



Executive Leadership for Leadership Development Workshop

30 Nov - 04 Dec 2026
Casablanca (Morocco)



Executive Leadership for Leadership Development Workshop

Ref.: 121475_1034210 **Date:** 30 Nov - 04 Dec 2026 **Location:** Casablanca (Morocco) **Fees:** 4500 Euro

Introduction

This Executive Leadership for Leadership Development workshop strengthens executive leadership capabilities for professionals operating in senior and strategic roles. It focuses on enhancing leadership development practices that drive organizational performance and sustainable growth. Participants will explore advanced concepts of executive decision-making, strategic leadership, and team influence within complex business environments. The program emphasizes practical leadership skills that align with modern corporate expectations and global leadership standards. It also builds a strong foundation in leadership development strategies that support succession planning and talent growth. It prepares leaders to navigate challenges with confidence and lead organizations toward long-term success.

Targeted Groups

This Executive Leadership for Leadership Development training targets professionals seeking knowledge and skills:

- Senior executives aiming to strengthen leadership decision-making skills.
- Middle managers preparing for executive leadership roles.
- Team leaders are responsible for improving organizational performance.
- HR professionals are involved in leadership development programs.
- Project managers leading cross-functional teams.
- Business owners seeking strategic leadership growth.
- Department heads manage complex organizational structures.
- Professionals aspiring to advanced leadership training and career growth.

Workshop Objectives

Participants will achieve the following objectives by completing the Executive Leadership for Leadership Development Workshop:

- Develop advanced executive leadership skills for strategic decision-making and organizational direction.
- Strengthen leadership development capabilities to improve team performance and productivity outcomes.
- Enhance strategic leadership thinking for long-term business planning and competitive advantage.
- Build effective leadership communication skills for influencing stakeholders and executive teams.
- Improve leadership competencies in managing organizational change and transformation processes.
- Apply leadership development frameworks to support talent growth and succession planning.
- Strengthen problem-solving and critical thinking in executive-level leadership scenarios.
- Foster emotional intelligence and leadership presence in high-pressure business environments.

Targeted Competencies

Participants will gain the following competencies during the Executive Leadership for Leadership Development Workshop:

- Strategic leadership and executive decision-making capabilities.
- Leadership development and talent growth planning skills.
- Organizational leadership and performance management expertise.
- Advanced communication and executive influence techniques.
- Change management and adaptive leadership skills.
- Team leadership and cross-functional coordination abilities.
- Leadership coaching and mentoring competencies for workforce development.
- Critical thinking and problem-solving in executive environments.

Studying Scenarios

In this Executive Leadership for Leadership Development training, participants develop skills through the following scenarios:

- Managing executive decisions during organizational restructuring and leadership transitions.
- Resolving leadership conflicts within senior management teams.
- Developing strategic leadership plans for business expansion and market competition.
- Leading high-performing teams under pressure and tight deadlines.
- Designing leadership development programs for organizational succession planning.
- Handling crises requires strong executive leadership and rapid decision-making.

Workshop Content

Unit 1: Foundations of Executive Leadership

- Introduction to executive leadership principles and organizational leadership structures.
- Understanding leadership development models in modern business environments.
- Exploring leadership roles and responsibilities in senior management positions.
- Building awareness of leadership competencies required for executive success.
- Identifying key traits of effective leaders in global organizations.
- Analyzing leadership styles and their impact on organizational culture.
- Understanding the relationship between leadership development and business performance.

Unit 2: Strategic Leadership and Vision

- Developing strategic leadership thinking for long-term organizational success.
- Creating and communicating a clear leadership vision across teams.
- Aligning organizational goals with leadership development strategies.
- Enhancing decision-making skills for complex business environments.
- Understanding competitive advantage through strategic leadership planning.
- Applying executive leadership approaches to business transformation.
- Strengthening analytical thinking for strategic problem-solving in leadership roles.

Unit 3: Leadership Communication and Influence

- Mastering executive communication skills for leadership effectiveness.
- Developing persuasive communication strategies for stakeholder engagement.

- Enhancing leadership presence in boardrooms and executive meetings.
- Building trust and credibility through leadership communication practices.
- Improving negotiation and influence skills in leadership environments.
- Managing upward and downward communication in organizational leadership.
- Applying emotional intelligence in leadership communication scenarios.

Unit 4: Team Leadership and Organizational Performance

- Leading high-performance teams through effective executive leadership.
- Enhancing team motivation and engagement using leadership development tools.
- Managing team dynamics in complex organizational structures.
- Improving productivity through leadership-driven performance strategies.
- Resolving workplace conflicts using executive leadership approaches.
- Building accountability and ownership within leadership teams.
- Aligning team performance with organizational leadership objectives.

Unit 5: Leadership Development and Executive Growth

- Designing leadership development programs for organizational growth.
- Building succession planning strategies for executive leadership continuity.
- Enhancing personal leadership growth and professional development pathways.
- Applying coaching and mentoring techniques in leadership development.
- Strengthening adaptive leadership skills in changing business environments.
- Evaluating leadership effectiveness through performance indicators.
- Developing long-term executive leadership career progression strategies.

Final Insights & Key Takeaways

Executive leadership success depends on integrating strategic thinking, communication, and leadership development into daily decision-making. Sustainable organizational growth occurs when leadership competencies are continuously strengthened and applied across all management levels.



**Registration form on the :
Executive Leadership for Leadership Development Workshop**

code: 121475 **From:** 30 Nov - 04 Dec 2026 **Venue:** Casablanca (Morocco) **Fees:** 4500 **Euro**

Complete & Mail or fax to Mercury Training Center at the address given below

Delegate Information

Full Name (Mr / Ms / Dr / Eng):

.....

Position:

.....

Telephone / Mobile:

.....

Personal E-Mail:

.....

Official E-Mail:

.....

Company Information

Company Name:

.....

Address:

.....

City / Country:

.....

Person Responsible for Training and Development

Full Name (Mr / Ms / Dr / Eng):

.....

Position:

.....

Telephone / Mobile:

.....

Personal E-Mail:

.....

Official E-Mail:

.....

Payment Method

☐ Please invoice me

☐ Please invoice my company