MERCURY

Strategic Corporate Governance

15 – 19 March 2027
Madrid (Spain)



Dubai - UAE: +971 4 450 5697
Istanbul - Türkiye: +90 539 599 1206
Amman - Jordan: +962 79 712 3347

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Ref: 15157_285251 **Date:** 15 – 19 March 2027 **Location:** Madrid (Spain) **Fees:** 5600 Euro

Introduction:

This course on strategic corporate governance is expertly designed to guide participants through a cohesive exploration of three key interconnected subjects: Governance, Strategic Management, and Strategic Leadership. The aim is to broaden their comprehension and proficiency in these critical areas.

Participants will delve deep into various corporate governance processes, including frameworks pertinent to the board level board governance and executive management levels assurance and control. They will gain the necessary skills to evaluate the robustness of their organization's governance practices, pinpoint areas that necessitate change, and enhance effectiveness.

Furthermore, the strategic corporate governance course rigorously examines all the components of the Strategic Management system, from defining the organization's mission to ensuring successful strategy implementation while stressing the pivotal role of Leadership in achieving success.

Attendees will learn to interconnect Corporate Governance with Strategic Planning, fostering an organizational culture that aligns governance with strategic initiatives. Additionally, the course presents the guiding principles of widely recognized Governance codes. It examines how Corporate Governance is measured and benchmarked globally.

Corporate Governance and Strategic Management:

Strategic corporate governance encompasses the principles and systems that guide an organization's strategic decision-making and long-term planning. Understanding the dynamic relationship between corporate governance and strategic management is crucial for leaders and governance professionals.

This relationship underscores the importance of corporate governance in strategic planning, ensuring that strategic initiatives align with governance structures and values. Throughout this strategic corporate governance course, we will define corporate governance in strategic management, explore what it entails within the context of strategic management, and assess its significance in successfully implementing organizational strategies.

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Targeted Groups:

- Chairs, Committee Chairs.
- Board Members, Committee Members.
- Board Secretaries.
- CEOs, Executive Directors, andSenior Management.
- Corporate Governance Officers / Professionals.
- Strategic Planning Officers / Professionals.
- Risk / Compliance Management Function.
- Internal Audit Function, Internal Control Function.
- Corporate Affairs, Legal.

Course Objectives:

By the end of this strategic corporate governance course, participants will be equipped to:

- Explore a comprehensive generic governance model based on key principles adaptable to any organization.
- Learn about the Roles, Duties, and Responsibilities of the Board.
- Study how to develop and implement a Corporate Strategy.
- Discuss how to apply a comprehensive Governance Assurance and Control model within the organization.
- Discuss the Integrated Model of Governance Disclosures and Reporting within the Organization.
- Learn about the standard codes of Corporate Governance and their Guiding principles.
- Gain an understanding of board evaluation, governance measurement, and benchmarking.

Targeted Competencies:

At the end of this strategic corporate governance training, participants competencies will:

- Principles of Good Corporate Governance.
- Board's Roles, Duties, and Responsibilities.
- The Board Governance Framework.
- The Strategic Management system elements.
- Know The Governance, Risk, and Compliance GRC Perspective.
- The Integrated Assurance and Control Model.
- The Integrated Disclosures and Reporting Model.

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Course Content:

Unit 1: Corporate Governance:

- What is Corporate Governance?
- Governance Historical Evolution.
- The Governance Challenge.
- Principles for Good Corporate Governance.
- The 4 Ps of Corporate Governance.
- Who's Who in Corporate Governance?

Unit 2: The Board:

- Board positioning within the Power hierarchy.
- Board's Roles, Duties, and Responsibilities.
- Board Structure.
- The Board Instruments and Tools.
- Board Governance.
- Board's Dynamics.
- Influence of Leadership of the Board and the Organization.

Unit 3: Strategic Planning and Management:

- The Essence of Strategy - Strategy Definitions.
- Strategic Leadership.
- Levels of Strategy.
- The Strategic Management System.
- Strategy Governance.

Unit 4: Integrated Assurance and Control, Disclosures and Reporting:

- The Governance, Risk, and Compliance GRC Perspective.
- The Three 3 Lines of Defense Model.
- Role of Internal Audit.
- Role of External Audit.
- Emerge Governance Practices.
- Integrate Disclosures and Reporting Framework.

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Unit 5: Corporate Governance Around the World:

- Corporate Governance Standard Codes.
- Guide Principles.
- Board Evaluation.
- Governance Measurement and Benchmarking.