MERCURY

Strategic Leadership and Project Management

16 – 27 May 2027
Istanbul (Turkey)



Dubai - UAE: +971 4 450 5697
Istanbul - Türkiye: +90 539 599 1206
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Ref: 15680_320359 **Date:** 16 – 27 May 2027 **Location:** Istanbul (Turkey) **Fees:** 8500 Euro

Introduction:

Strategic leadership and project management are integral to modern organizational success. Participants will combine visionary direction with tactical execution to achieve ambitious goals. Strategic leadership involves influencing others, making informed decisions, and driving the organization toward a sustainable competitive advantage. Understanding the role of leadership in project management is essential for project success.

Leadership requires understanding the external environment, internal capabilities, and strategies aligning with the organization's long-term objectives. Project management is a structured application of knowledge, skills, tools, and techniques to meet objectives in project activities. This Strategic Leadership and Project Management course ensures that projects are completed on time, within budget, and to quality standards.

By combining strategic leadership with effective project management, organizations can navigate complex challenges, foster innovation, and harmoniously balance strategic intent and operational efficiency. This Strategic Leadership and Project Management training will equip participants with the essential skills and knowledge to excel in both domains, enabling them to lead with vision and execute precisely.

This Strategic Leadership and Project Management course will delve into why leadership is important in project management and explore the characteristics of strategic project leadership. Participants will develop leadership project management skills that contribute to the effective guidance of projects in alignment with strategic objectives. Trainees will gain insight into advanced project management and strategic leadership and recognize the importance of leadership in project management for driving institutional change and achieving operational goals.

Targeted Groups:

- Senior Executives.
- Project Managers.
- Team Leaders.
- Middle Management.
- Department Heads.
- Strategic Planners.
- Business Analysts.
- Program Directors.
- Operational Managers.
- Entrepreneurs.

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Course Objectives:

At the end of this Strategic Leadership and Project Management course, the participants will:

- Develop strategic thinking and planning skills.
- Enhance decision-making capabilities for complex scenarios.
- Strengthen leadership skills to inspire and motivate teams.
- Master project planning and execution techniques.
- Implement effective risk management strategies.
- Improve communication skills for stakeholder engagement.
- Manage organizational change effectively.
- Solve problems and make informed decisions.
- Foster team collaboration and synergy.
- Optimize performance management processes.
- Align projects with organizational strategy.
- Cultivate innovation and creative thinking.
- Utilize tools and techniques for project success.
- Understand the financial aspects of project management.
- Develop skills in resource allocation and optimization.
- Create effective project documentation and reporting.
- Enhance negotiation and conflict resolution skills.
- Build resilience and adaptability in dynamic environments.
- Measure and evaluate project outcomes effectively.

Targeted Competencies:

By the end of this Strategic Leadership and Project Management training, participants competencies will be able to:

- Strategic Thinking.
- Decision Making.
- Leadership Skills.
- Project Planning.
- Risk Management.
- Communication Skills.
- Change Management.
- Problem-Solving.
- Team Collaboration.
- Performance Management.

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Course Content:

Unit 1: Strategic Leadership:

- Preparing for future challenges.
- Discerning effective strategic leadership practices.
- Analyzing and evolving strategic leadership styles.
- Inspiring and motivating with strategic thinking training.
- Communicating the vision and securing the backing.

Unit 2: Strategic Leadership in Organizational Excellence:

- The role that organization type plays in strategic leadership.
- Develop a culture of strategic organizational excellence.
- Learn the skills and techniques of strategically managing stakeholders.
- Focus on strategic priorities in leadership.
- Set strategic priorities with other leaders.

Unit 3: Effective Strategic Implementation:

- Tools and frameworks for strategic application
- Building structures for strategic agility and performance
- Monitoring and adjusting strategies
- Embracing knowledge management for analysis and measurement

Unit 4: The Importance of Communication in Strategic Leadership:

- Know the importance of strategic leadership and communication methods.
- Strategic interpersonal communication is two-way.
- Understanding of how interpersonal communication preferences differ.
- Develop a strategic listening communication style.
- Communicate empowerment techniques as a strategic leader.

Unit 5: Strategic Leaders Demonstrate Flexibility in Interpersonal Relationships:

- Successful strategic leaders have positive interpersonal interaction.
- Characteristics of strategic interpersonal interaction.
- Identify the personal interaction style.
- Understand the individual strengths and challenges of each interaction style.
- Explore strengths and challenges in strategic interactions.
- Understand how strategic teams work better using varied interaction types.

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Unit 6: The World of Project Management:

- Project lifecycle model.
- Classic and modern project constraints and parameters.
- The concept of project management maturity.
- Select projects to meet organizational goals.
- Aggregating projects into programs and portfolios.
- Establish a project support office.
- Consider and confront uncertainty in project selection decisions.
- Project data, information, and knowledge management.
- The art, science, and practice of project management.

Unit 7: Project Planning, Scheduling, and Budgeting:

- Project plan vs. Project planning.
- Strategic, tactical, and operational planning.
- The contents of a project plan.
- Level of detail in scheduling.
- Network logic and dependency analysis.
- Project uncertainty and risk management.
- Introducing uncertainty in planning.
- Fundamentals of budgeting and cost control.
- Methods of budgeting.
- Improve cost estimates.
- Best practices of project planning, scheduling, and budgeting.

Unit 8: Project Resourcing, Monitoring, and Control:

- Resource allocation.
- Expediting a project.
- Allocating scarce resources to projects.
- The Critical Chain approach.
- Designing the monitoring cycle.
- Performance indicators and feedback mechanisms.
- Earned value management.
- Designing the change-control system.
- Proactive management and plan updates.

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Unit 9: The Project Managers Roles and Responsibilities:

- Selection of the Project Manager.
- Project Team-building and empowerment.
- Team management challenges.
- Delegating with confidence.
- Communication within the project team.
- Project team leadership.
- Multidisciplinary teams.
- Conflict handling.
- Best practices of people-based project management.

Unit 10: Project Evaluation, Reporting, Closure, and Handover:

- Evaluation criteria.
- Project auditing.
- Project review meetings.
- Analyze project performance.
- Progress reports and records.
- Determinants of project success.
- Successful project handover.
- Lessons learned and creating a learning culture.
- Best practices of project evaluation, reporting, and closure.