MERCURY

Agile Thinking in a Changing Business World: Self & Business Transformation for Enhanced Agility

8 – 12 March 2027
Rome (Italy)



Dubai - UAE: +971 4 450 5697
Istanbul - Türkiye: +90 539 599 1206
Amman - Jordan: +962 79 712 3347

Agile Thinking in a Changing Business World: Self & Business Transformation for Enhanced Agility

Ref: 15650_318891 **Date:** 8 – 12 March 2027 **Location:** Rome (Italy) **Fees:** 7200 Euro

Introduction:

Introducing the course on Agile Thinking in a Changing Business World: Self and Business Transformation for Enhanced Agility. In today's fast-paced business environment, agility is a buzzword and strategic imperative. Organizations and individuals are continually challenged to adapt, innovate, and thrive amidst rapid technological advancements, evolving market landscapes, and unpredictable global events.

This Agile Thinking for Business Transformation and Enhanced Agility course will equip you with the mindset and strategies to navigate these complexities effectively. Whether you're a seasoned business leader, an aspiring entrepreneur, or a professional looking to enhance your career, mastering agile thinking is essential for staying competitive and resilient.

This Agile Thinking for Business Transformation and Enhanced Agility course will delve into the principles of agile thinking and how they can be applied personally and within organizational contexts. From fostering innovation to confidently embracing change, you will gain practical insights and actionable techniques that empower you to lead transformational change and drive business success.

Participants in this journey of self-discovery and business transformation training will unlock the keys to enhanced agility in a rapidly changing world. This Agile Thinking for Business Transformation and Enhanced Agility course will empower you with the tools and knowledge to adapt, innovate, and thrive in today's dynamic business landscape.

Targeted Groups:

- Business executives and senior managers are seeking to lead organizational change.
- Entrepreneurs and startup founders aim to foster innovation and adaptability.
- Project managers and team leaders are responsible for driving agile practices.
- Consultants and advisors are guiding businesses through transformational phases.
- HR professionals are looking to implement agile practices in talent management.
- Educators and trainers are interested in integrating agile principles into learning and development.
- Government and non-profit leaders are navigating complex regulatory environments.
- Cross-functional teams collaborating on product development and service delivery.
- Professionals in industries prone to rapid change, such as technology, finance, and healthcare.
- Individuals aspiring to enhance personal agility and resilience in their careers.

Dubai - UAE: +971 4 450 5697
Istanbul - Türkiye: +90 539 599 1206
Amman - Jordan: +962 79 712 3347

Course Objectives:

By the end of this Agile Thinking for Business Transformation and Enhanced Agility course, participants will be able to:

- Understand the principles and importance of agile thinking in modern business environments.
- Develop strategies to enhance personal and organizational agility.
- Foster a culture of innovation and continuous improvement within teams.
- Apply agile methodologies to adapt quickly to market changes and customer needs.
- Cultivate leadership skills that promote agility, resilience, and adaptive decision-making.
- Integrate agile practices into strategic planning and execution processes.
- Enhance problem-solving abilities in dynamic and uncertain situations.
- Improve communication and collaboration across diverse teams and stakeholders.
- Mitigate risks effectively while capitalizing on emerging opportunities.
- Drive sustainable business growth through agile transformation initiatives.
- Embrace agile principles to enhance operational efficiency and customer satisfaction through iterative improvements and feedback loops.
- Empower teams with agile tools and methodologies to enhance productivity and responsiveness to customer feedback.
- Foster a culture of transparency and accountability within teams to promote continuous learning and improvement.
- Adapt agile practices to various organizational functions for holistic agility, including marketing, product development, and customer support.
- Measure success through agile metrics and KPIs, ensuring continuous improvement and alignment with strategic objectives.

Targeted Competencies:

At the end of this Agile Thinking for Business Transformation and Enhanced Agility training, participants' competencies will:

Dubai - UAE: +971 4 450 5697
Istanbul - Türkiye: +90 539 599 1206
Amman - Jordan: +962 79 712 3347

- Adaptability.
- Innovation.
- Collaboration.
- Decision-Making.
- Resilience.
- Agile Leadership.
- Problem-Solving.
- Communication.
- Strategic Thinking.
- Risk Management.

Course Content:

Unit 1: Introduction to Agile Thinking and Business Agility:

- Explore agile principles and their role in modern business strategy.
- Understand agility's impact on market responsiveness and customer satisfaction.
- Review case studies of successful agile transformations across industries.
- Discuss the cultural shift needed to adopt agile methodologies effectively.
- Assess readiness for agile adoption through self-assessment exercises.
- Trace the evolution of agile from software to broader business contexts.
- Examine the agile manifestos' core values and their practical applications.
- Highlight the role of agile in fostering innovation and customer focus.
- Clarify misconceptions about agile applicability across different industries.
- Introduce agile maturity models for organizational assessment.

Dubai - UAE: +971 4 450 5697
Istanbul - Türkiye: +90 539 599 1206
Amman - Jordan: +962 79 712 3347

Unit 2: Building Blocks of Agile Transformation:

- Explain Scrum, Kanban, and Lean frameworks for iterative development.
- Equip teams with tools for fostering innovation and knowledge sharing.
- Advocate for servant leadership to empower autonomous decision-making.
- Emphasize collaboration, transparency, and shared responsibility.
- Showcase real-world examples of successful agile implementations.
- Address common challenges in agile adoption and scalability.
- Recommend agile tools for project management and team collaboration.
- Guide on selecting agile practices based on project needs.
- Extend agile principles beyond IT to marketing, HR, and finance.
- Support agile transformation with coaching and mentorship.

Unit 3: Leadership in Agile Environments:

- Define agile leadership qualities: adaptability, emotional intelligence, and resilience.
- Foster a culture of creativity, learning, and inclusivity.
- Empower leaders to set clear goals and support team autonomy.
- Illustrate servant leadership's alignment with agile principles.
- Highlight the impact of agile leaders on innovation and growth.
- Offer strategies for effective agile meetings and decision-making.
- Address leadership challenges in distributed and diverse teams.
- Measure agile leadership's influence on employee engagement.
- Build trust and psychological safety within agile teams.
- Recommend resources for developing agile leadership skills.

Dubai - UAE: +971 4 450 5697
Istanbul - Türkiye: +90 539 599 1206
Amman - Jordan: +962 79 712 3347

Unit 4: Agile Practices for Continuous Improvement:

- Introduce backlog grooming, sprint planning, and daily stand-ups.
- Demonstrate agility, inspect, and adapt approach to feedback.
- Manage workflows efficiently with Kanban boards and metrics.
- Overcome resistance and manage change in agile transitions.
- Measure productivity and project success with agile metrics.
- Scale agile practices across departments and enterprises.
- Implement frameworks like SAFe and LeSS for large-scale agility.
- Explore agile synergy with DevOps and Lean Startup.
- Guide transitions from traditional to agile project management.
- Support agile adoption with training and change management.

Unit 5: Sustaining Agility and Future Trends:

- Maintain agility amid technological advancements and economic shifts.
- Anticipate trends and adapt agile practices to new challenges.
- Integrate sustainability and ethics into agile decision-making.
- Explore future trends in AI, remote work, and digital transformation.
- Address global events' impact on agile adoption and resilience.
- Foster continuous learning for sustaining agile skills.
- Align organizational culture with agile principles for long-term success.
- Pursue business agility for strategic alignment and efficiency.
- Learn from success stories of agile-driven growth and innovation.
- Advance agile methodologies through research and collaboration.

Conclusion:

This Agile Thinking for Business Transformation and Enhanced Agility course equips participants with a comprehensive understanding of agile thinking and its significance in modern business environments. Through a deep exploration of agile thinking principles and methodologies, it highlights how adopting an agile thinking approach can drive continuous improvement and adaptability in organizations.

The training empowers individuals to develop essential agile thinking skills by answering "What is agile thinking?" and introducing agile thinking tools and techniques. Furthermore, integrating agile thinking and

Dubai - UAE: +971 4 450 5697
Istanbul - Türkiye: +90 539 599 1206
Amman - Jordan: +962 79 712 3347

design thinking fosters innovative problem-solving and ensures effective transformation in both personal and professional settings