MERCURY

Executive Leadership and The Analysis of Challenges and Risks

18 – 22 January 2027
Madrid (Spain)



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Executive Leadership and The Analysis of Challenges and Risks

Ref: 15036_271953 **Date:** 18 – 22 January 2027 **Location:** Madrid (Spain) **Fees:** 5600 Euro

Introduction:

Executive leadership and the analysis of challenges and risks assume new responsibilities and burdens imposed by the challenges of successive changes during the period of globalization, the communications revolution, and the rule of the Internet, which began and will never finish.

These factors together make it necessary to verify the executive leader's readiness and ability to deal with these strategic challenges and adapt them to serve the institution's purposes and objectives and achieve its mission.

The quality and quantity of these challenges prompt us to confirm the reality that presidents, senior executives, and executives in the age of globalization to new challenges that require new qualifications and skills commensurate with the extent of their responsibility to build strong institutions that are capable of survival, growth, and leadership.

Enhancing Executive Leadership Capabilities:

In the dynamic context of executive leadership, developing leadership challenges in the workplace is paramount. This course on executive leadership and the analysis of challenges and risks delves deeply into leadership analysis.

It employs various tools to equip participants with the necessary skills for developing executive leadership. With a clear definition of executive leadership, this executive leadership and overcoming challenges and risks course serves as a foundation for those seeking to define executive leadership in their roles and organizations.

Participants who complete the executive leadership and overcoming challenges and risks program may also consider furthering their expertise and credentials with an executive leadership certificate, executive leadership development program, executive leadership program, or targeted executive leadership training.

Targeted Groups:

- Executives.
- Managers.
- Supervisors and Team Leaders.

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Course Objectives:

By the end of this executive leadership and overcoming challenges and risks course, the participants will be able to:

- Define the specifications and leadership personality capable of dealing with contemporary regulatory and competitive challenges.
- Identify a clear direction for the organization and its units, including leadership vision and values.
- Identify the mission and its strategic priorities based on a realistic analysis of the situation inside and outside the institution.
- Develop and design a competitive strategy that will preserve the institution's survival and seek to develop it despite challenges and pressures.
- Motivate employees and exploit their creative potential through effective performance programs.
- Choose strategies that will enhance the competitive position of the organization and give it the flexibility and ability to grow continuously.
- Identify a set of performance criteria and follow a scientific methodology in measuring the organization's and organizational units' performance.
- Determine the appropriate strategic direction for their institutions and organizational units and formulate a future vision capable of mobilizing human resources to achieve it.

Targeted Competencies:

At the end of this executive leadership and overcoming challenges and risks training, the participant's competencies will be able to:

- Strategic planning
- Leadership skills
- Performance management
- Strategic thinking

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Course Contents:

Unit 1: Executive Leadership in The Period of Challenges:

- Understand the contemporary concept of strategic leadership.
- Learn the challenges and opportunities for executive leaders.
- Understand the main roles of strategic leaders.
- Learn about the types of Institutional Excellence Leaders.
- Types of institutional excellence leaders.

Unit 2: Executive Leader and Strategic Planning:

- Understand the importance and role of the leader in the planning process.
- Leading dimensions of strategic planning.
- Overview of the standards of modern strategic planning.
- Strategic Planning Methodology.
- Know the components of the strategic plan.

Unit 3: Determine The Strategic Direction:

- Determine direction: the central task of leadership.
- To develop the leadership vision of the institution and its employees.
- Deliver the vision and tighten its support.
- Formulate the upper letter of the institution.
- Consolidate common values and concepts.

Unit 4: Designing The Strategy and Strategic Path:

- What is the strategy, and what is the strategic path?
- Overview of the prevailing illusions about competition and competitors.
- Learn about the characteristics and elements of the strategic alternatives.
- Evaluate and identify the available alternatives and options.
- Design the strategy and allocation of tasks and resources.

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Unit 5: Strategy and Performance Management Implementation:

- Know the challenges for the effective implementation of the strategic plan.
- Remove the cultural and organizational constraints.
- Identify performance levels and metrics.
- Adjust, modify, and refresh performance indicators.
- Understand mainstreaming the measurement practices and self-assessment.