MERCURY

Advanced Remote Selling Skills Training

14 – 18 February 2027
Cairo (Egypt)



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Ref: 15088_284397 **Date:** 14 – 18 February 2027 **Location:** Cairo (Egypt) **Fees:** 3500 Euro

Introduction:

The sales industry is transforming toward remote selling in an increasingly digitized world. This transition signifies a universal change in sales dynamics, where businesses benefit from reduced operational costs, enhanced responsiveness, and shorter sales cycles.

This advanced remote selling skills training course will empower participants with the essential insights and methodologies for remote selling. It will ensure they equip themselves with remote selling skills to thrive in this digital landscape.

Participants in this advanced remote selling skills training gain a deep understanding of what remote selling entails, the role of technology in refining your remote selling strategy, and how to employ remote selling techniques to build rapport, engage effectively with clients, and drive sales while operating in a virtual environment.

What is Remote Selling Skills Training?

Remote selling refers to the process of engaging with clients and closing deals without the need for physical presence. This paradigm allows sellers to connect with customers over digital channels, employing various remote selling tools and techniques to foster meaningful interactions.

Participants in the advanced remote selling skills training course will gain a comprehensive understanding of remote selling, including its meaning, benefits, and challenges. Participants will develop essential remote selling skills through targeted training sessions and master effective strategies and techniques.

They will learn best practices for remote selling, receive valuable tips, and discover tools to enhance their performance in virtual sales environments. By the end of the advanced remote selling skills course, participants will have the knowledge and skills to excel in remote selling and succeed in today's competitive marketplace.

Targeted Groups:

- Sales professionals, customer service representatives, and marketers seek to adapt to evolving sales models.
- Individuals aspiring to transition into remote selling roles.
- Learners are eager to integrate into the modern remote business milieu.

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Course Objectives:

Participants in this advanced remote selling skills course will emerge with the capabilities to:

- Develop an understanding of how remote selling can yield a competitive advantage through the benefits of remote selling.
- Master remote selling by creating an engaging online experience that establishes credibility, fostering lasting relationships.
- Construct compelling messages designed to convert proposals into actions.
- Organize and direct virtual sales calls, ensuring a structured and effective communication flow.
- Utilize cutting-edge remote selling tools and digital resources to bolster outreach and quicken the sales cycle.
- Prospect proficiently through video, phone, email, and social platforms, improving the quality of the sales pipeline.
- Integrate virtual selling seamlessly with prevailing sales methodologies to supercharge pipeline velocity and proficiency.
- Perform virtual sales calls to adeptly move potential sales through the pipeline, handle objections, and seal deals effectively.
- Deliver persuasive and engaging virtual presentations and demonstrations.
- Nurture deep connections with remote purchasers, humanizing the remote selling process.

Targeted Competencies:

This advanced remote selling skills training participants will enhance their competencies in:

- Advanced Communication Techniques.
- Virtual Relationship Building.
- Adapting Sales Strategies to Remote Settings.
- Managing Remote Sales Pipelines.
- Overcoming Virtual Sales Challenges.
- Utilizing Data and Analytics.
- Remote Negotiation Skills.
- Remote Sales Leadership.
- Virtual Product Demonstration Techniques.
- Remote Sales Team Collaboration.
- Technology Integration for Remote Sales.
- Remote Sales Process Optimization.
- Remote Customer Engagement Strategies.

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• Remote Sales Performance Evaluation.

Course Content:

Unit 1: Understanding Remote Selling:

• Define remote selling and its benefits.
• Recognize challenges like building rapport.
• Understand the difference from traditional sales.

Unit 2: Remote Selling Strategies:

• Explore tailored approaches for virtual sales.
• Implement best practices for effective results.
• Utilize personalized outreach and value-based selling.

Unit 3: Mastering Remote Selling Skills:

• Develop crucial abilities like active listening.
• Enroll in training programs for skill enhancement.
• Utilize tools for efficient remote sales.

Unit 4: Implementing Remote Selling Strategies:

• Integrate remote techniques into workflows.
• Utilize virtual platforms for lead generation.
• Monitor and evaluate sales performance.

Unit 5: Overcoming Challenges in Remote Selling:

• Address connectivity issues and virtual fatigue.
• Foster collaboration and motivation.
• Enhance virtual communication skills.

Unit 6: Continuous Improvement in Remote Selling:

• Stay updated on evolving technologies.
• Seek feedback for ongoing refinement.
• Cultivate a learning mindset.

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Unit 7: Maximizing Results through Remote Selling:

- Learn how to measure ROI and scale operations.
- Foster a culture of innovation and collaboration.
- Optimize remote sales strategies for success.

Conclusion:

The advanced remote selling skills training course provides comprehensive insights and strategies for mastering the art of remote selling. By understanding the meaning and benefits of remote selling, acquiring essential skills, and implementing proven strategies and techniques, participants can overcome challenges and leverage the full potential of virtual sales environments.

This advanced remote selling skills course focuses on best practices, continuous improvement, and utilizing remote selling tools. It equips individuals with the knowledge and skills needed to excel in remote sales, ultimately driving success and achieving desired outcomes in today's competitive marketplace.