



Advanced Freight Forwarding Techniques

14 - 18 Oct 2024
Casablanca (Morocco)



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Ref.: 15230_249446 **Date:** 14 - 18 Oct 2024 **Location:** Casablanca (Morocco) **Fees:** 3000 Euro

Introduction:

Freight forwarding involves planning and executing shipments by all modes of transport. Equally, understand routes, rates, and carriers, make arrangements for shipments, monitor shipments, and manage transportation documentation. It is critical to work closely with shippers, consignees, carriers, warehouses, packaging companies, financial institutions, and government agencies. This training course will also enable delegates to appreciate and manage international shipping systems and documentation. Examples of global best practices are delivered throughout the online training course to allow delegates to fully embed the learning in order that they can apply it within their roles upon returning to their work following the course.

Targeted Groups:

- Individuals who are new to the international transportation, trade, logistics, and supply chain industries need to acquire new skills and knowledge to become more employable.
- Those who are currently working in the international transportation, trade, logistics, and supply chain industries, but wish to upgrade their skills and knowledge to advance their career.

Course Objectives:

At the end of this course the participants will be able to:

- The understanding of supply chain risk involved in international trade.
- Understanding the trade products and their application.
- Management of risks and its interring action with both internal departments and external suppliers.
- The impact of delivery at the point in the transaction where the risk of loss or damage to the goods is transferred from the seller to the buyer.
- Understand how to plan for cargo and forwarding.
- The optimum use of freight through containerization.
- Understanding and demonstrating the application of the appropriate INCOTERMS is critical for optimization.
- Understand international logistics / freight procedures & documentation.
- Understand and develop effective resource planning.
- Develop optimized work processes and financial areas including cost management and reduction.
- Develop specific action plans to further develop their role and organizational benefit.

Targeted Competencies:

- Logistics Planning & Management
- International Trade, Planning for Cargo & Freight Forwarding
- Orientation on Using & Dealing with Import Orientation
- International Trade Contracts and Systems of Import and Export
- Understanding the Supply Chain Risk Spiral
- Reducing Supply Chain Risk

Course Content:

Unit 1: Logistics Planning & Management:

- Definitions of Logistics and Supply Chain Management
- Key Performance Indicators KPI
- Optimizing Warehouse Operation Flow
- Warehouse Management
- Role in the Supply Chain
- Equipment Selection
- Layout Option
- The Theory of Constraints TOC

Unit 2: International Trade, Planning for Cargo & Freight Forwarding:

- The Supply Chain Management and Transportation Implications
- Terminologies in Transportation
- The Transportation Process for Freight Movement
- Transport Documentation
- Carrier Characteristics and Services
- Selecting the Type of Mode or Intermodal System

Unit 3: Orientation on Using & Dealing with Import Orientation:

- Managing the Export and Import Function
- Using Tools for Export
- Customs
- Understanding Export Customers' Requirements
- Consideration of Lead Time in Imports
- Understanding Containerization

Unit 4: International Trade Contracts and Systems of Import and Export:

- Documentary Credits and Its Implication on the Freight Terms
- Identify and Recognize Transportation Management Key Decisions
- Show How the Management of Air and Maritime Transport is Critical
- Show and Illustrate the International Commercial Terms in Transportation and the Implications
- Explain and Discuss Documentation in Transportation
- Identify and Review Hazardous Materials Transportation

Unit 5: Understanding the Supply Chain Risk Spiral and Reducing Supply Chain Risk:

- Consequences
- Outcomes
- Analyzing the Key Drivers of Risk
- Improving Visibility
- Reducing Variability
- Maintaining Velocity
- Restoring Confidence
- Enabling Agility and Synchronicity in Supply Chain



**Registration form on the :
Advanced Freight Forwarding Techniques**

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Complete & Mail or fax to Mercury Training Center at the address given below

Delegate Information

Full Name (Mr / Ms / Dr / Eng):

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Position:

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Telephone / Mobile:

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Personal E-Mail:

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Official E-Mail:

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Company Information

Company Name:

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Address:

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City / Country:

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Person Responsible for Training and Development

Full Name (Mr / Ms / Dr / Eng):

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Position:

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Telephone / Mobile:

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Personal E-Mail:

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Official E-Mail:

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Payment Method

☐ Please invoice me

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