MERCURY

Management Analysis & Operational Auditing Course

2 – 6 May 2027
Istanbul (Turkey)



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Ref: 15312_303857 **Date:** 2 – 6 May 2027 **Location:** Istanbul (Turkey) **Fees:** 4900 Euro

Introduction:

In today's dynamic business landscape, the need for practical management analysis and operational auditing has never been more critical. This management analysis and operational auditing course delves into these two interconnected disciplines' core principles and practices. It equips participants with the knowledge and skills to evaluate and enhance organizational performance while ensuring compliance with established standards.

This management analysis and operational auditing course provides a comprehensive foundation for professionals seeking to excel in management analysis and operational auditing. Participants will gain the expertise needed to drive organizational improvements, enhance compliance, contribute to long-term success, and become skilled management analysts and operational auditors.

This management analysis and operational auditing course entails a substantive insight into the precepts of operations management analysis, process analysis in operations management, and substantial themes in operational auditing, including management and operational audit practices. It will endow individuals with the proficiency to undertake management operations and case study analysis, utilize operations management analysis tools, and perceive the meaning of operational auditing in a business context.

Targeted Groups:

- Managers and Supervisors.
- Auditors and Internal Control Professionals.
- Business Analysts.
- Finance and Accounting Professionals.
- Operations Managers.
- Compliance Officers.
- Anyone is interested in improving organizational effectiveness.

Course Objectives:

Upon completing this management analysis and operational auditing course, participants will be able to:

- Conduct thorough management analysis to identify inefficiencies and areas for improvement.
- Develop and implement effective operational auditing strategies.
- Utilize data analytics for decision-making and process optimization.
- Enhance risk management and internal control systems.
- Ensure compliance with industry regulations and best practices.
- Improve overall organizational performance and profitability.

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Targeted Competencies:

Target competencies in this management analysis and operational auditing training will be able to improve:

- Data Analysis and Interpretation.
- Risk Assessment and Mitigation.
- Internal Control Implementation.
- Process Optimization.
- Compliance Management.
- Effective Communication.
- Problem-solving and Decision-Making.

Operational Auditing in Practice:

Understanding operational auditing and its applications is crucial for maintaining a robust management system. This management analysis and operational auditing course takes a deep dive into operational audit management, revealing how auditors can act as audit operations managers to identify potential issues before they become problematic.

It also aims to elaborate on the types of process analysis in operations management, which can help pinpoint areas ripe for improvement or innovation. Through the lens of managing operations case with study analysis, participants will learn how to leverage this information for strategic decision-making.

Course Content:

Unit 1: Fundamentals of Management Analysis:

- Understanding Management Analysis.
- Key Concepts and Terminology.
- Techniques for Data Collection and Assessment.
- SWOT Analysis.
- Case Studies and Practical Exercises.

Unit 2: Operational Auditing Essentials:

- Introduction to Operational Auditing.
- Audit Planning and Execution.
- Evaluating Internal Controls.
- Sampling Methods and Sampling Plans.
- Real-world Audit Scenarios.

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Unit 3: Data Analytics in Management Analysis:

- Leveraging Data Analytics Tools.
- Data Visualization Techniques.
- Predictive Analytics for Decision-Making.
- Hands-on Data Analysis Projects.

Unit 4: Risk Management and Compliance:

- Risk Identification and Assessment.
- Developing Effective Risk Mitigation Strategies.
- Compliance Frameworks and Standards.
- Case Studies in Compliance Failures.

Unit 5: Performance Improvement Strategies:

- Identifying Inefficiencies and Bottlenecks.
- Process Optimization Techniques.
- Lean Six Sigma Principles.
- Continuous Improvement Models.
- Implementing Performance Improvement Plans.

Unit 6: Reporting and Communication:

- Effective Reporting in Management Analysis and Auditing.
- Communicating Findings and Recommendations.
- Stakeholder Engagement and Management.
- Building a Culture of Accountability.

Unit 7: Practical Applications and Group Projects:

- Applying Knowledge to Real-world Scenarios.
- Group Projects: Solving Complex Business Challenges.
- Analyzing and Presenting Solutions.
- Feedback and Peer Review.
- Q&A and Clarifications.

Unit 8: Course Conclusion and Certification:

- Recap of Key Learning Points.
- Final Assessment and Evaluation.
- Awarding of Certificates.
- Next Steps and Continuous Learning Opportunities.