MERCURY

Certificate in Leadership & Management Excellence

24 May – 4 June 2027
London (UK)



Dubai - UAE: +971 4 450 5697
Istanbul - Türkiye: +90 539 599 1206
Amman - Jordan: +962 79 712 3347

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Ref: 1048_267742 **Date:** 24 May – 4 June 2027 **Location:** London (UK) **Fees:** 9500 Euro

Introduction

Corporations must nurture dynamic leaders who can help their employees be innovative, enterprising, focused, and productive.

This leadership and management excellence course allows leaders to learn management skills and leadership styles to maximize their impact and effectiveness in the workplace. It gives them the insights and skills necessary to utilize the abilities of those who report to them. Focusing on real-life organizational issues and the details of individual delegates will equip current and future leaders to meet the new and many challenges that accelerating globalization is presenting to all organizations.

Participants in the leadership and management excellence course will develop leadership skills based on the latest scientific findings on making effective and creative decisions. You will also learn how to apply flexible leadership skills practically to help your team achieve its goals.

Target Groups

- Head of departments
- Managers among all the managerial levels
- Supervisors
- Team leaders

Course Objectives

At the end of this leadership and management excellence course, the participants will be able to:

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- Develop appropriate management and leadership skills
- Enhance leadership through a better understanding of leadership styles
- Share their thinking, communicate their vision, purpose, direction
- Add a passion for motivating people
- Encourage employees to think outside the box of conformity
- Cultivate and manage creativity
- Gain a greater awareness of yourself and your full leadership potential
- Sharpen their leadership styles for the benefit of your team and department
- Develop adaptability in dealing with different people
- Enhance decision-making skills in employees
- Apply practical decision-making skills in solving problems
- Learn the essentials of creative and inspiring leadership
- Build group cohesion and harmony
- Learn how to cultivate key leadership styles for different situations and circumstances
- Enhance personal growth and confidence in your leadership and management capabilities

Targeted Competencies

- Management and leadership skills
- Self-confidence
- Emotional intelligence
- Change management
- Flexibility in various leadership situations
- Motivation skills
- Decision-making skills
- Communication skills

Excellence in Leadership

Effective leadership is critical to any organization's success. As part of the leadership excellence program, this leadership and management excellence course will help participants grow as certified leadership professionals, enable them to undertake leadership training certifications, and aim for advanced and executive leadership certification. Managers will gain the skills needed for management certifications and become holders of certificates of management excellence.

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Course Content

Unit 1: Successful Leadership Styles

- Inspirational leadership
- Power of influence
- Understanding and developing others
- Proactive leadership
- Delegation as a leadership style
- Motivational leadership

Unit 2: Driving Radical Innovation

- Lateral thinking
- Systemic innovation
- Leveraging the power of diversity
- Cultivating creativity
- Managing change creatively
- Implementing innovation

Unit 3: Entrepreneurial Leadership

- Optimizing your leadership strengths
- Becoming an environmental change agent
- Developing personal empowerment
- Using transformational vocabulary
- Maximizing essential communication principles
- Understanding the 3 significant levels of communication

Unit 4: Accountable Communication

- What is accountability
- Improving personal credibility
- Leading with integrity
- Sharpen your communication skills
- Listening with the heart
- Inspiring and guiding the team

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Unit 5: Developing Emotionally Intelligent Organizations

- Building bonds
- Cooperation & team building
- Forging emotionally intelligent teams
- Resolving conflicts using emotional intelligence
- Organizational awareness
- Leading emotionally intelligent organizations

Unit 6: Developing Emotionally Intelligent Organizations

- How Perception Influences Our Leadership Style
- Understanding our personality
- Personality and leadership style
- Improving our strengths and managing our weaknesses
- Maximizing our interpersonal relationships with others
- Removing emotional and mental blind spots

Unit 7: Developing Decision-Making Skills

- Using your left brain and right brain to make decisions
- Split-brain theory for developing practical problem-solving skills
- Growing openness to new ideas in making decisions
- Promoting idea mobility in teams
- Understanding the creative solving process in individuals and teams
- IDEAL problem-solving approach

Unit 8: Applying Effective Decision-Making Skills in the Workplace

- Encouraging creative problem-solving for continuous improvement
- Removing blocks to creative problem-solving
- Convergent versus Divergent Thinking
- Divergent Thinking Skills for solving problems
- Using SCAMPER techniques to approach problem-solving
- Applying SCAMPER techniques to make effective decisions

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Unit 9: Overcoming Mental Blocks to Decision-Making

- Challenging self-imposed assumptions
- Metaphorical thinking
- Increasing new ideas
- Getting people behind your ideas
- Evaluating new ideas
- Creative leadership

Unit 10: Effective Leadership to Develop Dynamic Problem-Solving in the Team

- Ensuring alignment with the corporate mission
- Encouraging self-initiated activity
- Endorsing Unofficial activity
- Enhancing Serendipity
- Importance of appreciating diverse stimuli
- Practicing within-company communication for problem-solving
- Developing a personal action plan

Excel in Data Management for Leaders

This leadership and management excellence course incorporates an Excel for managers course segment further to emphasize the importance of data management in leadership roles.

It is designed as an Excel data management course that aligns with the needs of an Excel for project management course. Managers who wish to excel in utilizing this versatile tool can benefit significantly from this tailored instruction, adding a valuable skill set to their professional toolkit.