MERCURY

Strategic Portfolio Management

13 - 24 Jun 2027
Dubai (UAE)

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Strategic Portfolio Management

Ref.: 121219_1023245 **Date:** 13 - 24 Jun 2027 **Location:** Dubai (UAE) **Fees:** 8500 **Euro**

Introduction:

Strategic Portfolio Management enables organizations to align projects and programs with their business goals. This course provides a framework for selecting, prioritizing, and managing portfolios effectively. Participants will learn to evaluate investment opportunities, balance risks, and optimize resources.

The Strategic Portfolio Management program emphasizes strategic decision-making, governance, and performance measurement. The training explores real-world techniques to ensure long-term value creation. Professionals will manage complex portfolios with confidence and efficiency.

Targeted Groups:

This Strategic Portfolio Management training targets professionals seeking specialized knowledge and skills:

- Portfolio managers seeking advanced strategies.
- Project managers align projects with business goals.
- Senior executives overseeing strategic initiatives.
- Financial analysts are involved in investment decision-making.
- Program managers optimizing multi-project environments.
- Business consultants advising on portfolio efficiency.
- Decision-makers aiming to improve organizational performance.

Course Objectives:

Participants will achieve the following objectives by completing the Strategic Portfolio Management course:

- Understand portfolio management frameworks and processes.
- Align portfolios with strategic business objectives.
- Evaluate and prioritize projects for optimal value.
- Apply risk assessment and mitigation techniques.
- Optimize resource allocation across multiple projects.
- Monitor and measure portfolio performance effectively.
- Develop governance structures for strategic oversight.
- Make informed decisions to maximize ROI.
- Enhance long-term organizational growth.
- Integrate portfolio management with business strategy.

Targeted Competencies:

Participants will gain the following competencies during the Strategic Portfolio Management program:

- Strategic thinking in portfolio selection.
- Practical project prioritization skills.
- Risk management and mitigation expertise.
- Financial evaluation and investment analysis.
- Resource allocation optimization.
- Performance monitoring and reporting.
- Governance and compliance understanding.
- Decision-making for portfolio success.
- Analytical and problem-solving capabilities.
- Strategic alignment with business objectives.

Studying Scenarios:

In this Strategic Portfolio Management training, participants will develop their skills through the analysis of the following scenarios:

- Evaluating a project portfolio for ROI and strategic fit.
- Reallocating resources in multi-project environments.
- Managing risks across diverse portfolio investments.
- Prioritizing projects under budget constraints.
- Implementing governance frameworks for decision-making.
- Monitoring performance metrics for ongoing projects.
- Aligning portfolio strategy with organizational goals.

Course Content:

Unit 1: Introduction to Strategic Portfolio Management:

- Definition and purpose of portfolio management.
- Key principles and processes of portfolio management.
- Difference between project, program, and portfolio management.
- Role of portfolio management in organizational strategy.
- Benefits of effective portfolio management.
- Understanding portfolio lifecycle and governance.

Unit 2: Portfolio Selection and Prioritization:

- Identifying strategic initiatives for the portfolio.
- Evaluating project proposals and investment opportunities.
- Methods for prioritizing projects based on value and risk.
- Tools for ranking and scoring projects.
- Techniques for balancing short-term and long-term benefits.
- Aligning projects with business objectives.
- Handling conflicting priorities and resource constraints.

Unit 3: Risk Management and Performance Monitoring:

- Identifying portfolio-level risks and dependencies.
- Risk assessment and mitigation strategies.
- Performance metrics for portfolio monitoring.
- Reporting structures for stakeholders.
- Monitoring progress and adapting to changes.
- Using dashboards and analytics for decision-making.
- Addressing underperforming projects.

Unit 4: Resource Allocation and Optimization:

- Analyzing resource capacity and demand.
- Methods for resource leveling and allocation.
- Optimizing utilization across multiple projects.
- Managing financial and human resources effectively.
- Balancing competing demands and priorities.
- Techniques for maximizing portfolio efficiency.
- Scenario planning for resource adjustments.

Unit 5: Governance and Strategic Alignment:

- Establishing portfolio governance frameworks.
- Roles and responsibilities in portfolio oversight.
- Ensuring compliance and alignment with strategy.
- Decision-making processes at the portfolio level.
- Integrating portfolio management with corporate strategy.
- Continuous improvement and lessons learned.
- Driving long-term organizational value through portfolios.

Unit 6: Advanced Portfolio Analytics and Decision-Making:

- Using data-driven techniques for portfolio evaluation.
- Applying predictive analytics to forecast project outcomes.
- Scenario analysis for informed decision-making.
- Conducting sensitivity analysis on portfolio investments.
- Evaluating portfolio risk-adjusted returns.
- Leveraging KPIs to guide strategic choices.
- Using dashboards for real-time portfolio insights.

Unit 7: Portfolio Change Management:

- Managing changes in project scope across the portfolio.
- Adapting portfolio strategy to organizational shifts.
- Techniques for stakeholder communication during changes.
- Assessing the impact of changes on portfolio value.
- Prioritizing change requests and reallocating resources.
- Handling resistance and maintaining alignment.
- Implementing change governance procedures.

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Unit 8: Portfolio Governance and Compliance:

- Establishing robust governance structures.
- Defining roles and responsibilities for portfolio oversight.
- Ensuring adherence to organizational policies and regulations.
- Monitoring compliance across all projects.
- Reporting to executives and boards effectively.
- Audit practices for portfolio management.
- Continuous improvement in governance processes.

Unit 9: Value Management and Benefits Realization:

- Identifying strategic value across projects.
- Measuring benefits and aligning with business goals.
- Tracking realization of expected benefits.
- Adjusting portfolio to maximize ROI.
- Managing underperforming initiatives.
- Linking portfolio outcomes to organizational strategy.
- Communicating value to stakeholders.

Unit 10: Portfolio Leadership and Strategic Integration:

- Leading portfolio teams for high performance.
- Developing strategic thinking across portfolio managers.
- Aligning portfolio objectives with corporate vision.
- Driving collaboration across departments.
- Fostering a culture of accountability and results.
- Integrating portfolio insights into executive decision-making.
- Strategic planning for long-term portfolio success.

Final Insights & Key Takeaways:

Strategic Portfolio Management equips professionals to efficiently align projects with strategic goals. Participants leave with the skills to optimize resources, manage risks, and drive organizational growth.

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Registration form on the : Strategic Portfolio Management

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