MERCURY

Environmental, Social, and Governance (ESG) and Sustainability

2 – 6 May 2027
Istanbul (Turkey)



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Ref: 15643_318422 **Date:** 2 – 6 May 2027 **Location:** Istanbul (Turkey) **Fees:** 4900 Euro

Introduction:

Today's interconnected global businesses are recognized for their financial performance and impact on the environment, society, and governance practices. Environmental, social, and governance ESG concepts and sustainability have emerged to gauge a company's commitment to sustainable and responsible business practices.

This Environmental, Social, and Governance ESG and Sustainability course delves into the crucial aspects of ESG and sustainability, exploring how organizations can integrate these principles into their core strategies to achieve long-term resilience and growth. Participants will address environmental, social, and governance standards with knowledge and tools to navigate the landscape of sustainable business.

In practical case studies and strategic frameworks, participants will understand why ESG considerations are integral to corporate success in the 21st century and explore environmental and social governance and its importance. This Environmental, Social, and Governance ESG training will drive meaningful organizational change and align financial goals with societal and environmental responsibilities for a sustainable future.

Participants will know that implementing the Environmental, Social, and Governance ESG and Sustainability program seizes opportunities and creates value for all stakeholders. An ESG sustainability strategy is a proactive approach to environmental stewardship, social responsibility, and strong corporate governance, collectively underpinning the meaning of sustainability in ESG.

In this Environmental, Social, and Governance ESG and Sustainability training, participants will learn to operationalize the ESG sustainability framework, comprehend the ESG and sustainability relationship, design ESG sustainability strategies, and foster ESG and sustainability integration into every business facet, ensuring the actualization of environmental, social, and governance sustainability.

Targeted Groups:

- Executives and senior management seeking to integrate ESG principles into corporate strategy.
- Sustainability officers are responsible for developing and implementing ESG initiatives.
- Investors and financial analysts are interested in assessing ESG performance for investment decisions.
- Regulatory and compliance professionals are navigating ESG reporting frameworks.
- CSR Corporate Social Responsibility managers aim to enhance social and environmental impact.
- Consultants and advisors guiding organizations on ESG integration and sustainability practices.

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Course Objectives:

By the end of this Environmental, Social, and Governance ESG and Sustainability course, participants will be able to:

- Understand the foundational principles and importance of environmental social and governance ESG in modern corporate strategy.
- Explore global ESG frameworks and standards to effectively measure and report sustainability performance, including delving into the environmental, social, and governance ESG framework.
- Develop strategies to integrate ESG considerations into organizational governance and decision-making processes.
- Analyze case studies and best practices to implement sustainable practices that mitigate environmental impact.
- Equip participants with tools to enhance social responsibility initiatives and foster inclusive stakeholder engagement.
- Prepare professionals to navigate regulatory landscapes and compliance requirements related to ESG reporting.
- Assess the financial implications of ESG factors and their impact on long-term business resilience and profitability.
- Gain insights into investor perspectives on ESG criteria and strategies to attract sustainable investment.
- Explore innovative technologies and trends driving sustainable development and corporate responsibility.
- Foster leadership skills to champion ESG initiatives and drive organizational change toward sustainability.
- Collaborate with peers to develop actionable ESG strategies tailored to industry challenges and opportunities.
- Evaluate the role of transparency and accountability in building trust with stakeholders and enhancing corporate reputation.

Targeted Competencies:

Participants competencies in this Environmental, Social, and Governance ESG and Sustainability training will:

- Understanding key ESG frameworks and reporting standards e.g., GRI, SASB.
- Analyzing environmental impact assessments and sustainable practices.
- Implementing social responsibility initiatives and stakeholder engagement strategies.
- Enhancing corporate governance and transparency through ethical practices.
- Integrating sustainability into corporate strategy and risk management.
- Evaluating ESG performance metrics and benchmarks for continuous improvement.

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Course Content:

Unit 1: Introduction to ESG and Sustainability:

- Overview of ESG principles: Environmental, Social, and Governance dimensions.
- Importance of integrating sustainability into corporate strategy for long-term value creation.
- Case studies illustrating successful implementation of ESG practices in various industries.
- Regulatory landscape: Understanding global frameworks and reporting standards e.g., GRI, SASB.
- Key challenges and opportunities in adopting ESG initiatives.

Unit 2: Environmental Considerations:

- Assess environmental impact: Carbon footprint, water usage, waste management.
- Strategies for achieving carbon neutrality and sustainable resource management.
- Technologies and innovations driving environmental sustainability.
- Case studies on sustainable supply chain management and green procurement.
- Environmental risk assessment and mitigation strategies.

Unit 3: Social Responsibility and Stakeholder Engagement:

- Develop inclusive corporate social responsibility CSR strategies.
- Stakeholder analysis and engagement: Employees, communities, customers, investors.
- Diversity, equity, and inclusion DEI initiatives in the workplace.
- Human rights considerations and ethical sourcing practices.
- Measure social impact and reporting on community engagement activities.

Unit 4: Governance and Ethics:

- Principles of corporate governance: Board structures, roles, and responsibilities.
- Transparency and accountability: Ethics codes, whistleblowing policies.
- Manage conflicts of interest and ensure fair business practices.
- Regulatory compliance: Understanding legal frameworks and corporate governance guidelines.
- Role of leadership in fostering a culture of integrity and ethical decision-making.

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Unit 5: Integrating ESG into Business Strategy:

- ESG as a driver of business innovation and competitive advantage.
- Align ESG goals with financial performance and shareholder value.
- Integrate ESG considerations into risk management and decision-making processes.
- Investor relations and communicating ESG performance to stakeholders.
- Develop a roadmap for sustainable growth and continuous improvement.