MERCURY

International Cash & Treasury Management

11 – 15 April 2027
Dubai (UAE)



Dubai - UAE: +971 4 450 5697
Istanbul - Türkiye: +90 539 599 1206
Amman - Jordan: +962 79 712 3347

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Ref: 15742_324902 **Date:** 11 – 15 April 2027 **Location:** Dubai (UAE) **Fees:** 4600 Euro

Introduction:

International Cash and Treasury ensures a company's financial stability and operational success in a global marketplace. As organizations expand across borders, they face increased complexity in managing cash flows, liquidity, foreign exchange risks, and regulatory challenges. This International Cash and Treasury Management course covers effective management, optimizing cash resources, maintaining efficient liquidity levels, safeguarding against financial risks, and ensuring regulatory compliance across multiple jurisdictions.

This International Cash and Treasury Management training provides participants with the knowledge and skills to manage international cash strategically, maximize financial performance, align treasury operations with broader business objectives, and understand key concepts related to managing global cash flows and liquidity. Participants will explore the functions of international cash management, including optimizing cross-border transactions, managing foreign exchange risks, and enhancing cash visibility.

The International Cash and Treasury Management course covers the definition of cash management, focusing on strategies and responsibilities required to handle global financial operations. It delves into treasury management, examining treasury management tools and solutions to streamline financial processes and mitigate risks. Attendees will gain insights into cash management duties, strategies, and the advantages of treasury management. Earning a certificate in International Cash and Treasury Management will enable professionals to enhance their skills and drive efficiency in corporate treasury functions.

Targeted Groups:

- Corporate Treasurers.
- Financial Controllers.
- Cash Managers.
- Treasury Analysts.
- Finance Directors.
- Risk Management Professionals.
- CFOs and Senior Finance Executives.
- Bankers and Financial Consultants.
- Treasury Operations Staff.
- Professionals in Multinational Corporations.

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Course Objectives:

At the end of this International Cash and Treasury Management course, the participants will:

- Understand the fundamentals of international cash and treasury management.
- Develop effective cash flow forecasting techniques for global operations.
- Learn strategies for optimizing liquidity across multiple currencies.
- Gain insights into foreign exchange risk management practices.
- Explore best practices for managing global banking relationships.
- Implement compliance measures for international treasury operations.
- Analyze the impact of regulations on treasury management functions.
- Master cash pooling and centralization methods for efficiency.
- Evaluate investment strategies for surplus cash management.
- Enhance skills in managing cross-border payment processes.

Targeted Competencies:

By the end of this International Cash and Treasury Management course, the participant's competencies will:

- Cash Flow Forecasting.
- Liquidity Management.
- Foreign Exchange Risk Management.
- Treasury Operations Optimization.
- Global Banking Relations.
- Regulatory Compliance.
- Cash Pooling and Centralization.
- Financial Risk Mitigation.
- Investment Management.
- Cross-Border Payments Management.

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Course Content:

Unit 1: Fundamentals of International Cash Management:

- Define cash management and its significance in international business.
- Explore the components of cash management: collection, disbursement, and concentration.
- Discuss the role of cash management in liquidity and working capital optimization.
- Understand the cash conversion cycle and its impact on cash flow.
- Identify key performance indicators for measuring cash management efficiency.

Unit 2: Liquidity Management Strategies:

- Examine different liquidity management techniques and their applications.
- Learn about short-term financing options and their role in liquidity.
- Discuss cash forecasting methods for effective liquidity planning.
- Analyze the importance of maintaining adequate liquidity reserves.
- Explore the use of cash flow statements for liquidity assessment.

Unit 3: Foreign Exchange Risk Management:

- Understand the types of foreign exchange risks: transaction, translation, and economic.
- Learn how to measure and quantify foreign exchange exposure.
- Explore hedging techniques, including forwards, options, and swaps.
- Discuss the impact of market volatility on foreign exchange rates.
- Examine case studies on effective foreign exchange risk management.

Unit 4: Treasury Operations and Technology:

- Review the structure and functions of a corporate treasury department.
- Understand the role of treasury management systems in automating processes.
- Explore the integration of financial technology in treasury operations.
- Discuss best practices for treasury operations efficiency and effectiveness.
- Learn about the importance of data analytics in treasury decision-making.

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Unit 5: Regulatory Compliance and Global Treasury Operations:

- Examine the regulatory landscape affecting international treasury management.
- Understand compliance requirements for cross-border transactions.
- Discuss anti-money laundering AML and know your customer KYC regulations.
- Analyze the implications of tax regulations on treasury operations.
- Explore the future trends in regulatory compliance in global treasury management.