



Board & Governance Effectiveness Training

14 – 18 February 2027
Istanbul (Turkey)



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Introduction:

The board and governance effectiveness training is designed for high-level executives, board members, and senior management professionals who are pivotal in shaping their organization's strategic direction and governance. These individuals typically hold positions such as CEOs, CFOs, COOs, company directors, chairpersons, and other senior leaders involved in decision-making processes. Additionally, the training benefits corporate secretaries, governance professionals, and those aspiring to board roles.

This board and governance effectiveness course draws participants from various industries and sectors, including private enterprises, public corporations, non-profit organizations, and government agencies. They are committed to deepening their knowledge of governance principles, enhancing their effectiveness in the boardroom, and ensuring adherence to governance best practices within their organizations.

Through this board and governance effectiveness training, they intend to bolster their leadership skills, cultivate a culture of accountability, and promote organizational success via effective governance. This interactive and in-depth program equips them with the tools and insights to tackle complex governance issues, make well-informed decisions, and maintain exemplary corporate governance standards.

Targeted Groups:

- Board Members.
- Senior Executives.
- Aspiring Board Members.
- Corporate Secretaries.
- Governance Professionals.
- Leaders of Non-Profit Organizations.
- Public Sector Officials.
- Industry Leaders.
- Investors and Shareholders.
- Regulatory Authorities.

Training Objectives:

By the end of this board and governance effectiveness course, participants will be able to:

- Articulate and refine the board's mission, ensuring the company's prosperity through effective guidance.
- Align the board's objectives with the interests of shareholders and other pertinent stakeholders.
- Offer a thorough understanding of the roles and responsibilities within board governance, including compliance requirements and best practices.
- Equip participants with tactical strategies to enhance effective board governance and leadership.
- Build a comprehensive knowledge base regarding risk management principles and their integration into board decision-making.
- Foster procedures that augment boardroom proficiency, decision-making processes, and governance standards.
- Ensure a fluent understanding of current corporate governance regulations and their implications.
- Enable the board to synchronize its strategic direction with the organization's objectives and stakeholders' expectations.
- Instill a culture of accountability and transparency in board operations and the governance framework.
- Cultivate leadership capabilities conducive to robust governance and the success of the organization.

Targeted Competencies:

At the end of this board and governance effectiveness training, participants competencies will:

- Board Purpose Refinement.
- Board Objectives and Stakeholder Alignment.
- Theoretical Governance Insights.
- Practical Governance Insights.
- Risk Management Enhancement.
- Effective Board Governance Practices.
- Advanced Governance Knowledge.
- Strategic Alignment Facilitation.
- Board Accountability and Transparency.
- Leadership Skill Improvement.

Training Content:

Unit 1: Role Clarification and Differentiation:

- Role of the Board vs. Management:
 - Comprehend the distinct roles and responsibilities of board members and management.
 - Distinguish the board's oversight and strategic functions versus managerial operations.
- Differentiation between Board and Management Responsibilities:
 - Investigate the distinction between governance oversight and everyday management.
 - Pinpoint collaborative opportunities and communication pathways between the board and management.

Unit 2: Directors Duties and Legal Compliance:

- Role of a Director:
 - Delve into the duties, responsibilities, and legal requisites of being a board director.
 - Understand fiduciary obligations, encompassing the duty of care and loyalty.
- Legal Compliance and Corporate Governance Code:
 - Review legal compliance demands, particularly the Corporate Governance Code, as applicable to boards.
 - Pursue adherence to relevant legal frameworks to mitigate risks and fortify governance.

Unit 3: Risk Management and Governance Fundamentals:

- Risk Management:
 - Recognize organizational risks such as strategic, financial, operational, and compliance.
 - Formulate effective risk identification, assessment, mitigation, and monitoring strategies.
- Fundamentals of Efficient Governance:
 - Explore foundational governance principles encompassing transparency, accountability, fairness, and responsibility.
 - Apply governance frameworks to boost organizational performance and credibility.

Unit 4: Subcommittee Roles and Effective Board Characteristics:

- Role of Subcommittee:
 - Understand the purpose, structure, and duties of board subcommittees like audit, risk, and investment committees.
 - Consider best practices for subcommittee operations and communications with the board.
- Characteristics of Effective Boards:
 - Analyze traits like experience, directionality, discipline, diversity, and independence that elevate board effectiveness.
 - Promote a boardroom culture focused on continuous improvement and education.

Unit 5: Problem-Solving, Best Practices, and Strategy Building:

- Common Board Problems:
 - Identify and remedy typical board challenges, such as conflicts of interest and poor communication.
 - Foster constructive dialogue and collaborative problem-solving methodologies.
- Board Governance Best Practices:
 - Scrutinize proven practices for board meeting management, decision-making, and governance oversight.
 - Advance board efficiency by refining meeting protocols, agendas, and information management.
- Behavioral Approaches in Difficult Boardroom Scenarios:
 - Develop effective communication, conflict resolution, and decision-making tactics in tense scenarios.
 - Enhance emotional intelligence and interpersonal acumen for consensus-building.
- Strategy Building:
 - Formulate board strategies that resonate with organizational ambitions and stakeholder interests.
 - Implement strategic planning and performance measurement systems for sustainable growth and value creation.
- Board Team Building Exercises:
 - Participate in practical activities to nurture board member collaboration and communication.
 - Establish a board culture of trust, unity, and mutual respect to enhance governance effectiveness.