Executive Program on Corporate Governance & Investor Relations

19 - 23 Jul 2027
Barcelona (Spain)

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MERCURY

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Ref.: 16259_1012913 **Date:** 19 - 23 Jul 2027 **Location:** Barcelona (Spain) **Fees:** 5600 **Euro**

Introduction:

Corporate governance and investor relations IR are no longer distinct disciplines; they are integral to building sustainable and reputable organizations. This Executive Program on Corporate Governance and Investor Relations equips senior leaders with the dual mastery of governance frameworks and IR strategies. Participants will explore global governance benchmarks, the strategic role of the board, ESG disclosure practices, and effective shareholder engagement protocols.

This Corporate Governance and Investor Relations course emphasizes real-world application and fiduciary accountability, combining legal obligations with reputation stewardship. It is for professionals operating at the executive and board levels. The hybrid structure offers both theoretical depth and practical insights tailored to evolving governance landscapes. Attendees will lead with transparency, strategy, and stakeholder alignment.

Targeted Groups:

This Executive Program on Corporate Governance and Investor Relations targets professionals seeking specialized knowledge and skills:

- Board members are involved in strategic oversight.
- Chief Corporate Officers and Legal Advisors.
- Corporate Secretaries manage board governance.
- Investor Relations IR Heads and Directors.
- ESG and Sustainability Executives.
- Compliance Officers and Risk Managers.
- Governance and Policy Consultants.
- Financial Reporting Executives.
- Senior Auditors in listed companies.
- Executives in public companies are preparing for listing or IPOs.

Course Objectives:

Participants will achieve the following objectives by completion of the Corporate Governance and Investor Relations course:

- Understand global corporate governance frameworks and apply key principles.
- Evaluate the strategic role of boards in aligning governance and investor relations.
- Identify emerging global trends in governance and disclosure standards.
- Analyze the regulatory environment shaping corporate transparency.
- Develop clear, compliant, and investor-focused communication strategies.
- Construct effective ESG-aligned reporting frameworks.
- Differentiate between mandatory and voluntary disclosures.
- Design structured engagement plans between boards and shareholders.
- Recognize legal risks and develop disclosure protocols to manage them.
- Promote ethical leadership and accountability across the organization.
- Align IR efforts with long-term corporate strategy and market expectations.

- Critically assess the reputational impact of governance failures.

Targeted Competencies:

Participants will gain the following competencies during the Corporate Governance and Investor Relations training program:

- Strategic governance analysis and application.
- Communication skills for stakeholder and shareholder engagement.
- ESG reporting structure alignment.
- Legal and regulatory compliance awareness.
- Transparency and disclosure best practices.
- Board-level decision-making frameworks.
- Risk governance and mitigation planning.
- Corporate ethics and fiduciary duty management.

Course Content:

Unit 1: Governance Principles & Global Trends OECD, G20:

- Define the core principles of corporate governance.
- Examine the OECD and G20 frameworks and their global influence.
- Explore the role of governance in corporate resilience and reputation.
- Understand the evolution of corporate governance codes worldwide.
- Compare regional governance practices EU, GCC, Asia-Pacific, US.
- Evaluate the impact of governance on investor trust and market value.
- Analyze current global trends in governance reforms and reporting.
- Explore board effectiveness evaluation and director independence.
- Understand the link between governance culture and long-term performance.

Unit 2: The Role of the Board in Investor Relations:

- Examine board accountability in corporate communications.
- Define the board’s role in aligning IR strategy with corporate vision.
- Discuss the responsibilities of the IR Committee and its collaboration with the board.
- Learn how board members can support transparent financial disclosures.
- Analyze case studies of effective board-driven IR success.
- Identify best practices for board-level media and investor engagement.
- Understand the strategic use of investor feedback in board decisions.
- Define communication boundaries for directors during investor interactions.
- Establish protocols for quarterly and annual shareholder briefings.

Unit 3: Corporate Reporting, Transparency & ESG Alignment:

- Identify mandatory financial and non-financial disclosure requirements.
- Understand the integrated reporting model and its benefits.
- Explore materiality and how it influences ESG disclosures.
- Design ESG-aligned investor reports with strategic insights.
- Understand IFRS, SASB, TCFD, and GRI frameworks.
- Create transparent reports that appeal to institutional investors.
- Manage disclosure of climate risks, diversity, and board composition.
- Align corporate messaging with sustainability performance and ratings.

- Explore trends in green finance, sustainable investments, and investor scrutiny.

Unit 4: Board-Shareholder Engagement Protocols:

- Define the spectrum of shareholder engagement approaches.
- Understand the legal and fiduciary boundaries of board-shareholder communication.
- Set protocols for AGMs, investor briefings, and extraordinary meetings.
- Establish structured dialogue practices for activist investors.
- Build IR plans that foster trust and mitigate confrontational scenarios.
- Draft effective communication strategies that comply with listing rules.
- Handle conflicts of interest in stakeholder communications.
- Learn how to respond to shareholder concerns and inquiries professionally.
- Examine models for long-term shareholder relationship management.

Unit 5: Navigating Governance Risks & Legal Disclosures:

- Recognize the governance risks related to non-disclosure or misreporting.
- Analyze reputational damage resulting from poor transparency.
- Review common governance lapses in major corporations.
- Map legal requirements for disclosure across jurisdictions.
- Understand insider trading, selective disclosure, and regulatory enforcement.
- Design internal systems for proactive risk monitoring and governance controls.
- Establish a disclosure committee and reporting matrix.
- Conduct risk assessments of IR communications and board statements.
- Mitigate risks through training, audits, and legal oversight mechanisms.

Final Insights & Key Takeaways:

This program empowers executives with the insights and tools to govern with integrity and communicate with strategic clarity. The blended learning structure allows practical application of governance standards within investor-centric environments. As a result, participants can navigate stakeholder expectations confidently while preserving regulatory and reputational standards. They will lead boardrooms and IR teams with foresight and trust.

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Registration form on the :
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