MERCURY

# Leadership Engagement and Development

3 – 7 May 2027
Boston (USA)



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**Ref:** 15148_297188 **Date:** 3 – 7 May 2027 **Location:** Boston (USA) **Fees:** 7500 Euro

## Introduction:

Self-mastery is not achieved by accident - it is a process that occurs as we interact effectively with the events and circumstances of our lives. Each moment of our lives allows us to practice self-mastery by expanding our visions, awakening the faculties of our minds and hearts, and assuming full responsibility for living, growing, and contributing. As we master our emotions, we can enhance our ability to lead others, acting as a role model and someone others truly wish to follow.

Through this leadership engagement and development program, you will learn a great deal about yourself - how you think, how you perceive the world and how others perceive you, how you communicate, and how you can enrich your communication skills - and through that process, you will learn how to lead others with great skill.

This course delves into the multifaceted concept of leadership engagement and development to understand its purpose, strategies, and significance. Participants will explore how to craft a leadership engagement plan, generate leadership engagement ideas, and discover key measures of engagement.

## Understanding the Essence of Leadership Engagement:

Leadership engagement is the impetus that galvanizes leaders to inspire, empower, and influence their teams and organizations effectively. Understanding what leadership engagement is and why it is important paves the way for crafting strategic and effective leadership engagement strategies.

By nurturing a culture of engagement, leaders can align their staff's ambitions with organizational goals, fostering a synergistic environment where collective achievements are pursued with passion and determination.

In this course, participants will glean insights on formulating a robust leadership engagement plan and learn how to implement leadership engagement ideas that resonate with their teams, enhancing leadership engagement and development within their organizations.

## Targeted Groups:

- Managers at all managerial levels.
- Supervisors.
- Team leaders.
- Also, the leadership engagement and development course suits all staff at all levels or departments.

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## Course Objectives:

At the end of this leadership engagement and development course, the participants will be able to:

- Study effective management of our thoughts, beliefs, focus, and actions.
- Understand the impact of our values on our actions.
- Consider how to build confidence, enthusiasm, and courage.
- Explore methods of improving communication.
- Examine how to enhance personal leadership skills.
- Analyze the public face of the leader.
- Focus on valuable goals.
- Increase the ability to achieve success.
- Improve communication skills.
- Enhance leadership skills.

## Targeted Competencies:

By the end of this leadership engagement and development training, the participants will be able to:

- Leadership skills.
- Personal integrity.
- Communication skills.
- Influencing abilities.

## Course Content:

### Unit 1: Self-Mastery, Reality, and Responsibility:

- Take charge of your brain.
- Reach success based on your paradigm.
- Understand the emotional loop.
- Gain power and freedom by taking responsibility.
- Analyze the power of beliefs.
- Utilize emotion to drive action.
- Direct your focus.
- Understand visual, auditory, and kinesthetic submodalities.

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## Unit 2: Advanced Communication Skills:

- Communicate with intention.
- Break negative patterns.
- Understand the communication process.
- Create effective oral communication.
- Understand the relationship between verbal and nonverbal communication.
- Utilize active listening techniques.
- Deal with communication difficulties.
- Analyze communication styles: aggressive, passive, and assertive.

## Unit 3: Leadership:

- Understand the importance of emotional intelligence.
- Develop self-awareness, motivation, empathy, and social skills.
- Move to a new model of empowerment.
- Recognize 21st-century leadership skills.
- Interpret institutional and interactive leadership.
- Comprehend the difference between leadership and management.
- Utilize effective situational leadership.
- Learn the 4 Es of leadership at GE: energy, excite, edge, and execute.
- Evaluate the Leadership Secrets of Jack Welch.
- Investigate theories of motivation.

## Unit 4: How a Leader Fosters a Leadership Environment:

- Mind and action focus.
- The Alliance Mindset.
- Develop the Win-Win solution.
- Tips on improving performance.
- Strategies for Fostering Leadership.
- Leadership knowledge check.
- Essential leadership qualities.
- Success questions.
- Action steps to take.

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## Unit 5: How a Leader Builds Trust:

- What is trust?
- The benefits of a High Trust Environment.
- Trust-reducing behaviors.
- Restor breached trust.
- Build capacity for trust.
- Personal influence and political intelligence.
- Negotiate agreement.

## Unit 6: How a Leader Leads From Within:

- Ways to enhance self-knowledge.
- Self-reflection and self-esteem.
- Understand how you think.
- The character of a leader.
- Create an environment of leadership.
- Real leaders are emotionally intelligent.
- Guide to Your Inner Leader.
- Balance in mind, body, and spirit.