MERCURY

Efficient Finance & Accounting Operations: Best Practices & Updates

21 - 25 Feb 2027
Cairo (Egypt)

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Ref.: 16353_1017125 **Date:** 21 - 25 Feb 2027 **Location:** Cairo (Egypt) **Fees:** 3500 **Euro**

Introduction:

In today's fast-paced business environment, efficient finance and accounting operations are crucial to organizational growth and sustainability. This Efficient Finance and Accounting Operations: Best Practices and Updates course provides a framework for applying financial best practices and the latest updates in accounting standards. It emphasizes effective bookkeeping, preparation of financial statements, and robust methods for financial reporting. Participants will explore efficient techniques in raising finance, managing investments, and applying advanced financial analysis tools.

This Efficient Finance and Accounting Operations: Best Practices and Updates program focuses on cash flow management, working capital optimization, budgeting, and cost control strategies. Real-world scenarios will help professionals refine their decision-making skills, assess financial risks, and develop effective strategies to support long-term organizational success. Participants will acquire specialized knowledge and practical tools to optimize finance and accounting operations in alignment with global best practices.

Targeted Groups:

This Efficient Finance and Accounting Operations: Best Practices and Updates training targets professionals seeking specialized knowledge and skills:

- Finance professionals who want to strengthen their operational efficiency.
- Strategic managers assess the financial implications of key decisions.
- Operational, marketing, and production teams liaising with finance.
- Professionals aiming to lead departments in financial planning and analysis.
- Risk managers interested in learning advanced financial risk techniques.

Course Objectives:

Participants will achieve the following objectives by completing the Efficient Finance and Accounting Operations: Best Practices and Updates course:

- Understand the scope and role of financial management within organizations.
- Evaluate short-term and long-term sources of finance with accuracy.
- Apply investment appraisal methods to assess project viability.
- Analyze the cost of capital and identify optimal financing structures.
- Interpret and prepare income statements, cash flow statements, and balance sheets.
- Use financial ratios and analytical tools to measure business performance.
- Develop skills to effectively manage working capital, inventory, and liquidity.
- Design and implement efficient budgeting systems aligned with strategy.
- Control budgets and evaluate cost behaviors to support decision-making.
- Strengthen risk evaluation and mitigation strategies in financial operations.

Targeted Competencies:

Participants will gain the following competencies during the Efficient Finance and Accounting Operations: Best Practices and Updates program:

- Proficiency in evaluating capital structure and cost of financing.
- Ability to assess investments using NPV, IRR, and payback techniques.
- Competence in preparing accurate financial reports and accounts.
- Skills in analyzing business performance using ratios and industry benchmarks.
- Capability to manage cash flow, receivables, payables, and payroll effectively.
- Expertise in budgeting, break-even analysis, and cost control.
- Strategic insight into applying IFRS and accounting policies.
- Enhanced decision-making through financial data interpretation.

Studying Scenarios:

In this Efficient Finance and Accounting Operations: Best Practices and Updates training, participants will develop their skills through the analysis of the following scenarios:

- Evaluating a company’s decision to finance expansion with equity or debt.
- Assessing an investment project using NPV and IRR.
- Preparing financial statements for a mid-sized enterprise.
- Analyzing liquidity problems through working capital management.
- Developing a cost-control strategy for a production department.
- Implementing an effective budget to align with organizational goals.
- Examining risk exposure in an international investment project.

Course Content:

Unit 1: Finance Operations - Raising Finance Efficiently:

- Financial Management: The Roles & Scope
- Sources of Short-Term and Long-Term Finance
- Evaluating Short-Term Methods of Finance
- Financing Investment Projects:
  - Cost of Debt.
  - Cost of Equity: Dividend Growth Model & CAPM.
  - Weighted Average Cost of Capital WACC.
  - The Optimal Capital Structure.

Unit 2: Finance Operations - Investing Efficiently:

- Capital Investment Appraisal:
  - Payback.
  - Net Present Value.
  - Internal Rate of Return.
  - Modified IRR.
- Financial Analysis of the Project.
- Management & Control of the Project.
- Evaluating Financial Risk.

- Managing Financial Risk.

Unit 3: Accounting Operations - Efficient Bookkeeping & Preparation of Final Accounts:

- Efficient Bookkeeping.
- Preparing Final Accounts:
  - Income Statement.
  - Statement of Financial Position.
  - Cashflow Statement.
- The Analysis of Financial Statements & Business Performance:
  - Common Size Statements.
  - Trend Analysis.
  - Ratio Analysis.
  - Dupont Analysis.
  - Z Scores.
  - Investment Ratios.
  - Cash Flow Ratios.
  - Peer Group and Industry Comparisons.
- Analysing Accounting Policies & IFRS.
- Using Financial Reports to Aid Decision Making.

Unit 4: Accounting Operations - Efficient Cashflow & Working Capital Management:

- Evaluating Working Capital & Liquidity.
- Managing Inventory.
- Managing Accounts Receivable & Processing Invoices.
- Managing Account Payable & Payroll.
- Managing Cashflow & Bank Reconciliation.

Unit 5: Accounting Operations - Efficient Budgeting & Costing:

- Costing Classifications & Behaviour.
- Break-Even Analysis & Cost-Profit-Volume Analysis.
- Budgeting: Developing, Negotiating & Implementing.
- Effective Budgets.
- Using Budgets to Aid Decision Making.
- Controlling Budgets.

Final Insights & Key Takeaways:

This program equips participants with practical tools and strategies for optimizing finance and accounting operations. Through structured learning and scenario-based analysis, professionals will strengthen their decision-making skills and financial management capabilities. The course emphasizes the application of global best practices and current updates to achieve sustained business performance.

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Registration form on the : Efficient Finance & Accounting Operations: Best Practices & Updates

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