MERCURY

Certified Logistics & Transportation Manager

14 – 18 March 2027
Dubai (UAE)



Dubai - UAE: +971 4 450 5697
Istanbul - Türkiye: +90 539 599 1206
Amman - Jordan: +962 79 712 3347

Certified Logistics & Transportation Manager

Ref: 15151_273002 **Date:** 14 – 18 March 2027 **Location:** Dubai (UAE) **Fees:** 4600 Euro

Introduction:

Effective management of the flow of materials throughout an organization's supply chain is critical. This certified logistics and transportation manager course updates you with the latest logistics models and practices.

The certified logistics and transportation manager course optimizes transport, warehouse, and inventory management activities. Participants will gain comprehensive knowledge in transport and logistics management, preparing them for the role of logistics and transportation manager.

Transport and Logistics Management:

Transport and Logistics Management is a fundamental aspect of modern business, covering the efficient movement of goods and services within the supply chain. This certified logistics and transportation manager course addresses the challenges and best practices in transportation and logistics management, ensuring participants understand how to streamline operations and improve logistics performance.

Targeted Groups:

- Supply Chain Coordinators logistic managers and marketing managers.
- Logistic officers and Coordinators.
- Procurement Managers and Officers.
- Warehousing Managers.
- Transportation Coordinators.
- Personnel of freight forwarders.
- Personnel of logistics service providers.

Course Objectives:

At the end of this certified logistics and transportation manager course, participants will be able to:

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- Explore new methods and technologies in warehousing.
- Develop a strategy to manage inventories better.
- Improve control over warehouse and transportation operations.
- Analyze the function of transportation management and choose the best strategies.
- Understand new trends in supply management and International supply chain management.
- Ability to use INCOTERMS skillfully.
- Ability to use logistics performance metrics.
- Getting to know shipping documents and dealing with bills of lading in paper and electronic form.
- Learn about supply chain risk management and transportation risk management techniques.
- Use negotiation techniques and sharpen negotiation skills.

Targeted Competencies:

By the end of this certified logistics and transportation manager training, participants' competencies will be able to:

- Supply chain management.
- Enhancing customer value.
- Warehouse design.
- Warehouse operation.
- Inventory management.
- Transportation management.
- INCOTERMS.

Course Content:

Unit 1: Logistics Strategies:

- Welcome, introduce, and introduce session aims and objectives.
- Logistics Definition and Why the Increasing Interest?
- Major transportation modes.
- Warehouse strategies.
- The evolution of logistics strategy.
- Q&A.
- Homework.

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Unit 2: Warehousing:

- A quick review of the last session.
- Homework solution.
- Introduce session objectives.
- Inventory management, classifications, functions, problems, importance.
- ABC analysis.
- Inventory Record Accuracy and Cycle Counting.
- Basic EOQ model.
- Quantity discount models.
- When to reorder with EOQ ordering.
- Warehouse management.
- Q&A.
- Homework.

Unit 3: Logistics and Supply Chain:

- A quick review of the last session.
- Homework solution.
- Introduce session objectives.
- What is the supply chain?
- Supply chain management.
- Supply chain performance measures.
- Supply chain design.
- Managing the supply chain risks.
- International logistics.
- Q&A.
- Homework.

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Unit 4: Transportation:

- A quick review of the last session.
- Homework solution.
- Introducing session objectives.
- Transportation operations.
- INCOTERMS.
- Transportation risk management.
- Transportation sourcing and management.
- Q&A.
- Homework.

Unit 5: Documentation, Negotiation skills, Logistics Planning

- A quick review of the last session.
- Homework solution.
- Introduce session objectives.
- Logistics documentation.
- Bill of lading.
- Negotiation skills.
- Logistics planning.
- Q&A.
- General review.