



International Trade Law Practice Under WTO Training Conference

19 – 23 October 2026
Geneva (Switzerland)



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Ref: 8017_269771 **Date:** 19 – 23 October 2026 **Location:** Geneva (Switzerland) **Fees:** 6500 Euro

Introduction

International business is increasingly conducted under the influence of a growing body of international law. These set the framework for international trade and competition in trade to remove unnecessary barriers. The World Trade Organisation WTO has been at the forefront of establishing global trading practices.

Still, other multilateral and bilateral agreements need to be considered. This WTO International Trade Law conference provides an introduction to this legal framework for the non-specialist.

Importance of WTO in International Trade

The World Trade Organization WTO is a pivotal institution in facilitating and regulating international trade. Understanding the importance of WTO in international trade is crucial for professionals and organizations engaged in global commerce.

This WTO International Trade Law conference will delve into the operations of the WTO, examining its role in creating an environment that permits fair competition on an international scale.

Targeted Groups

- International Trade Professionals.
- Legal Professionals.
- Contracts Managers.
- Contracts Administrators.
- Procurement Professionals.

Conference Objectives

At the end of this WTO International Trade Law conference, the participants will be able to:

- Cover the aims and intentions of international agreements under the World Trade Organisation.
- Know the practical implications for businesses trading internationally.
- Review of applicable legislation.
- Recognize the current bilateral and multinational agreements.
- Understand the WTO legal system.
- Review WTO obligations and commitments.
- Study the WTO dispute settlement, monitoring, and enforcement system.
- Have an awareness of the basis of international law.
- Understand the principles of economic trade and development.
- Learn key learning points for application in their organization.

Targeted Competencies

By the end of this WTO International Trade Law conference, the target competencies will be able to:

- Ethical behavior.
- International trade regulations.
- International trade practices.
- Government procurement and contracts.

Conference Content

Unit 1: Setting The Scene

- Overview and history of the World Trade Organization.
- Organization for economic co-operation and development.
- Principles underlying world trade agreements.
- Assumptions about economic trade and development.
- Economic principles of trade.
- Areas not covered by WTO.
- General Agreement on Tariffs and Trade - GATT.
- The Doha round of negotiations - progress and stumbling blocks.
- Legal remedies and processes.

Unit 2: Practical Application of WTO Practices

- WTO obligations and commitments.
- Trade defense instruments, including anti-dumping legislation.
- Tariffs and barriers.
- Non-tariff barriers.
- Subsidies.
- Innovation.
- Intellectual property.
- Research and development.

Unit 3: Government Procurement under WTO

- Aims and intentions of government procurement legislation.
- European legislation.
- US legislation.
- Exclusions and exemptions.
- Acceptable government procurement practices.
- Development of local businesses and economies.
- International trade development.

Unit 4: Incoterms

- Purpose and applicability of Incoterms.
- New revision Incoterms.
- Definition of each term.
- Incorporation into terms and conditions.
- Pitfalls and practicalities of Incoterms.

Unit 5: International Ethics

- Best practices in avoiding corruption.
- Learn about the Bribery Act in the EU.
- Foreign corrupt practices act in the USA.
- Standards in ethical behavior.
- Corporate social responsibility.