MERCURY

Sustainable Finance Governance Training Course

15 – 26 November 2027
Boston (USA)



Dubai - UAE: +971 4 450 5697
Istanbul - Türkiye: +90 539 599 1206
Amman - Jordan: +962 79 712 3347

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Ref: 15331_311762 **Date:** 15 – 26 November 2027 **Location:** Boston (USA) **Fees:** 16000 Euro

Introduction:

Green bonds, which finance projects with environmental benefits, have passed the $1 trillion milestone for the amount issued since the first-ever green bond in 2007. A fast-growing sector is driving unprecedented demand for skilled professionals who comprehensively understand sustainable finance solutions, strategies, and the significance of governing sustainable finance.

This sustainable finance governance course aims to provide you with an in-depth grasp of the mechanics of green, social, and sustainability bonds and give you a straightforward understanding of sustainable finance as we delve into the big-picture policy context, market development drivers, main product features, and regulation. We will cover the Green and Social Bond Principles and the father foundational Sustainable Finance Framework, including the new Sustainability-Linked Bond Principles, elucidating how they work in practice.

This encompasses evaluating and selecting eligible projects for funding, the role of external reviewers, and guidance on reporting. The sustainable finance governance course is enhanced with real-life examples and quizzes for each module. It is designed to equip you to apply practical knowledge effectively in the workplace.

Course Objectives:

By the end of this sustainable finance governance course, you will:

- Identify recent trends and potential future developments in green, social, and sustainability bonds, appreciating the importance of sustainable finance.
- Discuss why the sustainable finance market matters and how it operates.
- Understand foundational skills for participating in the GSS bond market and aligning and applying sustainable finance principles.
- Identify principles aligned issuance framework: pillars of GSS bonds.
- Define green and social: Types of projects eligible for GSS bonds.
- Recognize reporting frameworks and the importance of thorough and transparent reporting, including allocation and impact reports, alongside the templates offered by the GBP SBP.
- Comprehend the role and the added value of service providers, notably external reviewers, as foreseen by the GBP SBP and increasingly by regulators.
- Identify the perspectives and roles of the key players in the GSS bond market - regulators, investors, underwriters, issuers, and external reviewers, including rating agencies, stock exchanges, data, and index providers.
- Explore opportunities for public and private sectors to issue green bonds and loans.
- Apply sustainable finance mechanisms to a case study, mirroring real-life investment scenarios.

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Targeted Groups:

- Corporate entities looking to issue or invest in green, social, and sustainability bonds.
- Capital market professionals involved in underwriting, research, or professional services for sustainable bonds include lawyers, external reviewers, rating agencies, stock exchanges, data and index providers, and officials promoting or developing sustainable finance policies.
- All professionals are interested in the merits of sustainable finance and bond markets.

Targeted Competencies:

At the end of this sustainable finance governance program, target competencies will:

- Understand Sustainable Finance Principles.
- Integrate ESG Criteria in Financial Decisions.
- Risk Management in Sustainable Finance.
- Stakeholder Engagement and Communication.
- Regulatory Compliance and Reporting.
- Strategic Planning for Sustainable Investments.
- Financial Performance Analysis with ESG Factors.
- Ethical Decision-Making in Finance.
- Sustainable Finance Innovation and Trends.
- Corporate Governance and Sustainability.
- Impact Measurement and Management.

Course Content:

Unit 1: Climate Science and Climate Finance

- Basics of finance and investment with a business model perspective on climate-resilient projects.
- Climate-Related Risks.
- Manage Climate-Related Respect.
- Integrate ESG Factors into Investment Strategies.
- Generate and Disclosure of ESG-Related Data and its Impacts.

Unit 2: Barriers to Adaptation Finance and the Role of Support Frameworks

- Climate resilience, risk metrics, and indicators.

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Unit 3: Financing the Business Model - Financial Instruments

- Build a business case for adaptation.
- Invest opportunities from the perspective of private financiers.

Unit 4: Investing in Infrastructure for a Green, Inclusive, and Resilient Recovery

- Green, Resilient, Inclusive Development GRID and Quality Infrastructure Investments.
- Considerations for Green Infrastructure: Climate and Environmental.
- Develop a more resilient and inclusive infrastructure.
- Implement a lifecycle cost approach.
- Strengthen Infrastructure Governance.

Unit 5: Introduction to Green Bonds

- Fundamentals of Green Bond Analysis: Credit Rating Analysis.
- Legal and Regulatory Framework for Green Bonds: Standards and Principles.

Unit 6: Green Bond Principles

- GBP Pillar I.
- GBP Pillar II & III.
- GBP Pillar IV.

Unit 7: Green Bonds: Market Development

- Apply sustainable finance principles in the Market.
- Framework and Independent External Reviews of Green Bonds.

Unit 8: Green, Social, Thematic, and Sustainability-Linked Bonds

- Fintech and Sustainability: Opportunities for the Green Bond Market through Blockchain Technology.
- Green Securitization.

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Conclusion:

Participants in this sustainable finance governance course will integrate these elements into their professional practice, equipping them with the necessary tools to embark on a robust, sustainable finance development path within their organization. They will also drive forward innovative sustainable finance solutions and a strategic approach to integrating sustainability into financial governance.