



Creative Leadership Mastery

16 - 20 Jun 2024
Online



Creative Leadership Mastery

Ref.: 15184_250686 **Date:** 16 - 20 Jun 2024 **Location:** Online **Fees:** 1500 **Euro**

Introduction:

Unlock the dynamic synergy between leadership and creativity with our Creative Leadership Mastery course. In today's rapidly evolving business landscape, traditional leadership is no longer sufficient. This course is designed to empower individuals to harness the full spectrum of their creative potential while leading teams towards innovation and success. Aspiring leaders and seasoned executives alike will benefit from a transformative journey that explores the intersection of leadership principles and the fostering of a creative mindset.

Targeted Groups:

- Mid-level Managers
- Team Leaders
- Entrepreneurs
- Project Managers
- Creative Professionals
- Executives Seeking Innovative Leadership Skills

Course Objectives:

Participants in this course will:

- Develop a deep understanding of the role of creativity in effective leadership.
- Cultivate creative thinking and problem-solving skills.
- Learn how to foster a culture of innovation within their teams or organizations.
- Master techniques for inspiring and motivating creative teams.
- Acquire tools to navigate challenges and uncertainties with creative resilience.

Targeted Competencies:

- Creative Problem Solving
- Innovative Thinking
- Adaptive Leadership
- Emotional Intelligence
- Collaboration and Team Building
- Risk-Taking and Decision-Making in Creative Contexts

Unit 1: Foundations of Creative Leadership

- Understanding the Creative Leadership Paradigm
- Exploring the Role of Emotional Intelligence in Creative Leadership
- Analyzing Case Studies of Visionary and Creative Leaders
- Assessing Personal Leadership Styles and Creative Aptitude
- Integrating Creativity into Traditional Leadership Models
- Fostering a Growth Mindset for Continuous Creative Leadership Development

Unit 2: Fostering a Creative Culture

- Building a Culture of Innovation: Strategies and Best Practices
- Encouraging and Managing Diversity of Thought
- Implementing Creative Problem-Solving Sessions and Workshops
- Balancing Structure and Flexibility in Organizational Processes
- Empowering Employees to Contribute to the Creative Process
- Creating Feedback Loops for Continuous Improvement in Creative Culture

Unit 3: Leading Through Ambiguity

- Embracing Ambiguity as a Catalyst for Creativity and Innovation
- Strategies for Leading Effectively in Uncertain and Rapidly Changing Environments
- Navigating Change Creatively: Adapting Leadership Styles
- Leveraging Ambiguity as an Opportunity for Creative Problem-Solving
- Developing Resilience and Flexibility in Leadership Approaches
- Encouraging Risk-Taking and Learning from Failure

Unit 4: Inspiring Creative Teams

- Motivational Strategies for Creative Individuals and Teams
- Harnessing Team Diversity for Maximum Innovation
- Communicating a Compelling Vision that Inspires Creativity
- Building Trust and Collaboration within Creative Teams
- Implementing Recognition and Rewards Systems for Creative Contributions
- Facilitating Creative Workshops and Ideation Sessions

Unit 5: Creative Problem-Solving Techniques

- Divergent and Convergent Thinking: Techniques and Applications
- Principles of Design Thinking for Creative Leadership
- Integrating Creativity into Decision-Making Processes
- Adapting Brainstorming Techniques for Maximum Ideation
- Implementing Prototyping and Testing Methods for Creative Solutions
- Case Studies of Successful Creative Problem-Solving in Business



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**Registration form on the :
Creative Leadership Mastery**

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