



Software License Management Training Course

20 – 24 June 2027
Istanbul (Turkey)





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Introduction:

In today's fast-paced digital landscape, effective software license management is for organizations to ensure compliance, reduce costs, and optimize software utilization. This Software License Management training course introduces participants to the principles, tools, and best practices for managing software licenses across various platforms. It addresses challenges in license audits, renewal strategies, and compliance risks, equipping professionals with the knowledge to implement robust license management frameworks.

Whether managing enterprise-level licenses or small-scale applications, software license management offers value to achieving operational excellence and return on software investments. The Software License Management course provides an understanding of software license management and its importance in ensuring compliance with legal and organizational requirements. Participants will explore the definition of software license management and gain into the process, policy, and best practices for managing licenses.

The Software License Management training course covers software license management tools and solutions and the role of a robust database in streamlining operations. Attendees will learn to implement software license management, define roles and responsibilities, and prepare for software license management certification. It equips professionals with the knowledge to optimize license usage and maintain regulatory adherence.

Targeted Groups:

- IT Managers and Administrators.
- Software Asset Managers.
- Procurement and Purchasing Officers.
- Compliance and Audit Professionals.
- Legal and Contract Specialists.
- System and Network Administrators.
- Enterprise Resource Planning ERP Teams.
- Small Business Owners and Entrepreneurs.
- Software Vendors and Resellers.
- Corporate Training and Development Teams.

Course Objectives:

At the end of this Software License Management course, the participants will be able to:

- Understand the fundamentals of software license management.
- Learn to identify and categorize different types of software licenses.
- Develop skills to ensure compliance with license agreements.
- Master techniques for optimizing software usage and costs.
- Prepare for and manage software license audits effectively.
- Implement strategies to mitigate legal and financial risks.
- Gain insights into negotiating favorable software contracts.
- Explore tools and technologies for efficient license tracking.
- Build a sustainable framework for long-term license management.
- Enhance reporting capabilities to support decision-making processes.

Targeted Competencies:

By the end of this Software License Management training, the participant's competencies will:

- Software License Compliance.
- Asset Inventory Management.
- Contract Review and Negotiation.
- License Optimization Strategies.
- Audit Preparedness and Management.
- Risk Assessment and Mitigation.
- Vendor Relationship Management.
- Cost Control and Budgeting.
- Policy Development and Implementation.
- Software Usage Analytics and Reporting.

Course Content:

Unit 1: Introduction to Software License Management:

- Understand the importance of software license management in today's organizations.
- Learn the legal and financial implications of software licensing.
- Identify different types of software licenses e.g., proprietary, open-source, subscription.
- Explore common licensing models such as perpetual, concurrent, and volume-based licenses.
- Recognize the role of Software Asset Management SAM in license management.
- Examine the risks of non-compliance, including fines and reputational damage.
- Overview of industry standards and frameworks like ISO/IEC 19770.

Unit 2: License Compliance and Audit Management:

- Understand the key concepts of license compliance and audit procedures.
- Learn how to track and monitor software usage across different environments.
- Develop strategies to prepare for software audits conducted by vendors.
- Identify tools and technologies for automating license compliance checks.
- Learn the steps to address audit findings and mitigate potential issues.
- Explore best practices for managing licensing agreements during an audit.
- Understand the role of audits in software lifecycle management.
- Gain insights into managing the risks associated with non-compliance.

Unit 3: Software License Optimization:

- Learn techniques to optimize software utilization and reduce costs.
- Explore strategies for reclaiming unused licenses and reassigning them.
- Understand the importance of regular audits for software usage efficiency.
- Learn how to negotiate with vendors for better pricing and terms.
- Implement volume-based licensing strategies for cost savings.
- Develop skills to consolidate software purchases across departments.
- Explore cloud-based and subscription licensing models for flexibility.
- Evaluate software portfolio management to eliminate redundancy.

Unit 4: License Management Tools and Technologies:

- Get an overview of software license management tools and platforms.
- Learn how to select and implement license management software.
- Understand the role of automation in tracking software usage and compliance.
- Explore the integration of license management tools with other IT systems.
- Learn about the benefits of centralized license management databases.
- Discover the capabilities of cloud-based license management solutions.
- Explore the role of Software Asset Management SAM tools in simplifying processes.
- Gain hands-on experience with popular license management tools.

Unit 5: Developing and Implementing a License Management Strategy:

- Learn how to develop a comprehensive software license management policy.
- Understand the importance of creating clear workflows for license tracking.
- Establish procedures for regular license reconciliation and reporting.
- Create guidelines for managing software renewals and terminations.
- Implement ongoing training and awareness programs for employees.
- Learn how to monitor and evaluate the effectiveness of license management practices.
- Develop a long-term strategy for license management that is aligned with business goals.
- Understand how to handle license transfers, mergers, and acquisitions.