MERCURY

Strategic Mastery and Advanced Techniques for Developing a Strategic Mindset

27 – 31 December 2026
Cairo (Egypt)



Dubai - UAE: +971 4 450 5697
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Strategic Mastery and Advanced Techniques for Developing a Strategic Mindset

Ref: 15632_317946 **Date:** 27 – 31 December 2026 **Location:** Cairo (Egypt) **Fees:** 4000 Euro

Introduction:

In today's rapidly evolving business landscape, developing a strategic mindset is advantageous for organizational success. A strategic mindset goes beyond routine decision-making and strategic mindset competency. In this Advanced Developing a Strategic Mindset Mastery and Techniques course, participants will anticipate trends, understand competitive dynamics, and chart that ensures long-term viability and growth.

In this Advanced Developing a Strategic Mindset Mastery and Techniques course, participants will delve deep into the principles and practices of strategic thinking. They will explore how leaders with a strategic mindset navigate complexity, seize opportunities, and mitigate risks effectively. Equipping themselves with these advanced strategic skills will lead them to clarity, foresight, and resilience in a competitive global environment.

This Advanced Developing a Strategic Mindset Mastery and Techniques course will clarify the definition of a strategic mindset, its importance, and the competencies required to cultivate it effectively. Participants will engage in strategic mindset training activities designed to foster the skill to adopt this approach to leadership and decision-making.

Targeted Groups:

- Mid to Senior-level Managers.
- Strategic Planners and Analysts.
- Business Leaders and Entrepreneurs.

Course Objectives:

At the end of this Advanced Developing a Strategic Mindset Mastery and Techniques course, the participants will be able to:

- Develop a strategic mindset for effective decision-making.
- Apply strategic thinking to solve complex business challenges.
- Align organizational goals with strategic initiatives.
- Lead teams towards strategic goals with clarity and confidence.

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Targeted Competencies:

By the end of this Advanced Developing a Strategic Mindset Mastery and Techniques training, participants competencies will:

- Strategic Analysis and Planning.
- Critical Thinking and Problem Solving.
- Decision Making under Uncertainty.
- Change Management and Adaptability.

Course Content:

Unit 1: Foundations of Strategic Mindset:

- Understand Strategic Thinking vs. Tactical Thinking.
- Elements of a Strategic Mindset.
- Case Studies on Successful Strategic Thinking.

Unit 2: Strategic Analysis and Planning:

- Environmental Scanning and SWOT Analysis.
- Setting SMART Strategic Goals.
- Develop Strategic Initiatives and Action Plans.

Unit 3: Decision-Making in Strategic Contexts:

- Decision-Making Models and Frameworks.
- Risk Assessment and Mitigation Strategies.
- Scenario Planning and Contingency Planning.

Unit 4: Leading with Strategic Vision:

- Communicate Strategic Vision to Stakeholders.
- Build Alignment and Commitment.
- Inspire Innovation through Strategic Leadership.

Unit 5: Adapting Strategies to Change:

- Manage Strategic Change and Transformation.
- Agile Approaches in Strategic Management.
- Evaluate and Adjust Strategic Plans.