MERCURY

Masterclass in Governance & Corporate Affairs Training

31 January – 4 February 2027
Dubai (UAE)



Dubai - UAE: +971 4 450 5697
Istanbul - Türkiye: +90 539 599 1206
Amman - Jordan: +962 79 712 3347

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Ref: 15156_296666 **Date:** 31 January – 4 February 2027 **Location:** Dubai (UAE) **Fees:** 4600 Euro

Introduction:

This governance and corporate affairs training program elaborates on the various roles and responsibilities of the Corporate Affairs function and its significant involvement in all governance processes within the corporate sector. It will discuss International Governance Standard codes and how Corporate Governance is measured and benchmarked. Attendees will gain comprehensive knowledge about Corporate Governance and its Guiding principles.

This governance and corporate affairs course provides participants with a detailed understanding of the GRC Governance, Risk, and Compliance Perspective. It covers the Governance Framework at both the Board level the Board Governance Framework and the Executive management level the Assurance and Control Governance Framework.

This governance and corporate affairs training course also addresses Effective Organizational Compliance Management. It discusses in detail all aspects of the vital risk management process and its evolution into implementing an Integrated Enterprise Risk Management ERM framework.

Understanding Corporate Governance and Defining Corporate Affairs:

A governance and corporate affairs course must provide an in-depth look into the essence and importance of corporate governance. Corporate governance training revolves around educating professionals on the operational mechanisms that ensure an organization is governed in the best interests of all stakeholders. A governance and corporate affairs certificate signifies one's proficiencies and commitment to upholding these standards, ultimately enhancing the effectiveness of corporate governance training programs offered.

The definition of corporate affairs is imperative to fully comprehend the breadth of its impact on an organization's success. A governance and corporate affairs course encapsulates learning the optimal communication strategies, navigating complex political landscapes, and executing a corporate affairs strategy that effectively represents the company's interests. Training in corporate affairs develops the critical corporate affairs skills necessary to fulfill this multifaceted corporate affairs role.

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Targeted Groups:

- Corporate Governance Officers/Professionals.
- CEOs, Executive Directors.
- Board Members, Committee Members.
- Board Secretaries.
- Chairs, Committee Chairs.
- Senior management and Middle management.
- Risk/Compliance Management Function.
- Internal Audit Function, Internal Control Function.

Course Objectives:

By the end of this governance and corporate affairs course, participants will be able to:

- Learn all possible roles played by the Corporate Affairs function.
- Understand their key involvement in the various Governance processes.
- Explore a comprehensive generic governance model based on key principles adaptable to any organization.
- Discuss in detail the three components of the GRC perspective.
- Learn about Compliance and how to implement an effective compliance program.
- Learn about Risk Management, its framework, and standard process.
- Discuss models of Governance Assurance and Control within the organization.
- Discuss the Integrated Model of Governance Disclosure and Reporting within the Organization.
- Learn about the King IV standard code of Corporate Governance.

Targeted Competencies:

At the end of this governance and corporate affairs training program, participants competencies will:

- Corporate Affairs Roles and Responsibilities.
- Corporate Governance.
- Principles of Good Corporate Governance.
- Corporate Affairs Involvement in Corporate Governance.
- The Governance, Risk, and Compliance GRC Perspective.
- Compliance and Compliance Management.
- Risk and Risk Management.
- The GRC Assurance Model.
- The GRC Disclosure and Reporting Model.
- Corporate Affairs Involvement in GRC.
- King IV Report on Corporate Governance.

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Course Content:

Unit 1: Corporate Affairs:

- The Context of Corporate Affairs.
- Corporate Affairs Practices.
- Reputation Management/Media Relations.
- Government Relations.
- Stakeholder Relations/Investor Relations.
- Corporate Social Responsibility CSR.
- Role of Corporate Affairs in Strategic Decision-Making.

Unit 2: Corporate Governance:

- What is Corporate Governance?
- Need for Corporate Governance.
- Principles for Good Corporate Governance.
- 'Core' Principles.
- 'Plan-Do-Check-Act' PDCA Principles.
- The 4 P's of Corporate Governance.
- Corporate Affairs Involvement in Corporate Governance.

Unit 3: The GRC Governance, Risk, and Compliance Perspective:

- The GRC Governance, Risk and Compliance Perspective.
- Compliance and Compliance Management.
- Elements of an Effective Compliance Program.
- Risk and Risk Management.
- Risk Management Framework.
- Risk Management Process.
- Enterprise Risk Management ERM.

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Unit 4: GRC Assurance, Disclosure, and Reporting:

- Good Governance Standard Framework.
- The Three 3 Lines of Defense Model.
- Role of Internal Control.
- Role of Internal Audit.
- Role of External Audit.
- Integrated Reporting Framework.
- Corporate Affairs Involvement in GRC.

Unit 5: Governance Standard Codes:

- Good Governance: Guiding Principles.
- King IV Report on Corporate Governance.
- King IV's Guiding Principles.
- King IV Recommended Practices.
- Governance Measurement and Benchmarking.