



Security Management, Planning & Asset Protection Course

22 – 26 August 2027
Istanbul (Turkey)



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Introduction

Security and management are critical for any leading business's successful development and progression. Effective security management, personnel, and systems must integrate and support the business to secure critical assets rather than restrict its operation. As quickly as companies develop, so do the risks and threats they face. These risks and threats can primarily stem from internal sources such as personnel and information technology/systems or external sources such as environmental disasters or terrorism. Security management can directly control some of these threats but cannot. Successful security management will ensure that the company assets have been identified and evaluated for risk and that appropriate safeguards, such as crisis management and business continuity plans, are implemented to address the identified threats.

Risk analysis and security surveys are essential tools for security and management professionals. Objective ways of identifying and quantifying risk on a strategic, management, or operational level are persuasive tools to gain senior executive support. This security management, planning, and asset protection course will identify and provide the delegates with the leading practices for risk assessment and quantification, critical asset identification, vulnerability assessment, and how to document appropriate safeguards in relevant plans to mitigate risk and liability.

Leading companies can no longer view their security departments and employees as lower-tier functions. To ensure departments function effectively within the realm of the larger corporate objectives, manage and lead their teams to achieve effective security plans and programs that can be implemented successfully. To gain a consistent level of best practice, the security professional must understand the needs of his industry, team, and security projects. The security management, planning, and asset protection course is structured to equip delegates with specialist security knowledge to perform their management and supervisory duties to international standards in both security planning and asset protection.

Understanding Asset Protection and Security Management

Obtaining a certificate in security management course underscores a professional's commitment to the field and provides foundational knowledge in security management, planning, and asset protection. This course offers an array of asset protection training course subjects that will cement the participant's competence in the sector and pave the way toward the security asset protection professional certification.

The definition of asset protection security goes beyond mere surveillance or guard services, encapsulating a broader spectrum that includes tangible and intangible assets. This course explores asset protection and management strategies extensively, ensuring the safety of assets with security management plans that are tailored and dynamic. Emphasis is placed on asset protection planning and how it is an integrated part of the overall security management plan.

This safety and security management course equips participants with integrated security training designed for high-stakes situations. Detailed asset protection management tactics are taught to foster a proactive approach, and earning the asset protection certification becomes a consequential culmination for the ambitious participant.

Targeted Groups

- Security Supervisors and Managers.
- HSSE and Fire Personnel.
- Facility or Building Managers.

Course Objectives

At the end of this security management, planning, and asset protection course, the participants will be able to:

- Learn the best management practices and how to apply these principles.
- Plan security projects and implement them effectively.
- Create a protection program to protect intellectual property in addition to physical assets.
- Run a proactive professional security team.

Targeted Competencies

By the end of this security management, planning, and asset protection course, the target competencies will be able to:

- Management skills.
- Management techniques and practices.
- Specialist security knowledge and awareness.
- Preparation and planning skills.
- Problem-solving and analytical thinking.

Course Content

Unit 1: Issues of Security Management

- Strategic and operation management.
- The management of risk.
- Crime management and prevention.
- Management standards.

Unit 2: The Importance of Security Planning

- Legal obligations.
- Loss of reputation.
- Planning and managing security projects.
- Principles of emergency response and recovery.

Unit 3: Threats to Assets

- Understanding loss.
- Key point identification.
- Risk analysis.
- Security survey.
- Intellectual property/computer security.
- Evacuation planning.

Unit 4: Principles of Asset Protection

- Physical security.
- Perimeter security and access control.
- Security lighting.
- Communication and control centers.
- Investigations/interviewing.
- Special risks.

Unit 5: Implementing Asset Protection Program

- Crisis management plans.
- Business continuity plans.
- Mutual aid.
- Communication strategies.
- Dealing with the media.