



Business Process Management (BPM)

09 - 13 Jun 2024
Cairo (Egypt)



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Ref.: 15232_257020 **Date:** 09 - 13 Jun 2024 **Location:** Cairo (Egypt) **Fees:** 3000 **Euro**

Introduction:

The purpose of this seminar is to provide clarity on how to manage and redesign Business Processes during an Economic Downturn, through the application of world-class Business Process Management. It will therefore cover top-level management issues such as developing a focused Business Process strategy that is congruent with the company's business and marketing strategies. To this will be added understanding and practice of key Business Process techniques to enable the delivery of the strategy.

Business Processes are the core source of organization's 'transformation' and therefore a key area of competitive advantage; the purpose of this course is to explain and appreciate what it is fundamentally about and provide clear direction regards how to improve during an Economic Downturn.

Targeted Groups:

- Operations Management, Logistics, and Supply Chain Professionals
- Those who need to develop their limited understanding of Operations Excellence
- Those who are looking for business gains and benefits from managing their operations more effectively
- Leaders and managers are responsible for working through others to achieve company goals

Course Objectives:

At the end of this course the participants will be able to:

- Understand what Business Process Management is and what it is fundamentally about; especially the potential opportunities available during an Economic Downturn
- Learn to explain what Business Process Management strategy is
- Be able to define value in Business Process design terms
- Know appropriate capacity ratios and measures
- Use those frameworks and techniques presented to develop Business Process Management strategies, design, plan and control manufacturing and service environments - and therefore provide opportunities to thrive during an Economic Downturn
- Succeed in improving Business Process Management through the application of proven tools and techniques
- Gain a continued competitive advantage through the application of evidence-based management

Course Outlines:

Unit 1: Business and Process Management Strategy during an Economic Downturn:

- Principles of Business Operations Performance
- The Evolution of Business Process Management
- Business Process Capacity Decisions
- Forms of Business Process Design
- Designing Internal Business Process
- Business Processes Management Simulation

Unit 2: Business Process Management Design during an Economic Downturn:

- Products and Services / The Concept of Value during an Economic Downturn
- Managing the Design Process
- Business Process Reviews and Value Analysis
- Technology Transfer - the Components of Technology Transfer and a model for change

Unit 3: Business Process Management Control:

- Control Theory and Planning Levels
- Scheduling and Sequencing / Purchasing and Inventory Theory
- Materials and Enterprise Resources Management
- Lean Operations and Agility / Supply Chain Simulation - Economic Downturns

Unit 4: Business Process Management Improvement during an Economic Downturn:

- Definitions of Quality and Quality Systems
- Responsibility and Organization for Quality - Supplier/Customer Relationship
- Measuring Quality - Statistical Process Control and 6 Sigma
- Quality Management Programmes and Quality Awards

Unit 5: Business Process Management Implementation:

- The Business Process Function: some common misconceptions
- Formulation of a Business Process Strategy / Structured Approaches to Formulating Business Process Strategy
- Performance Objectives Revisited / Strategic Edge in Business Process
- Ethical dimensions? / Making It All Work during an Economic Downturn



**Registration form on the :
Business Process Management (BPM)**

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