory and motivation.
- How does a leader create an environment for self-motivation?

## **Unit 9: How a Leader Uses Resources More Effectively:**

- Best Practices to Effectively Delegate.
- The benefits of delegation.
- The barriers to delegation.
- Delegation vs Empowerment.
- Create the climate for empowerment.
- Use goal setting, time management, planning, and prioritizing.

## **Unit 10: How a Leader Builds an Innovative Culture:**

- The leader is a creative thinker.
- Build a culture of innovation and new ideas.
- Challenging self-imposed assumptions.
- Put best practices into practice.
- Case study: Uniquely driven.
- Guide to building a personal leadership plan.



**Registration form on the :  
Leadership Best Practices: Enhancing Leadership for Peak Performance Conference**

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