MERCURY

Leadership Masterclass: Management Team and Business

5 – 9 April 2027
Barcelona (Spain)



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Ref: 1118_272624 **Date:** 5 – 9 April 2027 **Location:** Barcelona (Spain) **Fees:** 5600 Euro

Introduction

The leadership masterclass course opens by exploring critical leadership skills and how to apply them in the organization.

Participants will utilize this initial analysis; this management team and business masterclass program delve into managing yourself as a leader, leading a team, creating breakthroughs through innovative leadership, communicating effectively with others, and imparting leadership values to your team members.

All attendees in the leadership masterclass will return to their organizations better equipped to meet the challenges and demands of exceptional leadership.

This leadership masterclass is a fast-paced, dynamic, and highly informative advanced leadership program. It seeks to develop and enhance your personal, team, and organizational leadership skills.

Targeted Groups

- Managers.
- Supervisors.
- Team leaders.
- Employees who are being prepared for a promotion to a managerial role.

Course Objectives

At the end of this leadership masterclass course, the participants will be able to:

- Understand their self and their leadership style.
- Learn practical leadership skills to lead others.
- Give timely and effective feedback to their team members.
- Lead their organization to greater heights through innovative and creative ideas.
- Impart values to their team members via leadership by example.
- Learn practical leadership tools and techniques that can be applied immediately.
- Understand the importance of leadership influence on the team.
- Develop practical communication skills.
- Identify ways to generate breakthrough ideas and methods for the team.
- Identify value-based leadership principles to apply in the workplace.

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Targeted Competencies

- Leadership skills.
- Team management.
- Communication skills.
- Innovation.
- Body language.

Course Content

Unit 1: Managing Myself as a Leader

- Importance of perception.
- Intrapersonal and interpersonal skills for the leader.
- Your preferred behavioral style.
- Understanding the leadership model.
- Removing emotional blind spots.

Unit 2: Leading a Team

- Dealing with others.
- Understanding the stages of human development.
- Optimizing the leader's natural strengths.
- Understanding team processes.
- Building effective teams.

Unit 3: Innovative Leadership

- Openness to innovative ideas.
- Divergent thinking skills.
- Removing blocks to creativity.
- Understanding the creative process.
- Metaphors and analogies for innovative thinking.

Unit 4: Communication For Leaders

- The positive influence of listening.
- Sharpening your listening skills.
- Body language.
- Inspiring and guiding others.
- Handling stress appropriately.

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Unit 5: Imparting Leadership Values

- Leading by example.
- Resilience for sacrificial leadership.
- Intentionality for self-motivation.
- Interpersonal connections for persuasive leadership.
- Integrity for accountable leadership.

Masterclass in Leadership: Women in Leadership Masterclass

With an increasing awareness of the importance of diversity in leadership roles, this masterclass dedicates a particular focus on women in leadership.

Participants in the leadership masterclass will explore the unique challenges and opportunities women face in the workplace and learn strategies for overcoming barriers, developing leadership acumen, and empowering other women to step into leadership roles.

This segment aims to inspire and equip women with the skills and confidence necessary to ascend to leadership positions within their organizations.

Conclusion

Participants in this Leadership Masterclass will emerge with a thorough understanding that leadership is not solely about individual capability but about empowering, inspiring, and guiding others to realize their full potential.

Through masterclass management sessions and comprehensive leadership engagements, attendees will transform into masters of the art of leadership, capable of catalyzing positive change and driving exceptional performance in their teams and organizations.